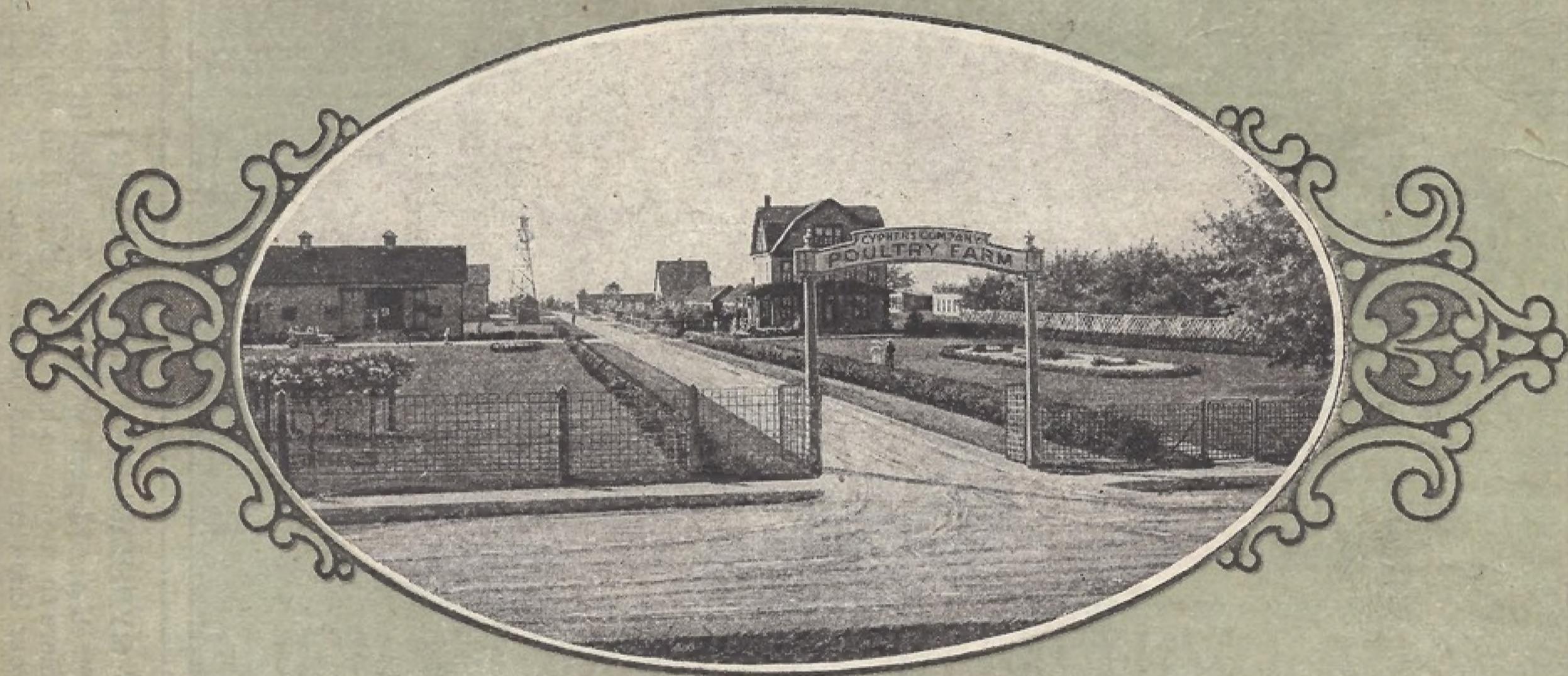


1916

MATING AND SALES LIST OF CYPHERS COMPANY POULTRY FARM ELMA CENTER, N.Y.



On Main Line Pennsylvania Railroad from Buffalo to Pittsburgh and Philadelphia. Twelve Miles from City Line of Buffalo. Farm is in Sight of Elma Center Station About One-third Mile Distant

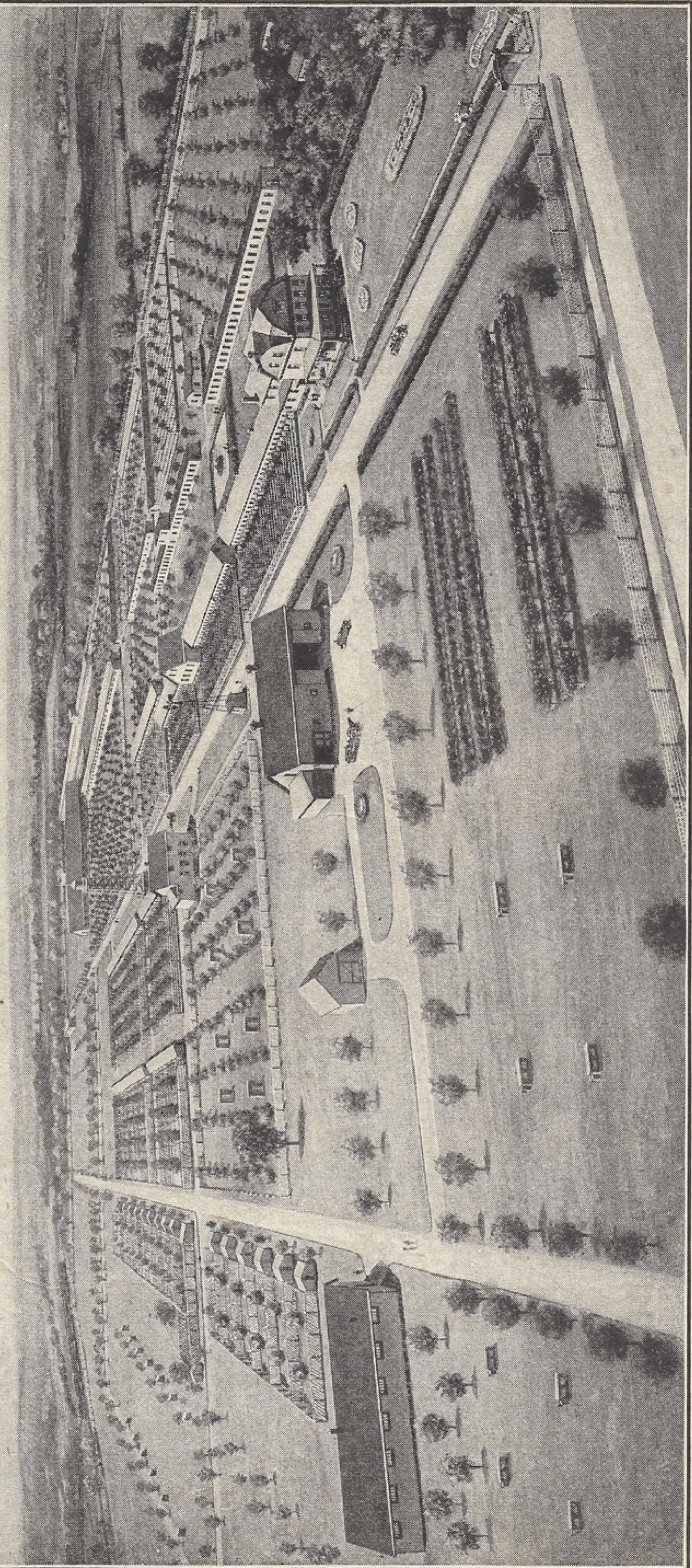
Owned and Conducted by
CYPHERS INCUBATOR CO.
FACTORY AND HOME OFFICES, BUFFALO, N.Y.

BRANCH STORES AND WAREHOUSES:

NEW YORK, N. Y., 41 Barclay St.
BOSTON, MASS., 12-14 Canal St.

CHICAGO, ILL., 1421-1435 W. 39th St.
KANSAS CITY, MO., 19th and Campbell Sts.

DALLAS, TEX., 316-318 N. Preston St.
OAKLAND, CAL., 2127-2131 Broadway



BIRD'S-EYE VIEW OF CYPHERS COMPANY POULTRY FARM, ELMA CENTER, ERIE COUNTY, N. Y.

Consists of Fifty Acres, about thirty of which are planted with Fruit Trees, to furnish shade for Fowls and Chicks and to "Double-crop" the ground. Was bought in Spring of 1905, and to date more than \$85,000 has been expended in making it, by long odds, the Best Equipped All-purpose, Standard-bred Poultry Plant in existence, to the best of our knowledge and belief. Visitors are welcome at any time of the year, except Sundays and principal holidays.

MR. ELLISON IN PERSONAL CHARGE

Resident Manager Mates All Fowls, Quotes Prices, Makes Reservations, Selects Birds and Superintends All Shipments

W. C. ELLISON, whose likeness is shown here-with, lives on the fifty-acre poultry farm owned by this company and is in full charge of the work done there—of the custody and mating of fowls, the hatching and raising of all chicks, the handling of poultry and egg correspondence, the making of prices, the selection of stock with which to fill all orders, and has personal supervision of every shipment.

The company maintains a well-equipped business office at the farm, connected with the manager's residence, where stenographers and record-keepers are employed. As a result of this arrangement, Mr. Ellison is able to answer promptly all letters that relate to farm products, is in a position to describe and quote prices on special fowls and then reserve the particular birds until the persons to whom the prices have been named can reply by letter or telegram, stating whether or not the fowls are wanted.

Among the features on this eighty-five-thousand-dollar, all-purpose poultry farm is a "cockerel house" containing five hundred and sixty-six separate compartments, each with a capacity of one to five fowls. This house, for example, makes it possible for Mr. Ellison to carry into the winter a large number of select males of the different breeds and varieties and to keep them in good shape for shipment any time during the winter or early spring. Meanwhile hundreds of choice pullets and hens are carried in "flock matings," their eggs being sold each season at attractive prices in 100 and 1,000 lots, awaiting the receipt of orders for breeding stock, at which time well-developed layers are selected by leg-band numbers from these flock matings to go with suitable males.

The Egg Room on Cyphers Company Poultry Farm is another feature, as regards method and accuracy. At a safe place on the wall of the breeding pens are "egg charts" bearing the leg-band number of every inmate. All eggs in special-mating pens are "trapped" by the use of nests of our own pattern and the necessary care is taken to make sure of the identity of every egg, from the closed nest to the shipping box or basket. Mr. Ellison looks after this part of the work in person and keeps all "trapped" eggs under lock and key, with the object of knowing to a certainty that the eggs he ships out are as represented.

A few words about Mr. Ellison himself. He has had over twenty years of varied experience with Standard-bred poultry. Since 1898 he has served, year after year, as a poultry judge. He has long been a member of the American Poultry Association and was one of the first to be granted an A. P. A. license as a "general judge"—that is, a license which endorses his ability,

based on knowledge and experience, to pass upon the Standard merit of all breeds of poultry that are illustrated and described in the American Standard of Perfection. Was one of the official judges at the Panama Pacific Exposition Poultry Show, November 18-25, 1915.

For five to seven years Mr. Ellison was a department editor of several poultry journals of large circulation, and during 1910-1911 he was an instructor of Poultry Culture at the University of Minnesota. In 1911 he was poultry instructor for the Minneapolis Y. M. C. A., and in 1912 and 1913 served in this same capacity for the Buffalo Y. M. C. A.

Some years ago Mr. Ellison was secretary of the American Buff Wyandotte Club and later he filled the office of vice-president of the Northwest Branch of the American Poultry Association. At an earlier date he was manager of a large practical poultry plant on which five thousand layers were handled. In other words, Mr. Ellison has had the experience which fully qualifies him for his present position of responsibility.

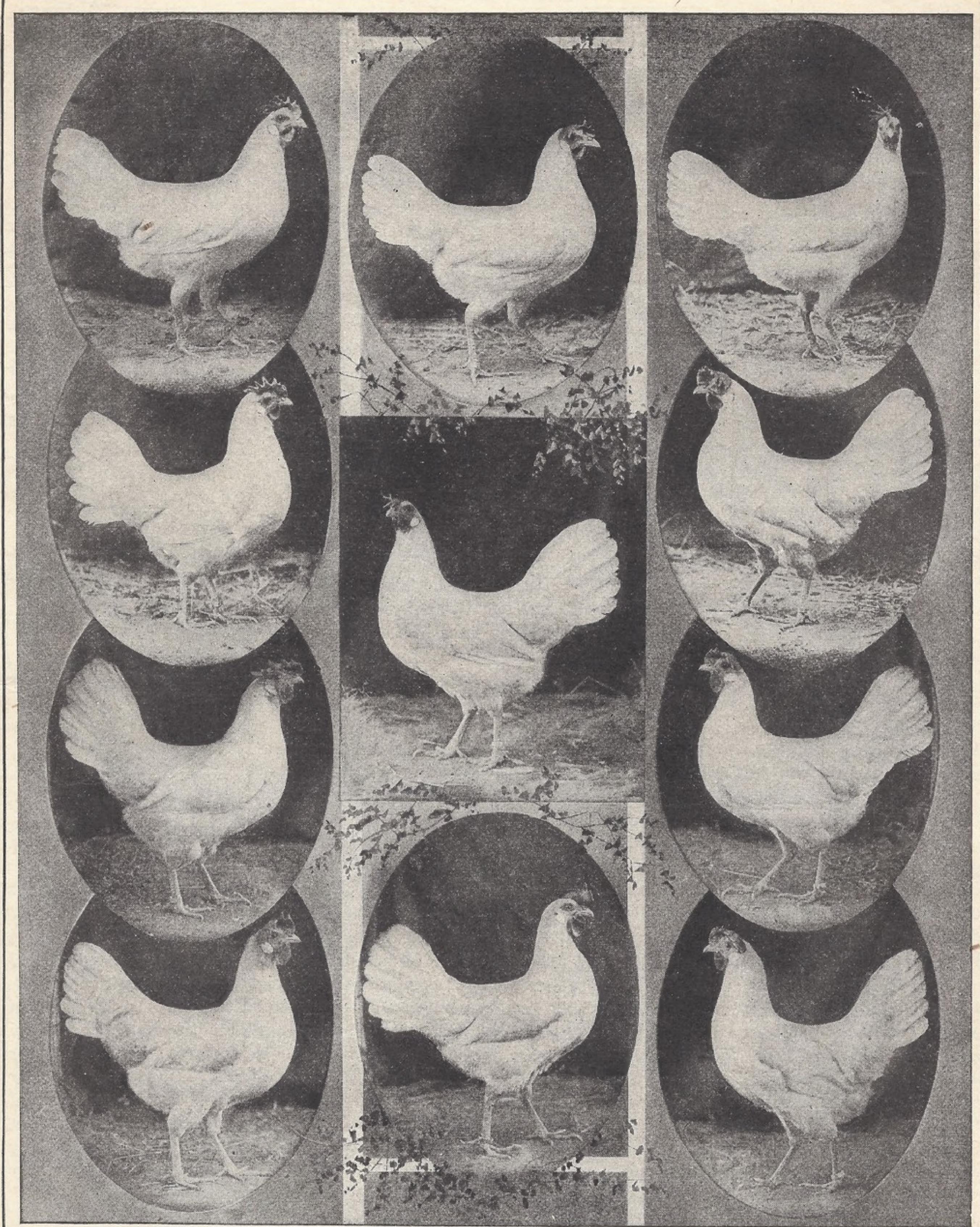
Best of all, the man himself IS RIGHT. He is well informed, has the courage of his convictions and is conscientious in all he does. Any representations he makes as resident manager of our farm will be lived up to by Cyphers Incubator Company and every promise he makes will be kept, to the limit of our ability to "make good." Mr. Ellison is a stockholder of Cyphers Incubator Company—is a part owner of its business, therefore he has the company's best interests at heart and can be relied on to do everything within reason to help make "Every Cyphers Company customer a Cyphers Company friend."

ORDERS for breeding stock, exhibition stock, eggs for hatching and day-old chicks should be addressed direct to W. C. ELLISON, care of Cyphers Company Farm, Elma Center, Erie County, New York, all remittances to be made payable to "CYPHERS INCUBATOR COMPANY."

Very truly yours,
CYPHERS INCUBATOR COMPANY.
Buffalo, N. Y., January 1, 1916.



W. C. ELLISON.
Resident Manager of Cyphers Company Poultry Farm, located at Elma Center, Erie County, N. Y.



SAMPLES OF PEDIGREED, TRAP-NESTED CYPHERS SINGLE COMB WHITE LEGHORNS.

Hen in Square Picture in Center is No. 2420 (New Number), Which Hen, In Her Pullet Year, Laid 288 Eggs in Trap-nests in Three Hundred and Sixty-five Consecutive Days. This is Believed to be the Record to Date for a Pure, Standard-bred S. C. White Leghorn, With an Important Show Record, Proving High Standard Quality. She was in First Prize Pen at Madison Square Garden, New York City, Two Years in Succession. This Picture was Taken When Hen Was Five Years Old. The Ten Other Females are Samples of Her Daughters and Granddaughters Bred on Cyphers Company Poultry Farm, Where They Have Made Trap-nest Records of from 202 to 251 Eggs. Note how Closely They Resemble Hen No. 2420 in Shape and Carriage. These Illustrations without Exception were made from Unretouched Photographs.

1916

SPECIAL MATINGS ON CYPHERS COMPANY POULTRY FARM

What We Have for Sale in Breeding Stock, Hatching Eggs
and Day-Old Chicks

To Cyphers Company Customers, Old and New:—

REALIZING what you require in the form of breeding stock, hatching eggs and day-old chicks, we have spared neither time nor expense in developing our strains of Standard poultry to their present high state of excellence and prolificness, thus making it possible to offer you breeding stock of choice quality from a fancier's standpoint, combined with strong utility characteristics, including constitutional vigor, prolific egg yield and early-maturing qualities, which your fowls must possess if you are to make a success of the poultry business.

The prolific, well-bred hen is a money maker, and you need to have "money-making fowls" to make your poultry plant pay and pay well. But which hen is the money maker? That is the important question. We realized this years ago and therefore began line-breeding and trap-nesting with the object of making it possible to supply our customers with fowls, hatching eggs and day-old chicks that possess "inherited qualities" and established breeding values that will enable you to obtain results equal to those we obtain ourselves.

The prolonged and expensive work that we have done with White Leghorns, Barred and White Plymouth Rocks, White Wyandottes, Rhode Island Reds and White Orpingtons has been such that it is now possible for you to duplicate, in a single season, the results it has taken us many years to accomplish. In other words, we have made a start for you—which is by far the most difficult part in the poultry business. Our matings for 1916 contain line-bred stock of record performance and I feel that you will make no mistake in adopting our strain of any one of the popular varieties here named.

The breeding stock, hatching eggs and day-old chicks offered for sale by us are of the "combined beauty and utility type" above described, and in past seasons the demand invariably has been greater than the supply. *It is advisable, therefore, for our customers to order early so that you will not be disappointed by our being forced to write you that we are sold out.* It is necessary that we reserve the right to return any order, provided we cannot fill it satisfactorily at the time it is received.

A good plan that we have suggested—by correspondence—to many of our customers is for them to send in their orders, stating in each case the amount they wish to invest in breeding stock, hatching eggs or day-old chicks and we will then fill these orders to the best possible advantage, placing ourselves in your position and doing our best to please you, at the same time giving you full advantage of our knowledge of the poultry business. This saves correspondence and also saves time—which means a good deal, especially during the busy season, or when you need prompt deliveries.

We cater to large orders for eggs for hatching and day-old chicks from flock matings. These flock matings consist of line-bred, prolific egg-yield blood lines, but the individual birds, as a rule, have not been trap-nested. From these matings—all really choice—we are



Business office at Cyphers Company Poultry Farm where Buffalo and Elma Center correspondence relating to farm sales is handled, where orders are entered for filling and where all egg and breeding records are kept originally. Shows Mr. Ellison and two assistants at work.

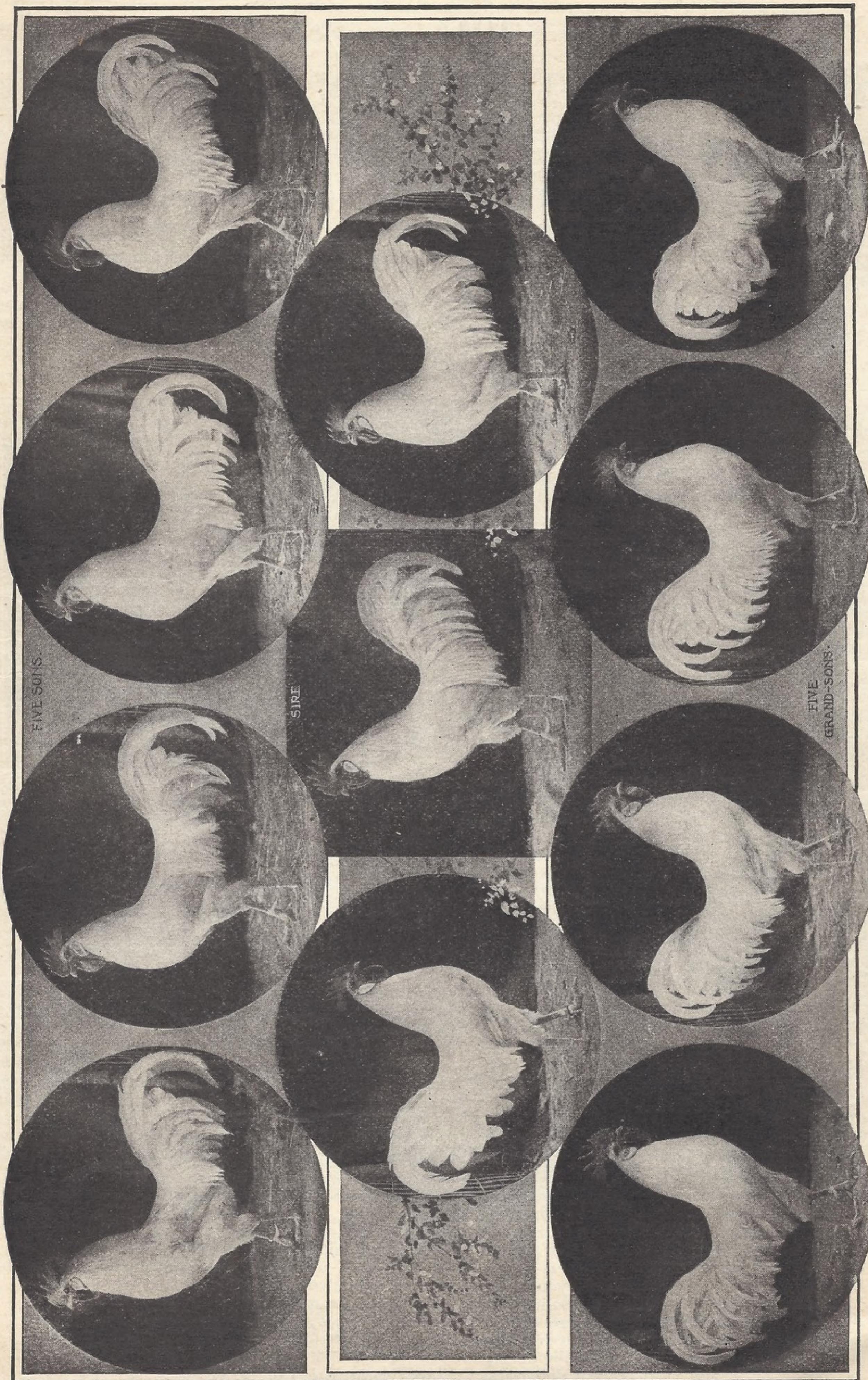
in position to furnish hatching eggs in lots of one hundred to five hundred on short notice. Orders for eggs in large quantities are a matter of correspondence—and the same is true with day-old chicks. For large orders of day-old chicks we must have notice in ample time so that we can arrange for shipment on agreed dates.

Am pleased to say that I fill personally, each and every order, be it large or small, that comes to the Cyphers Company Farm, and am held responsible for filling same properly. Shall exercise all care and every precaution possible in so doing, yet we are all human and liable to err; therefore if mistakes occur, please feel free to write me, telling us what the trouble is so that we may have a chance to rectify same. Shall always be glad to hear from our customers, especially as to the condition of shipments on arrival, also as to how well you are pleased.

TO SAVE TIME, address all Cyphers Company Poultry Farm correspondence direct to the farm and also send all orders direct to me, care of "Cyphers Company Poultry Farm, Elma Center, Erie County, New York,"—making your remittances payable to "Cyphers Incubator Company."

Yours for better poultry and more eggs,

W. C. ELLISON, *Resident Manager,*
Cyphers Company Poultry Farm,
Elma Center, Erie Co., N. Y.



Samples of Vigorous, Standard-Quality Single Comb White Leghorn Males Bred and Used on Cyphers Company Poultry Farm. Sire is in Center of Picture. All Other Males in Group, Five Sons and Five Grandsons, Were Produced From Pure-bred, Prize-winning S. C. White Leghorn Hen (No. 2420) Which, In Her Pullet Year, Laid 288 Eggs in Trap-Nests in Three Hundred and Sixty-five Consecutive Days.

SINGLE COMB WHITE LEGHORNS

Acknowledged to Be The Most Popular Market-Egg Producers Among All Races of Domestic Fowl

AMONG the distinctive egg breeds of the Mediterranean Class there is no variety of Standard fowl that excels the Single Comb White Leghorn in prolific yield and none other that equals it in popularity. This is true of foreign countries as well as in the United States. Fifteen to twenty years ago the S. C. White Leghorns, on account of their wonderful ability to lay large numbers of marketable eggs, were styled "The business fowls of America," and so far as prolific egg yield is concerned, no other breed or variety has been able to wrest this title from them.

Not only are the S. C. White Leghorns remarkable layers, when bred in line for that special purpose, but they are beautiful also, with no superiors in this respect among the more-than-one-hundred different varieties that are recognized and described in the 1915 edition of the American Standard of Perfection. Their plumage is pure white, the legs and skin a rich yellow, the comb and eyes bright red, while in shape and "carriage" they are truly beautiful.

S. C. White Leghorns, as they are produced on Cyphers Company Poultry Farm, are Standard-bred, that is, they are selected and mated in conformity with the requirements of the American Standard of Perfection, yet they are **business fowls**. First, they are bred for constitutional vigor; next, for egg type or shape, including good length of bodies; lastly, for prolific egg production.

What we have accomplished along these lines is better told by the records that have been established by our heavy-egg-yield Leghorns. Hen No. 2420 (new number) laid 288 eggs in her pullet year and holds the world's trap-nest record for the highest egg yield ever made by a standard-bred S. C. White Leghorn hen.

This hen was not only a wonderful layer, but a remarkable breeder as well, producing up-to-date Standard Leghorns in both cockerels and pullets and transmitting the egg-producing qualities of her strain, together with her excellent standard characteristics. Twelve pullets from hen No. 2420, mated in same

pen with her, during season of 1913-1914 laid from 210 to 249 eggs, in their first trap-nest year. During the season of 1916 we have ten pens of hens and pullets, every one of which is a daughter, granddaughter or great granddaughter of hen No. 2420 and showing in their trap-nest records the remarkable prepotency of this unequalled strain.

During the 12-month period, Dec. 1, 1914 to Nov. 30, 1915, large numbers of S. C. White Leghorn pullet-hens laid 230 eggs or better, the pullet-hens in pen No. 52 having the following trap-nest records:—256, 255, 252, 251, 249, 249, 248, 246, 246, 246, 244, 244, 244.

The one-year-old hens in pen No. 51 have the following records:—251, 249, 249, 249, 248, 248, 245, 244, 243, 241, 239, 236, 235, 232. We doubt very much if this proportion of 230 to 256-egg layers has ever been equaled in any other strain. Pictures of several of these new high-record Leghorns are shown in this Mating List. All these specimens will be in "Champion Layer" or "Special Mated" Pens season of 1916. See page 26.

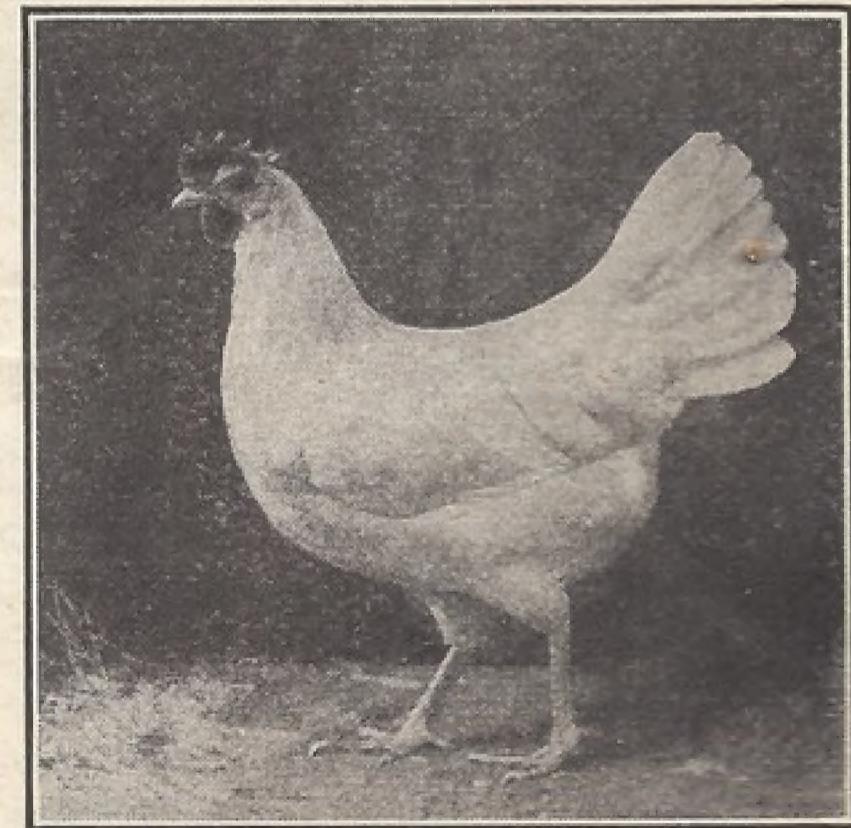
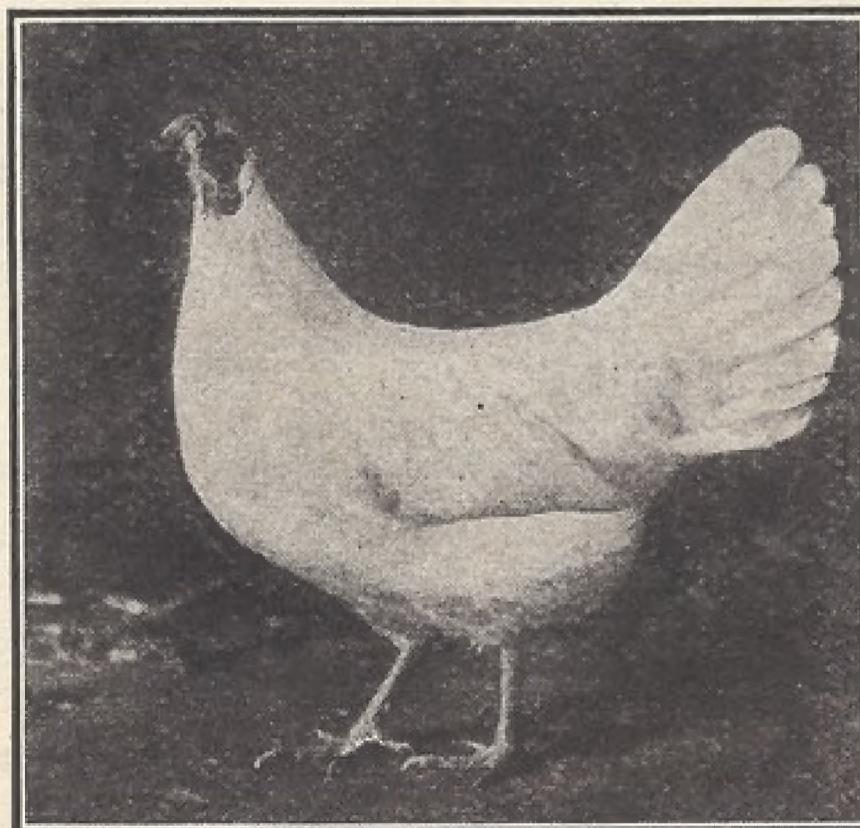
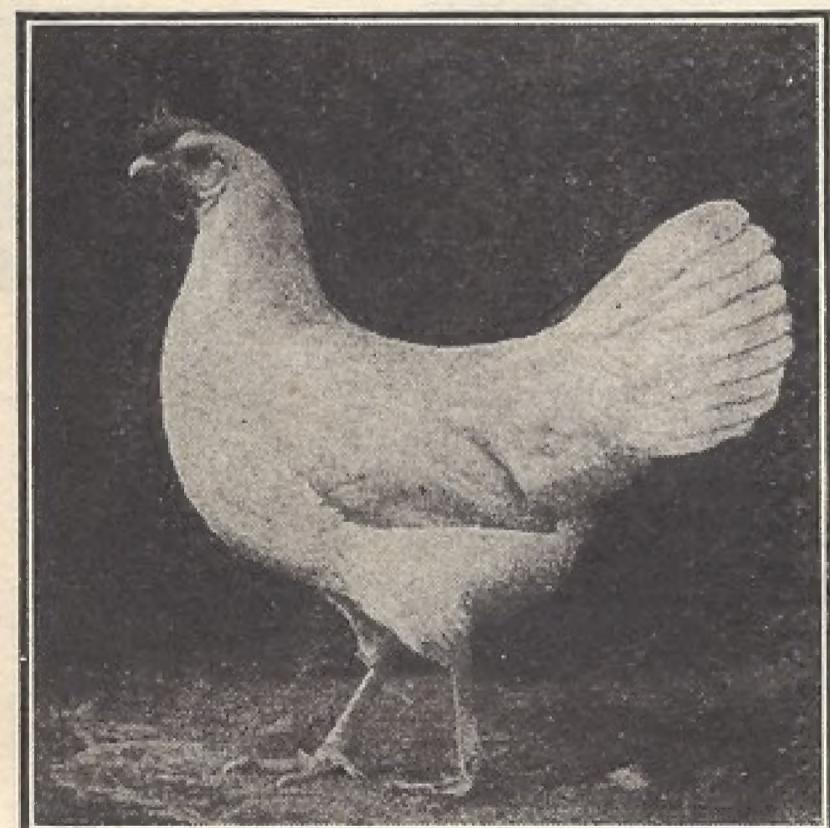
Two Separate Strains or "Families" of Prolific Layers.

Using this same blood line and mating hen No. 2420 with an extra choice cock bird (also a Madison Square Garden winner) produced by a high egg-record hen, we have established another strain of egg-producing Leghorns, so that we can carry on to better advantage

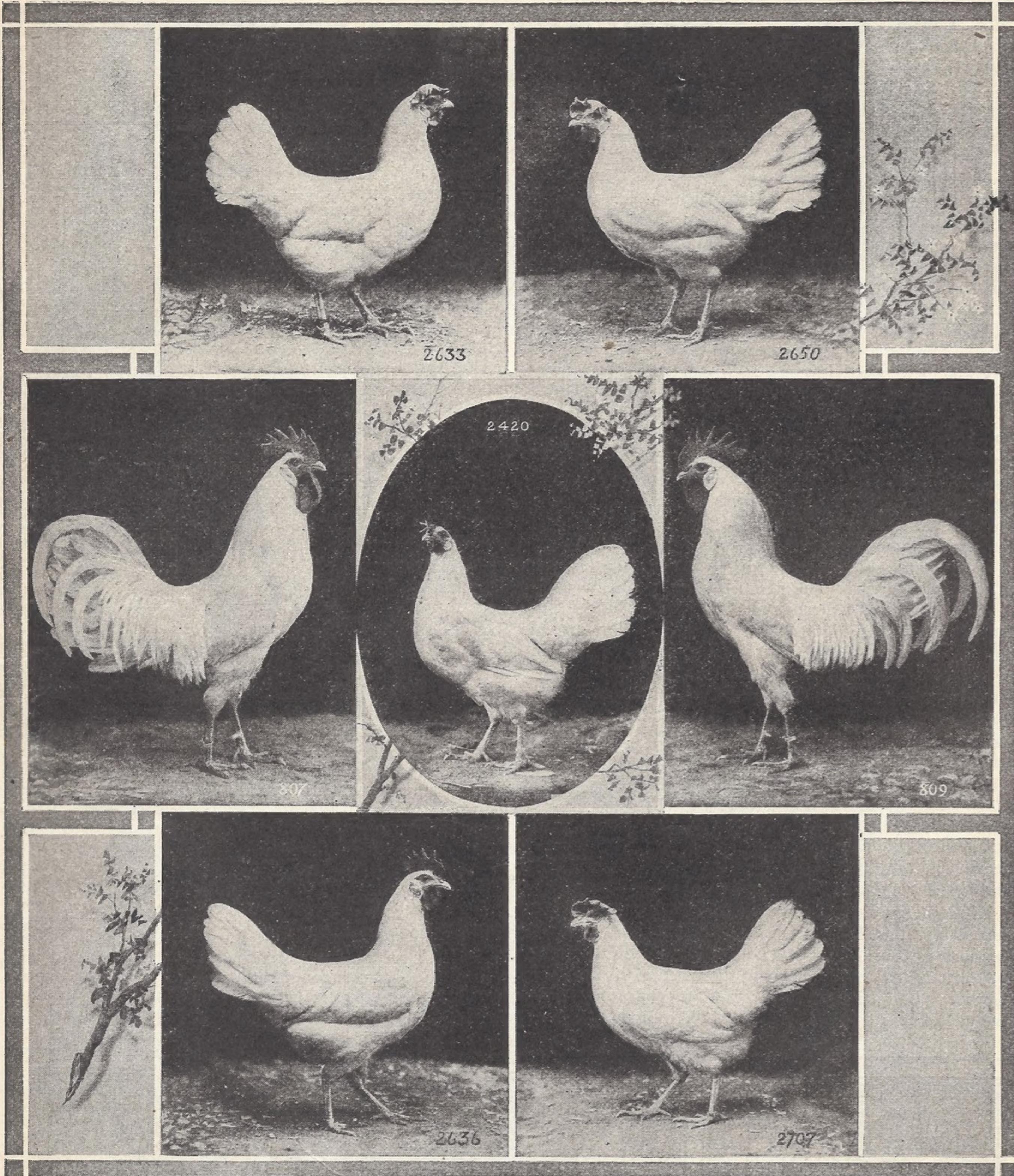


288-EGG HEN AS A YEARLING.

Photograph Taken Winter After She Had Laid The 288 Eggs In Trap-nests In Three Hundred and Sixty-five Consecutive Days. Both as a Pullet and as a Yearling She Was in First Prize Pen At Madison Square Garden, New York City. In her fifth year, She Laid 154 Eggs In Trap-nests.



Three Sample Granddaughters of the 288-Egg Hen. Bird at Right (No. 2325) Laid 244 Eggs in Trap-nest in One Year; Hen in Middle (No. 2415) Laid 248, and Bird at Left (No. 2326) Laid 249 Eggs in Three Hundred and Sixty-five Consecutive Days. All Three Were Sired by the Standard Quality, Prize Stock Sire Shown in Center Photograph on Opposite Page.



SAMPLES OF CYPHERS FARM PROLIFIC EGG-YIELD S. C. WHITE LEGHORNS.

Hen in center is No. 2420 (new number), the famous Madison Square Garden prize winner that in her pullet year laid 288 eggs in trap-nests, this being the world's record for a high-quality exhibition specimen of this variety. Hen No. 2633 is an own daughter of hen No. 2420 and in her pullet-hen year, on Cyphers Company Poultry Farm, she laid 251 eggs in trap-nest. Hen No. 2650 is a granddaughter of hen 2420 and for the year ending December 31, 1914, she laid 248 eggs in trap-nests on Cyphers Company Farm. Cockerel No. 807 is a son of hen 2420, 1914 hatch, and will head pen of "Champion Layers" on Cyphers Company Farm, spring of 1916. Cockerel No. 809 also is a son of hen 2420 and will head a pen of trap-nested layers, breeding season of 1916. Hen No. 2636 is a granddaughter of hen 2420 and made a trap-nest record on Cyphers Company Farm, year ending December 31, 1914, of 249 eggs. Will be in "Champion Layer Pen," spring of 1916. Hen No. 2707 also is a granddaughter of hen 2420, with egg record of 245 eggs and will be used in a high-record trap-nest breeding pen on Cyphers Company Poultry Farm, spring of 1916.

SINGLE COMB WHITE LEGHORNS

our plan of line-breeding and be in a position to furnish new blood to our customers that is not too closely related.

This gives us two strains of prolific egg-yield S. C. White Leghorns. Our original strain, reaching back to 1906, which yielded hen J-0687, record 251 eggs (see photographic illustration below); also her granddam and three of her sisters are very persistent layers. From this strain we have hens in our 1916 pens with records ranging up to 249 eggs—and the best of it is that Cyphers Company strain birds lay equally well for our customers. Reports appearing elsewhere in this Mating List fully substantiate this statement. Birds of our breeding have won prizes and medals in recent international egg-laying contests. These customers have bought of us again and Cyphers Company birds will be represented in the 1916 egg-laying competitions.

In S. C. White Leghorn cockerels we have on this date, January 1, 1916, nearly five hundred for sale, ranging from utility quality at \$2.50 to \$5.00 each, up to the choicest exhibition quality, including birds that we furnish at prices ranging from \$25.00 upward. Extra choice specimens a matter of special correspondence.

It is not generally known, but each year we furnish some of the best White Leghorns shown in the country, our customers winning in keen competition not only at small exhibitions, but at state and international shows as well. One of our \$2.50 to \$5.00 *utility* White Leghorn males will do nicely for flock mating, to increase the average egg yield, also for use with farm flocks, where the fowls are given free range.

Our Single Comb White Leghorn hens and pullets range in prices from \$2.00 each upward, depending upon their individuality and their breeding. Prices of select breeders range from \$4.00 to \$12.00 each, depending on individual excellence and egg records.

Cyphers Strains Established

In our \$100.00 and \$50.00 Special Breeding Pens of S. C. White Leghorns (and this applies to all other varieties as well) we exercise all care possible in selecting them not only for egg records, blood lines and good Standard individuality, but we ***mate them for breeding*** so that the purchaser should have the best of results.

Poultry responds quickly in breeding when properly mated; consequently you should look well to the birds you use for breeders, especially if you are going to use them for foundation stock. One of our Special-Mated Breeding Pens in your possession gives you first-class birds ***possessed of prepotency***, that should breed some wonderfully good specimens for you.

When live stock or poultry that has been line-bred, begins to produce better off-spring than the parent stock, it must be clear that the breeder has reached the

point where blood lines are firmly fixed, and reproductive powers are asserting themselves along the lines of training and breeding.

A study of this 1916 Mating and Sales List will show you that Cyphers Strains of S. C. White Leghorns, White and Barred Plymouth Rocks, White Orpingtons, White Wyandottes and S. C. Rhode Island Reds conform closely to this law of breeding, having been developed to the point where ***their qualities are fixed and regularly transmitted***.

Through the establishment of the Cyphers Company Poultry Farm, breeding along the best lines and selling you high-quality, correctly-mated fowls, we are able to give you the benefit of our many years of experience. You thus take no chances but start off with every condition favorable to your success as a breeder of the best strains of combined "utility" and exhibition fowls in existence.

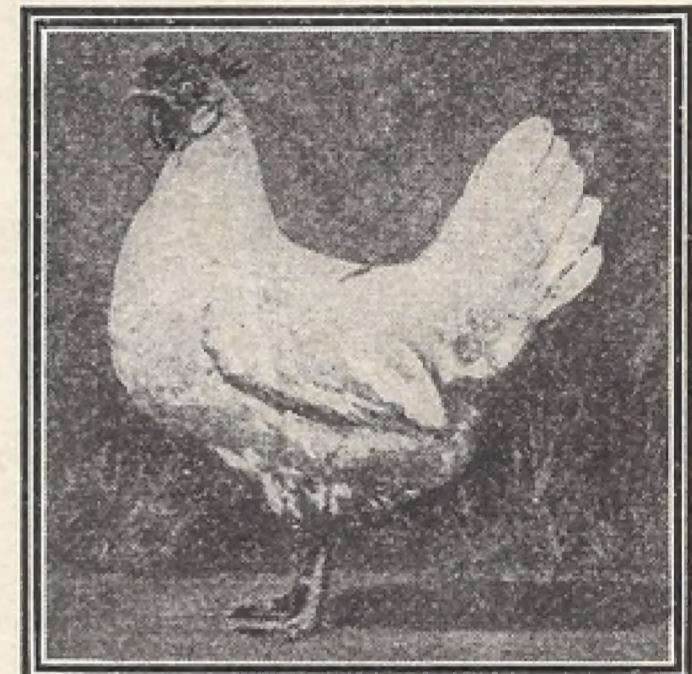
Special Breeding Pens

\$100.00 Breeding Pens

Pens:—If you want a fine exhibition pen of ***pedigreed*** S. C. White Leghorns we particularly recommend our ***special-mated \$100.00 pens***.

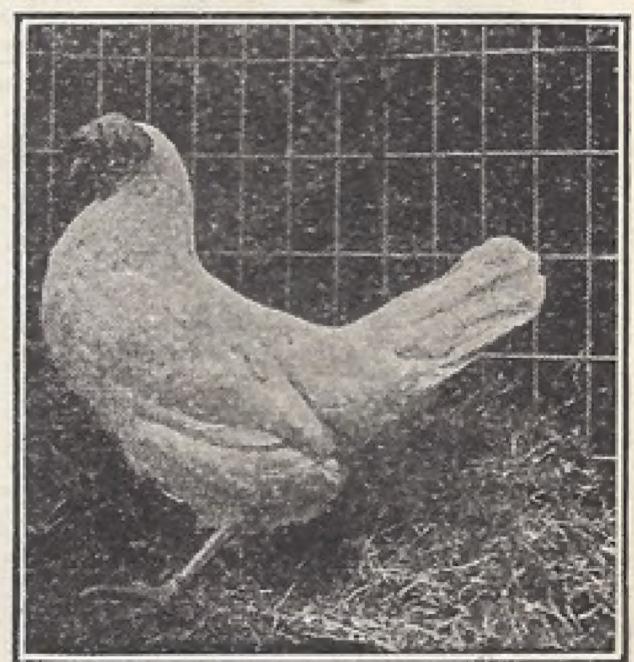
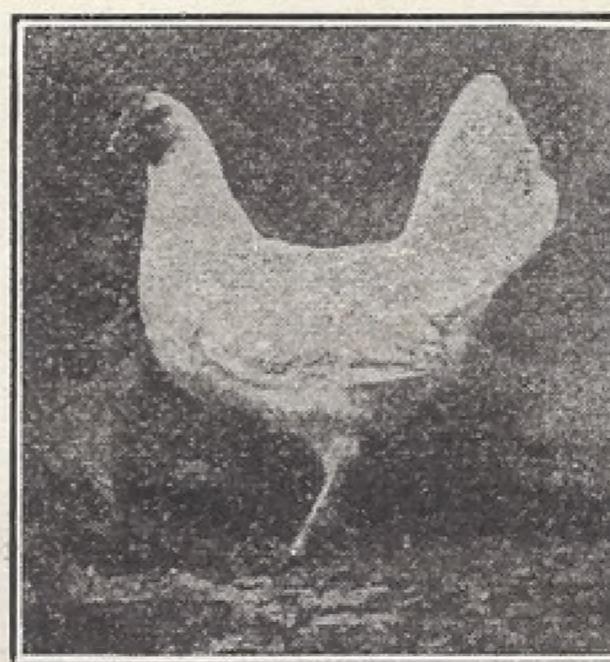
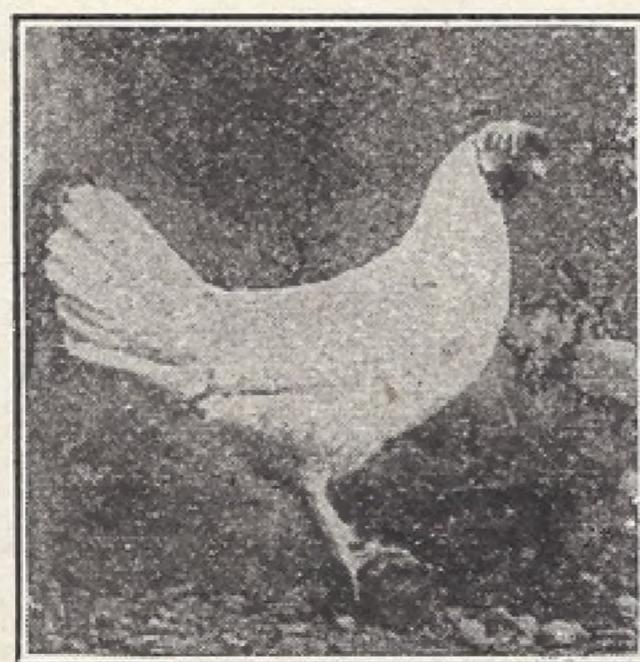
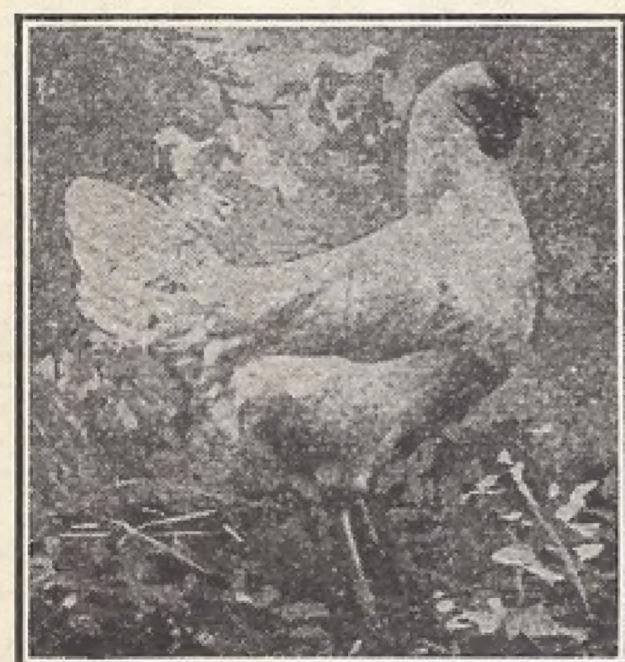
Each of these is composed of four \$20.00 hens with records of 210 eggs or better or pullets of equal value—pedigree with each bird; mated to a male produced by one of our Champion Layers which have records varying from 230-256 eggs in one year. These pens are composed of ***exceptionally fine exhibition-quality individuals*** that would sell separately for \$130.00 and would be ***bargains at that price***.

\$50.00 Breeding Pens:—One of these pens, made up of ***four*** \$10.00 quality females and ***one*** \$25.00 quality male, at the special price of \$50.00, will give you a start in the Cyphers Company strain of prolific egg-yield S. C. White Leghorns, which, if handled properly, will furnish you the foundation stock for a strain of your own that, from the beginning, will prove to be money makers. From one of these special breeding pens you can produce two to three hundred specimens the first season, especially so if you order early and thus have a full season in which to hatch and rear the chicks.



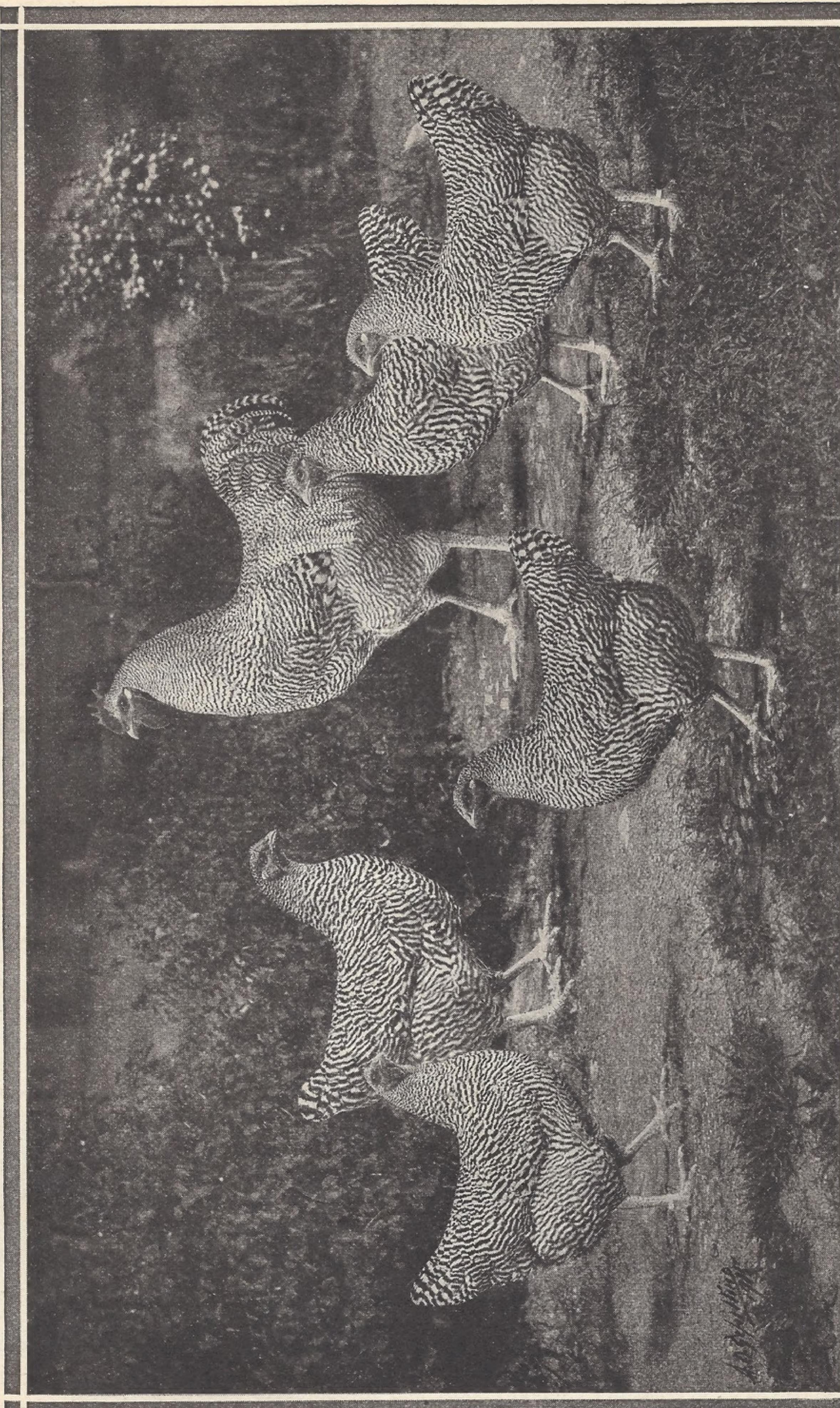
HEN No. 361.

Back in 1905-1906 this Hen, Then in her Pullet Year, Laid 242 Eggs in Trap-nests in Three Hundred and Sixty-five Consecutive Days—a Truly High Record Nine and Ten Years Ago. Is the original Hen With Which the Cyphers Company's First Strain or "Family" of Prolific Egg-Yield S. C. White Leghorns was Started in 1906.



SAMPLES OF CYPHERS COMPANY PROLIFIC EGG-YIELD SINGLE COMB WHITE LEGHORNS.

Direct Descendants of S. C. White Leghorn Hen No. 361, as Shown Separately Above. These Hens in Their Pullet Years Laid, Respectively, 248, 248, 248 and 251 Eggs in Trap-nests. Other Eggs Laid on Floor and in Yards Could not be Identified and Therefore Were Not Included in the Trap-nest Records.



“CYPHERS STRAIN” PULLET-BRED BARRED PLYMOUTH ROCKS.

These are sample pullet-breeding Barred Rocks, as photographed on the Cyphers Company Poultry Farm, May, 1915, by A. O. Schilling, well-known poultry artist. Trap-nest records of these particular birds were not kept. They are illustrated here to show their Standard-bred quality. In very few poultry yards of the world could a finer mating of pullet-breeding Barred Rocks be found. Every specimen is narrowly and evenly barred, the barring extending to the skin and being especially straight and distinct in main tail feathers and wing primaries. The three birds in the foreground are extra choice.

BARRED PLYMOUTH ROCKS

*The Quick-Growing, Lay-Well, Look-Good Kind. Bred
To Be Useful, Also To Be Attractive And Win Prizes*

PERHAPS no other popular Standard fowl has been "abused" more in the last twenty years than the original "farmer's favorite," that grand American variety, the Barred Plymouth Rocks. Too close inbreeding and the necessity for two matings have made it hard to preserve the old-time prolific laying power of these birds, but eleven years ago on the Cyphers Farm we decided to do our best in this direction and we have met with good success.

The eleven-year-old strain of Cyphers Company prolific egg-yield Barred Rocks was started with a large-sized, well-bred, vigorous Standard hen that in her pullet year laid 236 eggs in trap-nests in three hundred and sixty-five consecutive days. To this line, year after year, was added new blood, while care was taken each season to increase the average egg production. Thus the best blood of the land was worked into this strain, until we have a type and quality of our own, special attention being paid to prolific egg yield, first to last. The proof of the wisdom of this method of breeding is shown in the fact that in our Barred Rock breeding pens this season we have hens with the following trap-nest records, made in 365 consecutive days:— 231, 226, 224, 224, 224, 222, 220, 219, 218, 218, 216, 216, 216, etc.

To date we have not trap-nested as many Barred Rocks on our farm as has been the case with White Leghorns, White Rocks, White Wyandottes and Rhode Island Reds. The same is true of White Orpingtons, but for 1915-1916 we have put in additional trap-nests and purpose to continue to install them until we have one hundred breeding pens equipped in this manner. While breeding for high egg production we have been careful to keep our birds up in size and strongly vigorous, to have them excell in barring. That we have been highly successful in doing this is shown by the illustrations given herewith.

BREEDING STOCK FOR SALE:—On this date, January 1, 1916, we are sold out of cock birds. In cockerels, however, we are well fixed, having a number to select from, both cockerel-bred and pullet-bred birds. We have some big, husky utility-quality cockerels for sale at \$5.00 and \$6.00 each—birds that will impart constitutional vigor to your flock and help you to increase the egg production of your hens. We also have numerous breeding males—birds with narrow, snappy barring and good under-color, the kind of Barred Rock males we use exclusively for breeding purposes. The prices of these breeding males range from \$8.00 upward.

In pullets and hens we have some excellent breeders for trio and small-pen matings. Can mate up for our customers some special pens of four females and a male that will surely give good results, in both attractive and prolific offspring. Write your wants and kindly state about how much you feel at liberty to invest. We can spare also a few two-year-old hens from our flock matings at \$2.50 to \$4.00 each. Choice breeding females range in price from \$6.00 upward.

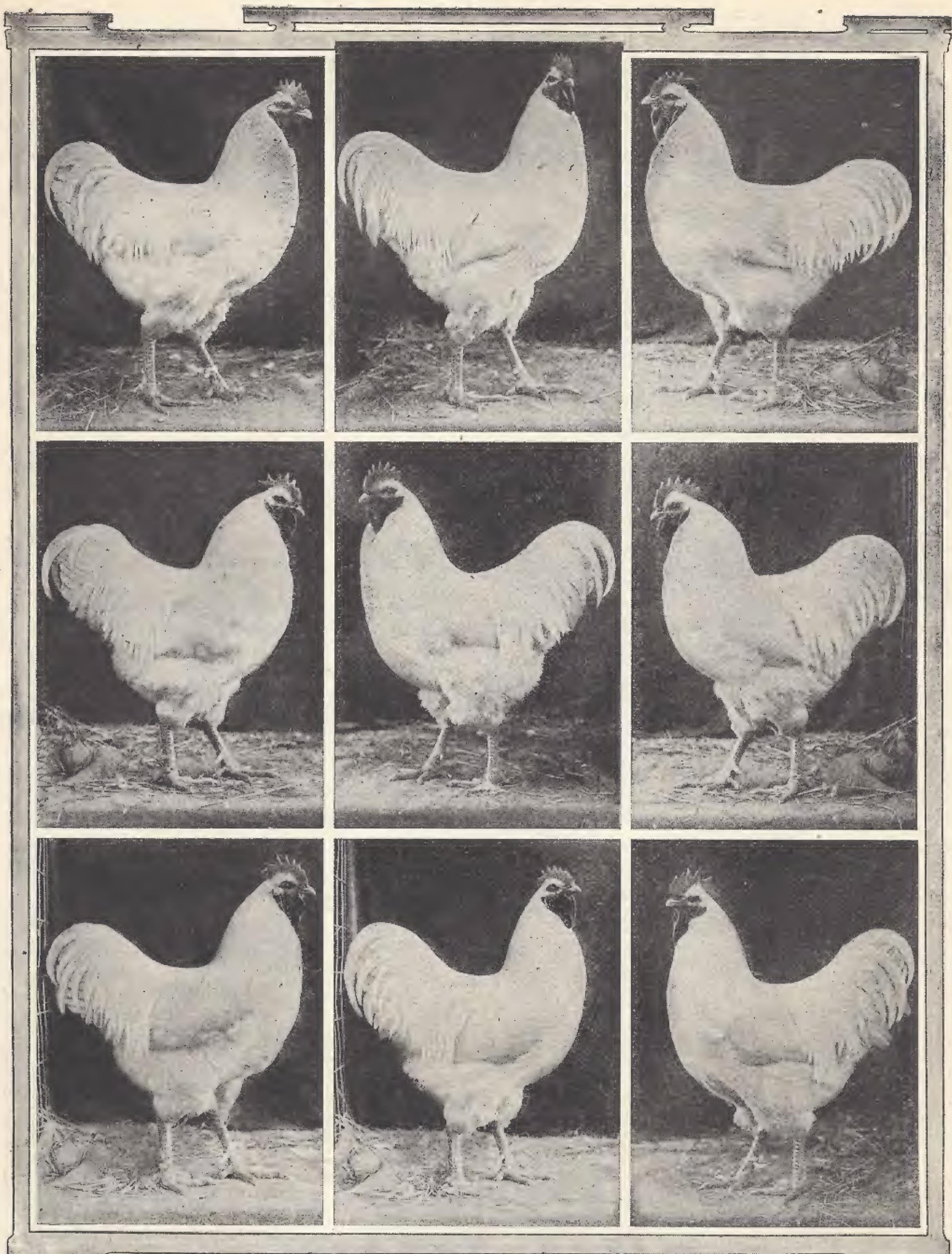
EGGS AND CHICKS:—Ten choice pens of Barred Plymouth Rocks have been mated for the 1916 eggs-for-hatching and day-old-chick trade. Prices for hatching eggs and day-old chicks are to be found on pages 26-28 of this Mating List. Practically all the birds in these pens are direct line descendants from our 200 to 236-egg-per-year strain. At the head of each pen is a fine, vigorous cock bird or cockerel, containing blood of Barred Rock hens that laid from 212 to 236 eggs each in their pullet-hen years.

WRITE YOUR WANTS:—Tell us what your needs are in Barred Rocks and we shall be glad to help you if we can. Also if there is any advice we can give you about how to start, how to add new blood without loss of egg yield, etc., we will reply promptly and do our best.



SAMPLE "CYPHERS STRAIN" PROLIFIC EGG-YIELD BARRED PLYMOUTH ROCKS

The Cock Bird in this illustration is two years old, and heads one of our Special Breeding Pens for Season of 1916. His dam is a high egg-record producer and, as will be seen from this illustration made directly from a photograph, we have succeeded to an unusual extent in breeding our Barred Rocks for utility and beauty combined. The females are cockerel-bred. Note the long bodies, also distinct and uniform barring. Hen No. 3256 laid 224 eggs during the calendar year 1914. Hen No. 3260 made a trap-nest record of 216 eggs during the same 365 consecutive days. It has taken years of time and close attention to produce such birds as these, but when we look at the splendid breeding pens mated up for this season and consider their egg records we feel amply repaid for our efforts.



SAMPLE CYPHERS FARM WHITE PLYMOUTH ROCK MALES.

Photographic Reproductions of Six Sample White Rock Cock Birds and Three Sample Cockerels Used at Head of Breeding Pens on Cyphers Company Poultry Farm. Pictures Made From Practically Unretouched Photographs. Note Particularly Three Birds in Middle Panel, Top to Bottom. These Specimens, Pure White in Plumage, Are Good Enough To Win First Honors in a Majority of The Leading Poultry Shows of This Country. Moreover, They Are the "Bred-To-Lay" Kind, Several Having Been Produced by Us Direct From High-Record Hens. At This Date, January 1, 1916, We Have About 100 Large, Choice Cockerels For Sale as Breeders.

WHITE PLYMOUTH ROCKS

Strong Rivals At Present of Barred Plymouth Rocks For The Title Of "America's Most Popular Table Fowl." Are Also Excellent Layers

THE illustrations herewith, showing samples of the Cyphers Company strain of "utility and beauty combined" White Plymouth Rocks tell their own story in a better way than words can. To examine these photographic reproductions is like seeing the birds themselves, by the hundreds, in our breeding pens and cooped separately in the Cockerel House.

Starting nine years ago with a long-bodied, low-tailed, exhibition-quality White Plymouth Rock hen that as a pullet (six months to eighteen months old) had laid 234 eggs in three hundred and sixty-five consecutive days, we have developed a strain of this superb variety that in more ways than one is without a superior anywhere.

Among the many visitors to our Farm each year are numerous foremost poultrymen and judges from all parts of the world and they never fail to make complimentary remarks about our White Plymouth Rocks. Our sample "display pen" at the Buffalo show, a year ago, was one of the special attractions, and competent judges pronounced these birds to be "as good as the best." Add to this "Standard quality" the "special purpose" egg-productiveness of this strain and we claim to have a combination of values in White Rocks that is not equaled elsewhere.

In our White Rock breeding pens for 1916 are numerous specimens that could win in the "hottest" of competition. We do not show our birds for prizes, because we prefer not to enter that field in opposition to our thousands of customers who buy from us not only poultry and eggs, but also incubators, brooders, foods, etc. We consider it far better business policy to produce these high-class "combination utility-beauty" specimens and then sell them, or hatching eggs therefrom, **to our customers** for them to exhibit at their home-town or near-by shows if they wish to do so. Primarily, however, all these Cyphers Farm fowls are bred to "produce," not merely for "show purposes."

For the season of 1916 we are stronger than ever before in choice White Rock breeding pens. On page 12 herewith are shown the "size, type and vigor" of White Rock males that head these pens, while on pages 13 and 14 (bottom of page 13 and top of page 14) are shown five sample females. Compare these latter pictures with the "ideal" female White Rock in the American Standard of Perfection and you then will realize how close we are to the goal.

To this "ideal" shape, plus pure white plumage, rich yellow legs and bright red eyes and combs, add inherited "prolific egg-yield power" and you have a strain of White Plymouth Rocks that gives the maximum value in a

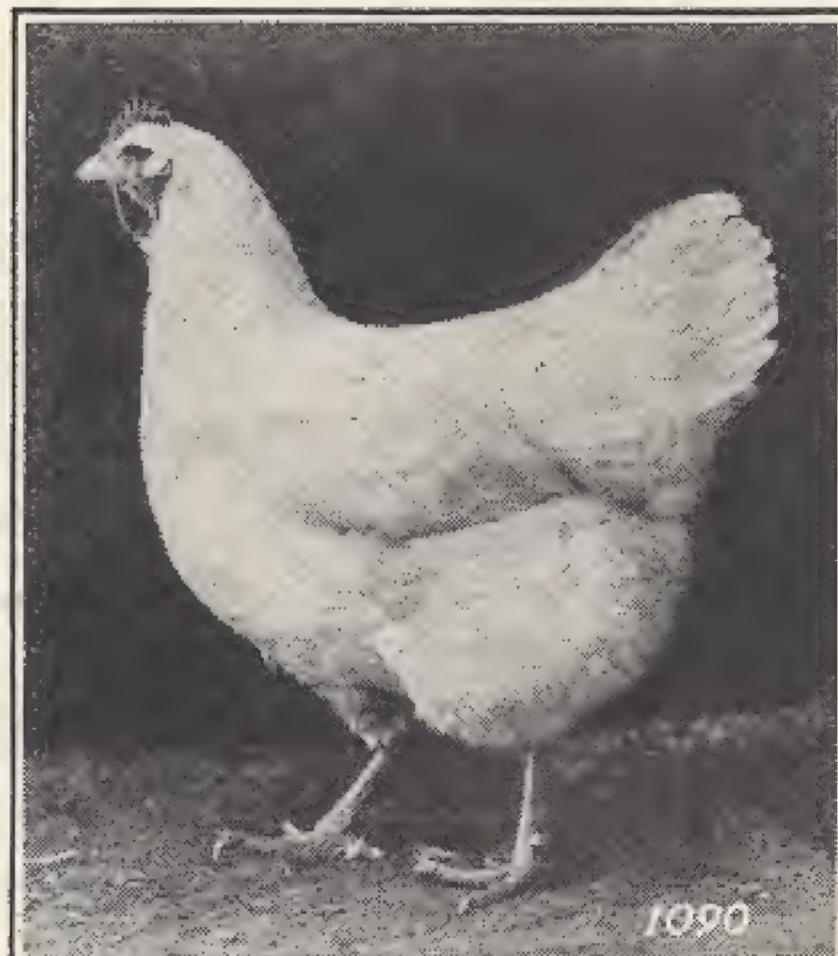
popular "general purpose" domestic fowl which is unexcelled as "table poultry," also as layers of large, brown-shelled eggs the year around, except during the molting period in August or September.

From fourteen grand breeding pens for the spring of 1916 we offer true bargains in hatching eggs and day-old chicks, considering the quality of the individual



"MOTHER OF THE STRAIN."

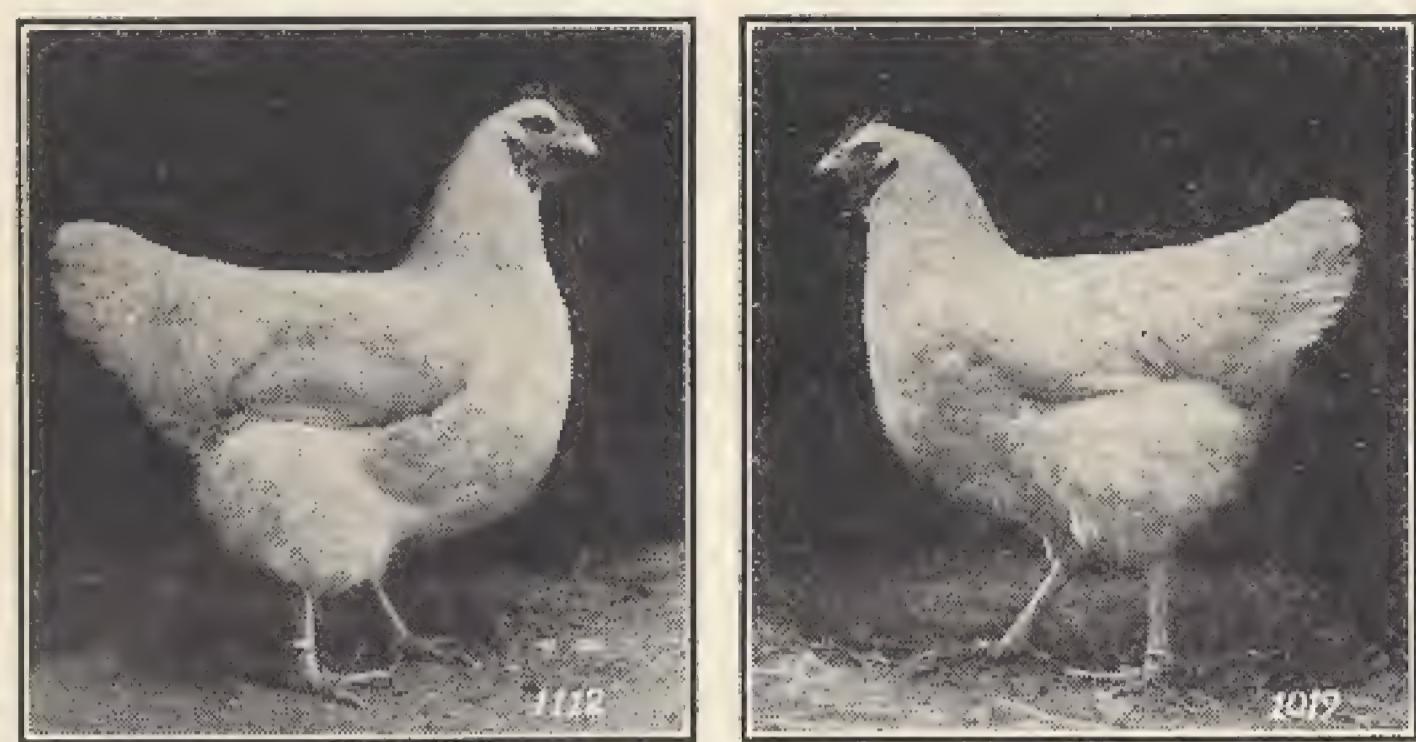
Standard-Bred White Plymouth Rock Hen With Which, Nine Years Ago, Was Started the Cyphers Company Strain of Prolific Layers of This Variety. Photograph Was Taken When Hen Was Four Years Old and Weighed a Pound and a Half Above Standard Weight. As a Pullet-Hen on Cyphers Company Poultry Farm She Laid 234 Eggs In Trap-nests in Three Hundred and Sixty-five Consecutive Days.



PROLIFIC EGG-YIELD "CYPHERS STRAIN" WHITE PLYMOUTH ROCKS

Photographs taken by Artist Schilling, May, 1915, near end of breeding season. Hen No. 1106 in 1914 laid 244 eggs in trap-nests. (Her mother laid 232 eggs in trap-nests during pullet year.) Sire is cock bird No. 3456, whose dam had egg-record of 229 eggs. Will be in "Champion Pen" breeding season of 1916. Limited number of eggs for sale. Hen No. 1143 had egg-record of 243 eggs in pullet year. Is granddaughter of hen that laid 232 eggs. Hen No. 1090 laid 240 eggs in pullet year. Is daughter of 232-egg hen.

WHITE PLYMOUTH ROCKS



A 232-EGG WHITE PLYMOUTH ROCK HEN AND HER
237-EGG GRANDDAUGHTER

Hen No. 1019, record 232 eggs, was used as foundation in producing "Cyphers Strain" of White Plymouth Rocks. Hen No. 1112, record 237 eggs, is granddaughter of hen No. 1019, thus showing that capacity for high egg production is transmissible from generation to generation, and that birds bred properly will improve, year after year.

birds and the high egg records back of them. These birds are direct line descendants of hens with egg yields of 210 to 246 eggs. For prices of eggs and day-old chicks, see pages 26-28. The different "selections" of eggs and chicks are made with due care.

In these breeding pens will be hens and pullet-hens that laid in trap-nests during the calendar year:—246, 244, 244, 244, 243, 240, 237, 237, 236, 232, 231, 229, 228, 228, 212, etc.

Those that laid 244, 240 and 237, are all direct line descendants of our hen that laid 232 eggs in trap-nests during her pullet year, so we see that "blood will tell." These 212 to 246-egg hens will be used in Special Mated pens, spring of 1916—see page 27.

BREEDERS FOR SALE:—In breeding stock we have a limited number of utility cock birds for sale at \$3.50 to \$5.00 each. We also have some extra choice cock birds for breeding purposes at \$15.00 and upward—fine, Standard specimens. Can supply utility cockerels

at \$3.50 to \$6.00 each, and truly choice, well-matured breeding cockerels at \$9.00 and upward.

We have White Plymouth Rock hens of utility quality at \$3.00 to \$4.00 each. Selected breeding birds (females) range in prices from \$5.00 upward. Extra fine breeders at \$6.00 to \$15.00 each. These birds are typical of the breed and practically snow white. Better still, they never fail to fill the egg basket, especially during the winter when eggs are high in price.

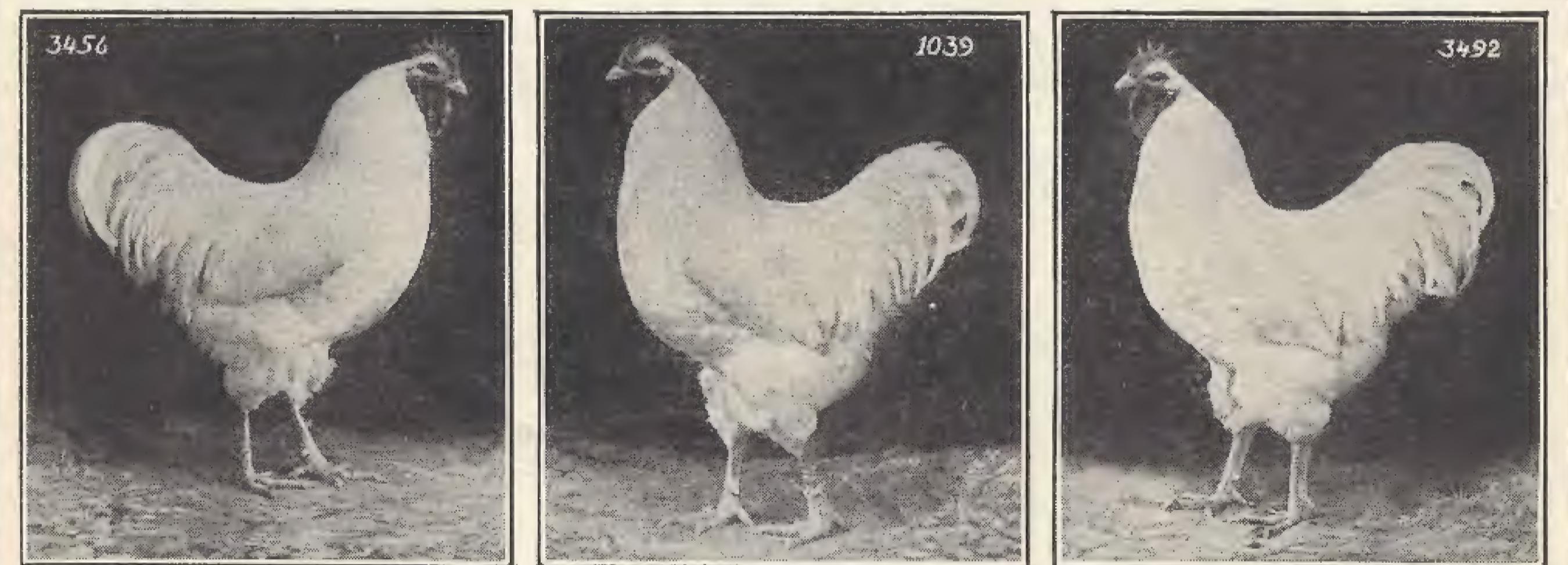
Hens with individual egg records that we offer for sale, are bought as a rule shortly after we issue our January Mating List; therefore, it will be well for you to write us at once for description, egg records and prices.

In choice breeding pullets we have over 300 to select from, \$6.00 each and upward. Besides the regular stock of early-hatched birds we are offering some June-hatched pullets at \$3.00 and \$3.50 each, many of which will develop into birds of excellent quality.

Special Breeding Pens

\$100.00 Breeding Pens:—If you want a fine exhibition pen of **pedigreed** White Plymouth Rocks we particularly recommend our Special-Mated \$100.00 Pens. Each pen is composed of four \$20.00 hens with records of 210 eggs or better or pullets of equal value, pedigree with each bird, and headed by a cock or cockerel whose dam laid 230 eggs or more, in one year. These pens are composed of **exceptionally fine** individuals that would sell separately for \$130.00 and would be bargains at that price.

\$50.00 Breeding Pens:—We make a specialty of supplying breeding pens of four pullets or hens properly mated to an extra choice cock or cockerel, for \$50.00, their regular price-list value being \$65.00. Our special pens at this price—in the different varieties—have proved very popular and you can order in perfect safety direct from this Mating List. All birds in Special Breeding Pens possess exhibition quality and should produce show specimens.



SAMPLE "CYPHERS STRAIN" STANDARD-BRED, PROLIFIC EGG-YIELD WHITE PLYMOUTH ROCK MALES.

To obtain high egg records, generation after generation, it is necessary that the male line shall be from prolific egg-yield matings. This means in fact that the mother of each male must be known, that she must be a prolific layer herself and her sire also must be from a prolific egg-yield mother; and so on back through five to ten generations or more. This has been our practical experience on Cyphers Company Poultry Farm since April, 1905, and it agrees with scientific experiments made elsewhere. Cock No. 3456 shown herewith was from dam No. 1010, with a record of 229 eggs. He is a full brother to cock No. 3492—the bird at the right. The resemblance is strong. Cock No. 1039 is from hen No. 1019, with trap-nest egg record of 232. His sire was No. 1027—not shown here. Cock No. 3492 was from dam No. 1010, egg record 229. This exceptionally choice bird, stay-white in all sections, will head the Cyphers Farm "champion pens," spring of 1916.

WHITE WYANDOTTES

Unsurpassed For Squab and Regular Broilers, Also As Fryers and Small Roasters. Excellent Winter Layers

IN the creating of a "business strain" of White Wyandottes the influence of Cyphers Company Poultry Farm has been far-reaching, to the substantial benefit of many customers in the United States and foreign lands. Ten years ago there was much complaint that the eggs from Standard-bred White Wyandottes were hard to hatch and that the chicks were frail or delicate.

Unexcelled, if not unequalled as one to two-pound broilers, the White Wyandottes were too closely inbred for "fancy show points" during the first ten years of this century, with the result that they lost favor, giving way in large degree to the White Plymouth Rocks; but in the "Cyphers strain" this lost ground has been recovered, as may be judged by the illustrations herewith that show males of splendid vigor and females with egg records that could not be made by fowls lacking in constitutional vigor or genuine vitality.

Many poultrymen are now aware of the fact, from personal knowledge as customers, that Cyphers Poultry Farm has established a strain of this variety which can truly be called "business fowl," as well as being of high Standard quality. Please note the male and eight sample females on next page; also the two typical Cyphers Farm White Wyandotte males on page 23 of this list.

After nine years of selection and "mating for a purpose" we have demonstrated that there is real value in "egg type." Our strain of prolific egg-yield White Wyandottes can be said to have originated from the hen shown herewith, which hen, in her pullet year, made a trap-nest record of 237 eggs. A second line or "family" was started later with a trap-nest hen having a record of 238 eggs. Mated to direct descendants of these two hens we also have cock birds and cockerels whose dam laid 232 eggs in trap nests during her pullet year.

With blood lines as described above we have produced hundreds of Wyandottes that have proved themselves to be prolific layers and have exploded

the theory that the progeny of a high-egg-record hen lacks the vigor and laying qualities of the parent, but it took time, special care and money to accomplish this. Unquestionably the Wyandottes possess fully as much vitality as any other breed of domestic fowl, but it has to be preserved by intelligent selection and proper mating, extending over a term of years.

During the

past year, 1915, large numbers of White Wyandotte pullet-hens have completed twelve-month records of 200 eggs or more. In our "Champion Layer" and "Special Mated" Pens for the 1915 season are birds with the following records:—249, 248, 248, 246, 244, 241, 241, 241, 241, 240, 239, 238, 237, 236, 236, 233, 231, 231, 230, 230, etc.

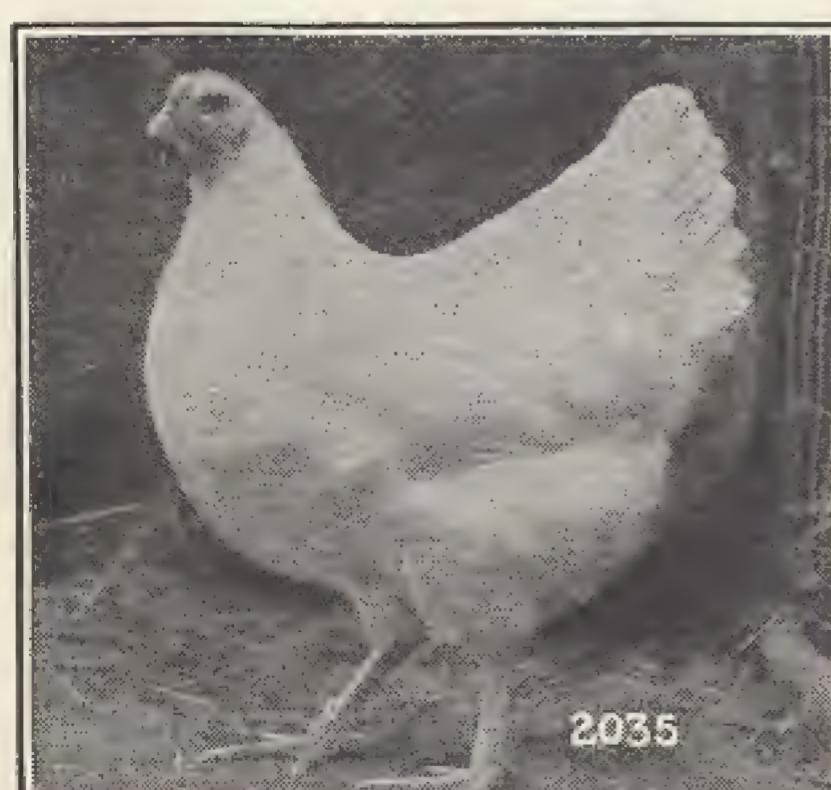
The best of these birds—those with highest egg records and showing superior exhibition quality—are in our "Champion Layer" Pens and chicks hatched from their eggs should satisfy the most exacting requirements.

EGGS AND CHICKS:—Prices of hatching eggs and day-old chicks will be found on pages 26-27 of this list. Lack of room prevents our going into full details about each pen of breeders. Give us by letter the best idea you can of *what you need*, or how you wish to proceed and we will help you to the limit of our ability.



THE "FOUNDATION" HEN.

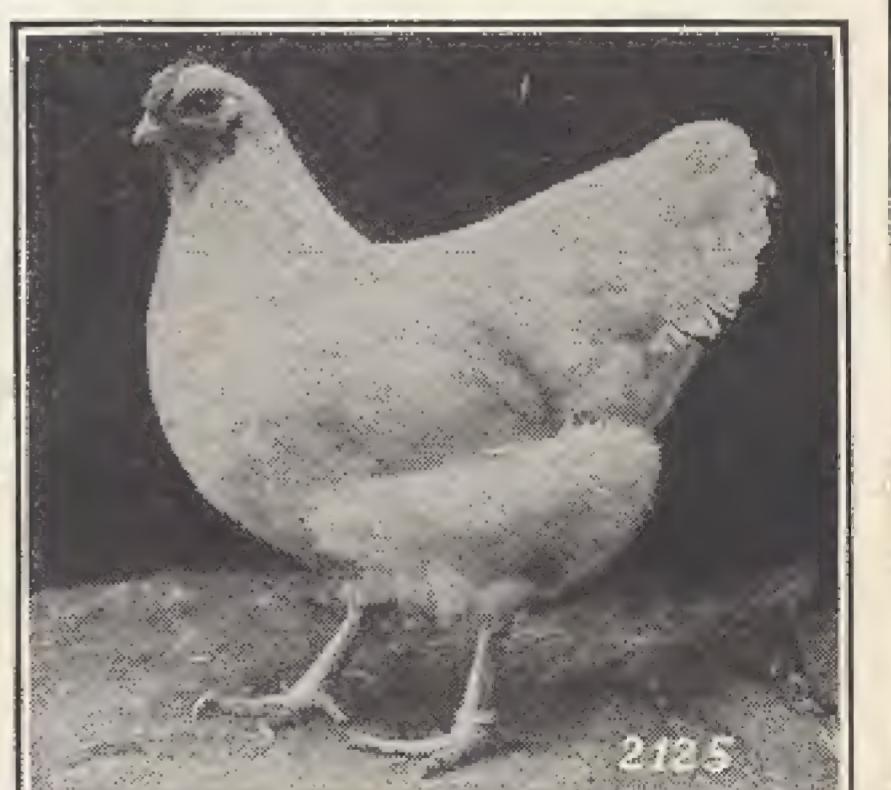
Nine Years Ago This Standard-Quality White Wyandotte Hen Laid 237 Eggs in Trap-nests in Three Hundred and Sixty-five Consecutive Days. She Came From Prize Stock That Had Been Bred-In-Line Ten Years Before For "Show Points" in Combination With "Vigor and Egg Yield." Her Blood Exists in Many Cyphers Company Egg-Record White Wyandottes.



2035



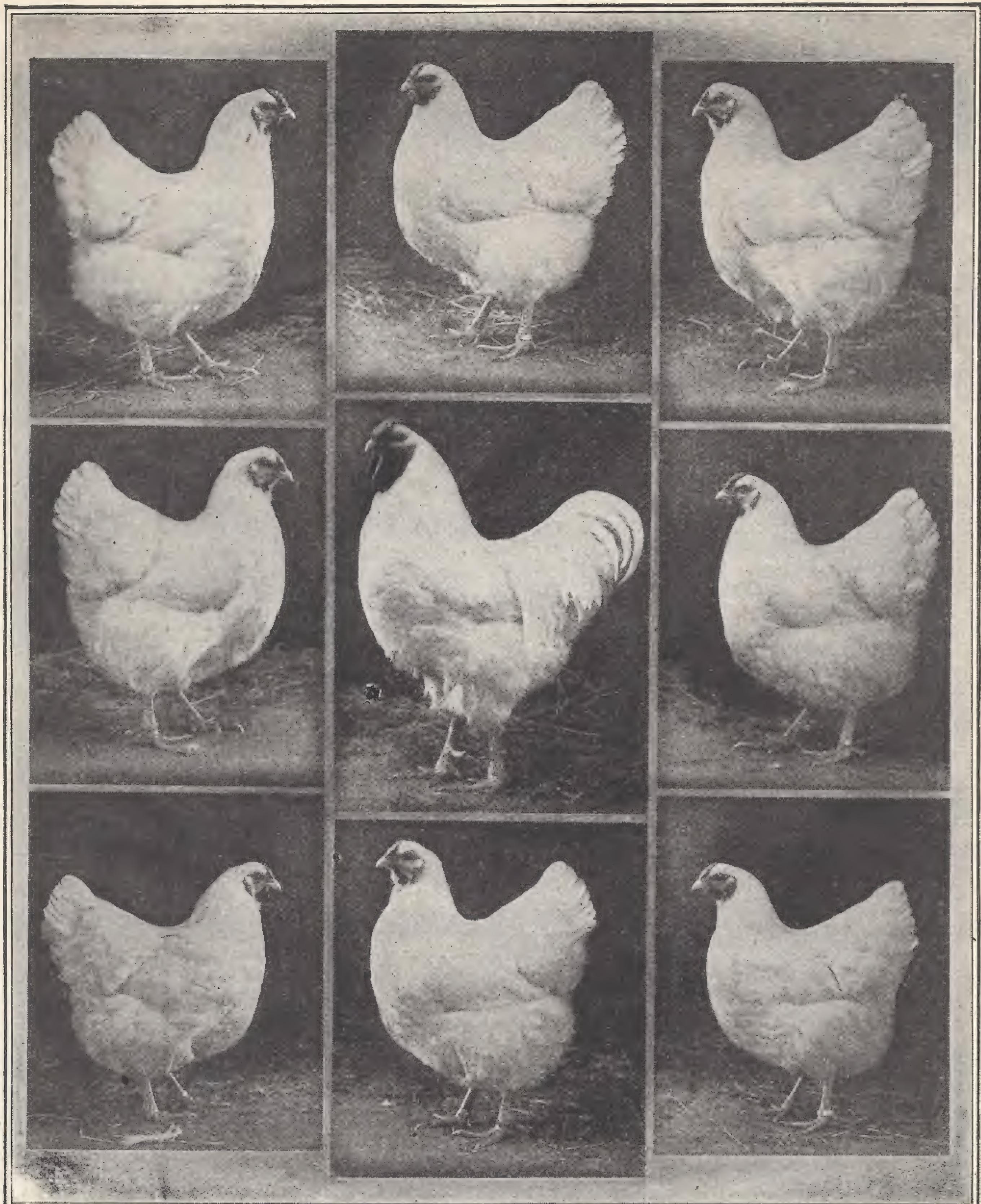
2011



2125

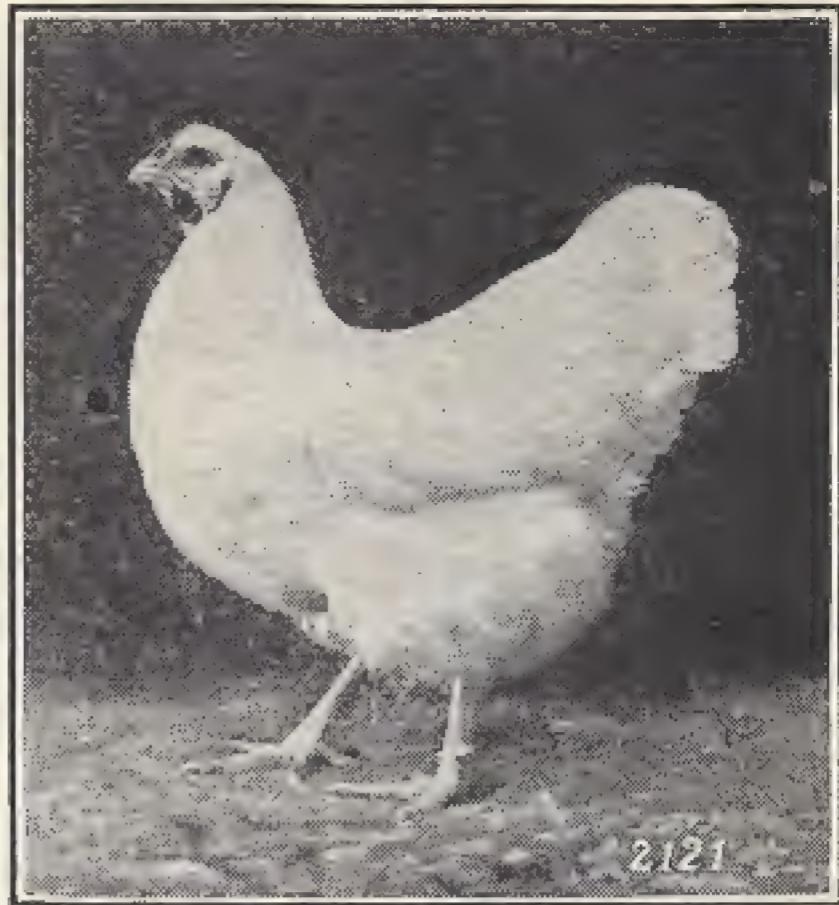
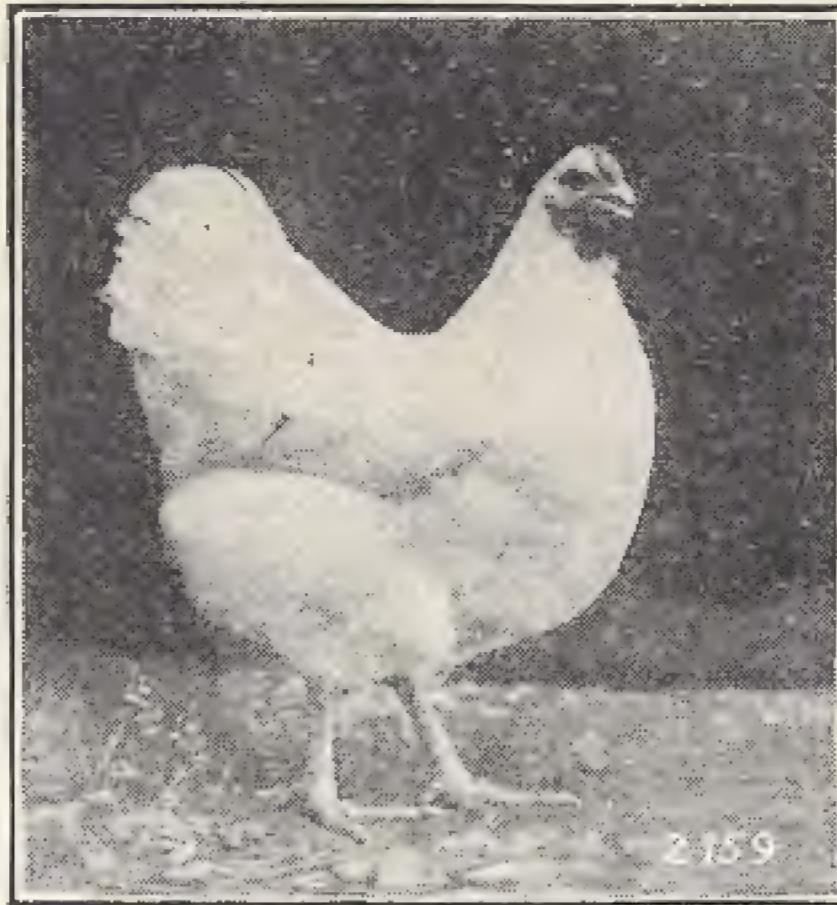
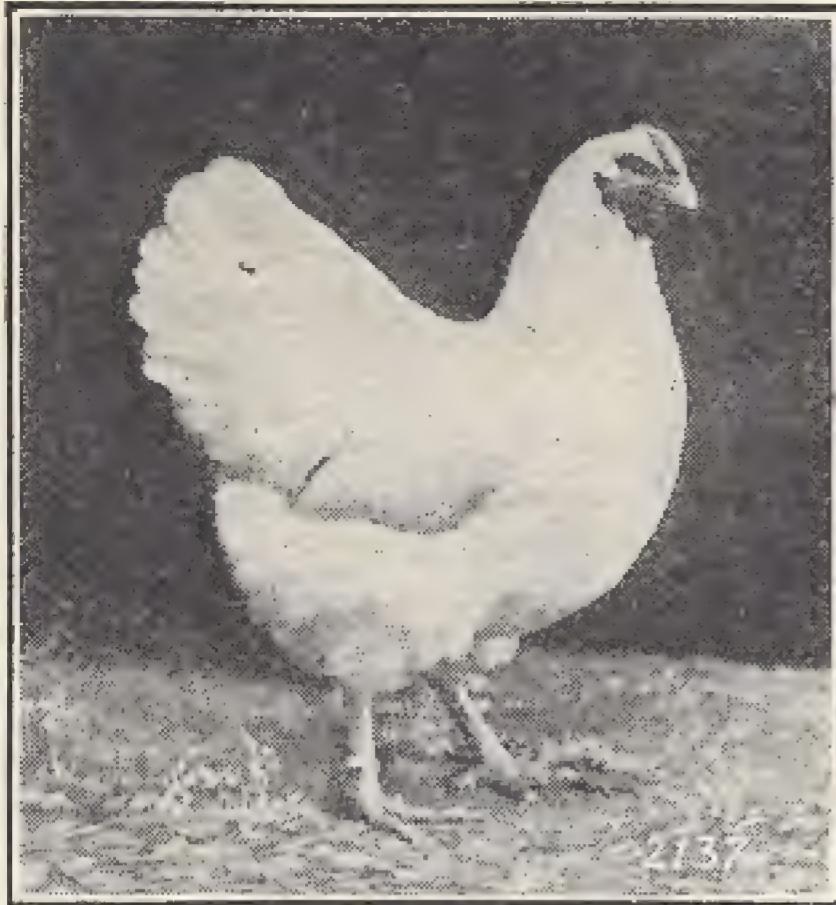
SAMPLE CYPHERS FARM EGG-RECORD WHITE WYANDOTTES.

These High Egg-Record White Wyandotte Pullet-Hens, Are Shown As They Looked When Picked up Wild (Untrained) From Trap-nest Pens. No. 2035 Has Egg Record of 232 Eggs; No. 2011 Has Record of 246 Eggs, and No. 2125 Made a Record of 237 Eggs. Mother of These Birds Had Trap-nest Record of 238 Eggs in Three Hundred and Sixty-five Consecutive Days.



SAMPLE BREEDING PEN OF CYPHERS FARM WHITE WYANDOTTES.

This illustration shows the Birds Practically as They Appeared in the Yards, at the Time the Photographs were Taken. In No Sense Do The Pictures Flatter The Live Specimens. Note the Rough and Loose Feathers That are Just as the Camera Caught Them. For Nine Years We Have Been Trap-Nesting and Mating our White Wyandottes With the Fixed Object of Combining Standard Quality and the Two Principal Utility Values for This Breed, Viz., Quick Maturity in the Chicks and Prolific Egg Yield. All Lovers of the White Wyandottes Will Concede at Once, On Examining This Group, That "The Cyphers Company Certainly Has Some Fine Specimens."



RECENT HIGH EGG-RECORD "CYPHERS STRAIN" WHITE WYANDOTTES.

These three hens are daughters of hen with trap-nest record of 238 eggs. Hen No. 2137 laid 248 eggs in trap-nests in three hundred and sixty-five consecutive days. Hen No. 2159 made trap-nest record of 247 eggs. Hen No. 2121 laid 246 eggs in three hundred and sixty-five consecutive days, ending December 31, 1914. These three hens are full sisters and their egg records are higher than that of their mother. This is contrary to the theory advanced by some that exceptional layers will not reproduce themselves. Our experience is that they will do so if the male line is right, otherwise they cannot be relied on. Mother of the sire of these three hens also laid 238 eggs in trap-nests in her pullet-hen year.

BREEDING STOCK FOR SALE:—We can spare a limited number of cock birds at \$6.00 and \$8.00 each—good birds that we call "specials." At present they are in our flock matings, showing that they are amply good enough for us to use for breeding.

In White Wyandotte cockerels at the present time we have more than one hundred to select from. We can furnish our customers practically any quality they want in choice well-matured breeding cockerels at \$7.00 and upward. Our \$10.00 cockerels this year are genuine bargains while they last. A few late-hatched cockerels are to be sold at \$4.00 and \$5.00 each. We have cockerels direct from hen No. 2045 (238-egg record) at \$25.00 each. This hen breeds good Wyandotte type in her progeny, so that you will have not only a heavy-egg-yield strain, but fine standard qualities as well.

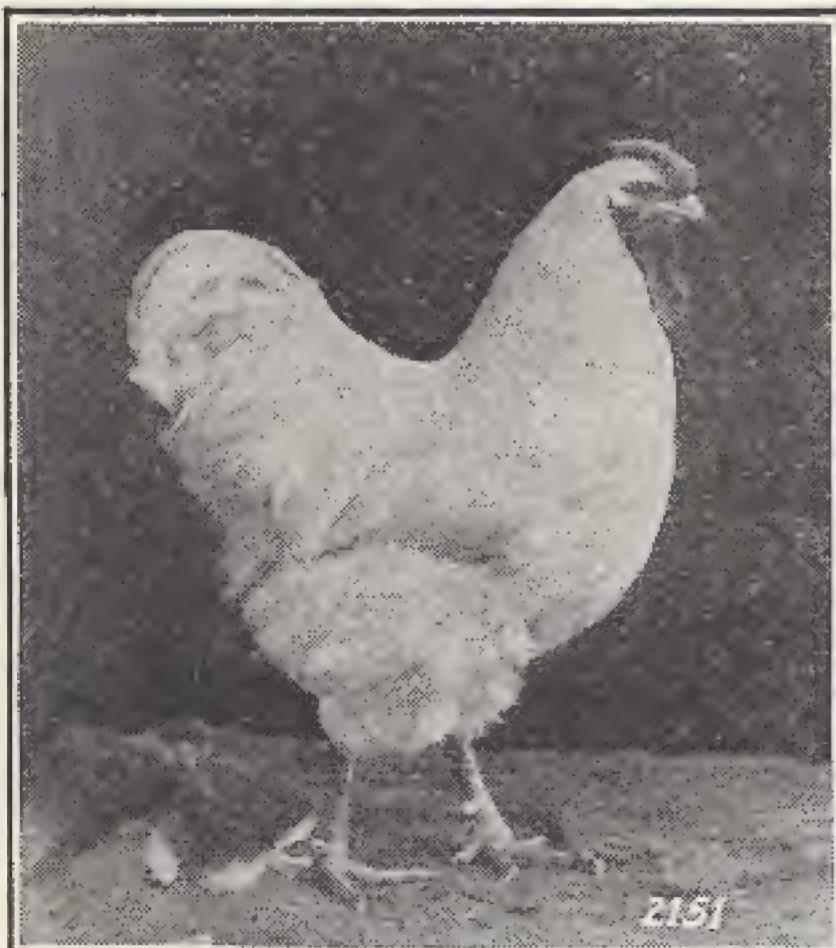
We have some two-year-old hens at \$2.50 to \$5.00 each, also pullets at same prices as hens.

In well-matured breeding pullets for 1916 we are extra well fixed. Can furnish select specimens at \$8.00 to \$10.00 each that we guarantee to please you in appear-

ance and to be generous layers of good sized eggs. Thanks to the proper efforts being made by lovers of the White Wyandottes, they have again come into country-wide favor as prolific layers and choice table fowl.

SPECIAL BREEDING PENS:—This year we can mate a few *extra-select breeding pens* for \$100.00 each. These are composed of four hens with records of 225 eggs or better, mated to a male whose dam has a record of 232 eggs or more. **No better blood lines are obtainable** than are found in these pens. At this price we will furnish you a pen of prolific egg-yield blood-line specimens that will give you a foundation it has taken us *nine years* to establish.

For \$50.00 we can mate up for you a special pen of four females, each of \$10.00 quality, and a male of \$25.00 quality. During our work eight to nine years ago we would cheerfully have paid \$50.00 each for these birds. All of these special-mated pens possess exhibition quality and should produce splendid show specimens.



SAMPLE "CYPHERS STRAIN" WHITE WYANDOTTE COCK BIRDS USED AS BREEDERS.

Compare them as to shape with "ideal" pictures in 1915 edition of the American Standard of Perfection. Yearling cock No. 2151 is son of hen with trap-nest egg record of 238 eggs. Is son of cock No. 2147 (at right) whose dam also laid 238 eggs in pullet-hen year. This cock (2151) will head "champion pen" of layers, hatching season of 1916. Yearling cock bird No. 2574 is full brother to 2151. Will be used spring of 1916 at head of pen in which will be included dam of 2147 that laid 238 eggs in her pullet-year. Two-year-old cock No. 2147 is from hen that laid 238 eggs. His sire was from a hen that laid 192 eggs in ten months. He is an exceptionally valuable "producer," with practically perfect comb and stay-white to the skin in all sections.

WHITE ORPINGTONS

*Cyphers Company Strain Founded on Eight Hundred and Forty Choice Specimens
Imported Direct From England. Prolific Egg Strain Being Established.*

THE Cyphers Incubator Company for years has led in the breeding of White Orpingtons. Starting with the best obtainable domestic stock, we later imported (November, 1910) 200 hens and well-matured pullets, and 40 early-hatched cockerels. In October, 1911, another importation was made, consisting of 500 yearling hens and early-hatched pullets and 100 choice males, including 20 cock birds—one of the largest importations of high-grade Standard-bred fowls on record. See illustration, page 23.

These birds were bought from two of England's foremost fanciers and represented blood lines that have repeatedly won highest honors at the leading European shows and which in 1910-1911 and 1912 won numerous first and minor prizes at New York, Boston and Chicago exhibitions.

While the earlier White Orpingtons made fairly good records, especially as winter layers, really good twelve-month records were comparatively few in number. On receiving our two large English importations we found them to be "irregular layers"—some laying 150 to 170 eggs per year in trap nests and others falling below the 100 mark.

We at once started in to improve their laying qualities, doing this by trap-nesting the best Standard specimens and "weeding out" the poorer layers, regardless of their "show" value. By keeping at this during the past five years we now have an egg strain of Standard Single Comb White Orpingtons well started, containing individual hens that have laid from 200 to 224 eggs in trap nests in three hundred and sixty-five consecutive days.

The following records made by Cyphers-Strain White Orpingtons show the great improvement that we have been able to bring about by careful selection and breeding. Breeding Pen No. 6 contains hens with the following records:—224, 221, 220, 220, 219, 218,

216, 206, 204 and 201. Pen No. 7 is made up of hens one year older than, in pullet year, made records of 220, 218, 210, 208, 196, 192, 192, 190, 186, 183 and 170 eggs.

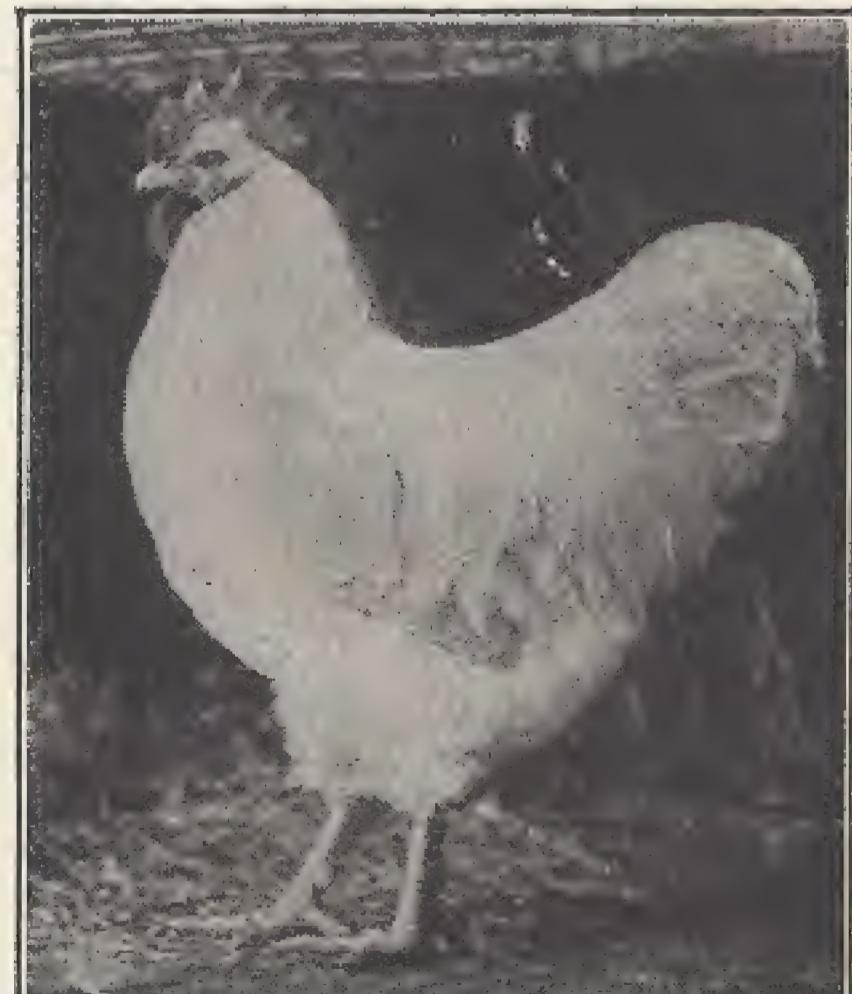
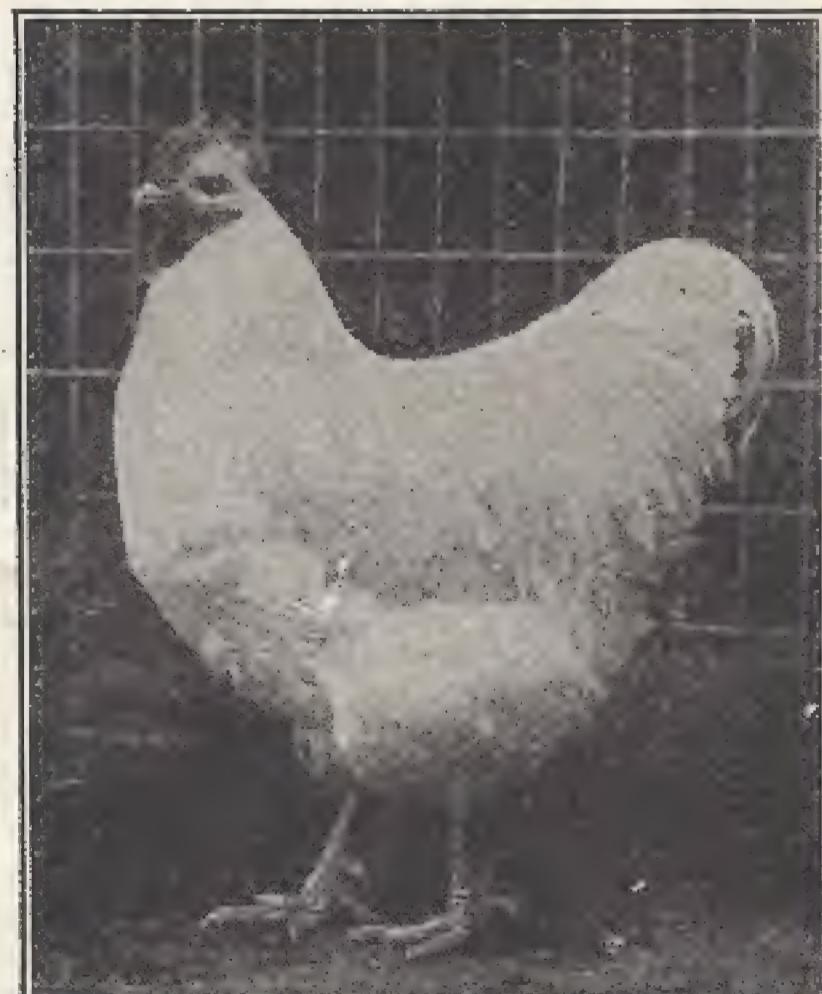
In comparing the egg records of White Orpingtons with other breeds it should be remembered that this is the largest breed kept on the Cyphers Poultry Farm, Standard weights being, cock, 10 lbs.; hen, 8 lbs.; cockerel, 8½ lbs.; pullets, 7 lbs. White Orpingtons are regarded by many as being extra good winter layers, but as our records show, are splendid year-round producers when properly bred.

As for the Standard qualities of our White Orpingtons, judges of international reputation, on visiting the Cyphers Company Poultry Farm, have stated that to the best of their knowledge we have a larger number of high-class birds of this variety than can be found on any other poultry farm in the country. The pictures herewith of sample birds *bred and owned by us* tell their own story. These fine specimens not only "look well," but they now are making trap-nest records almost equal to those made by the Plymouth Rocks, the Wyandottes and the Rhode Island Reds.

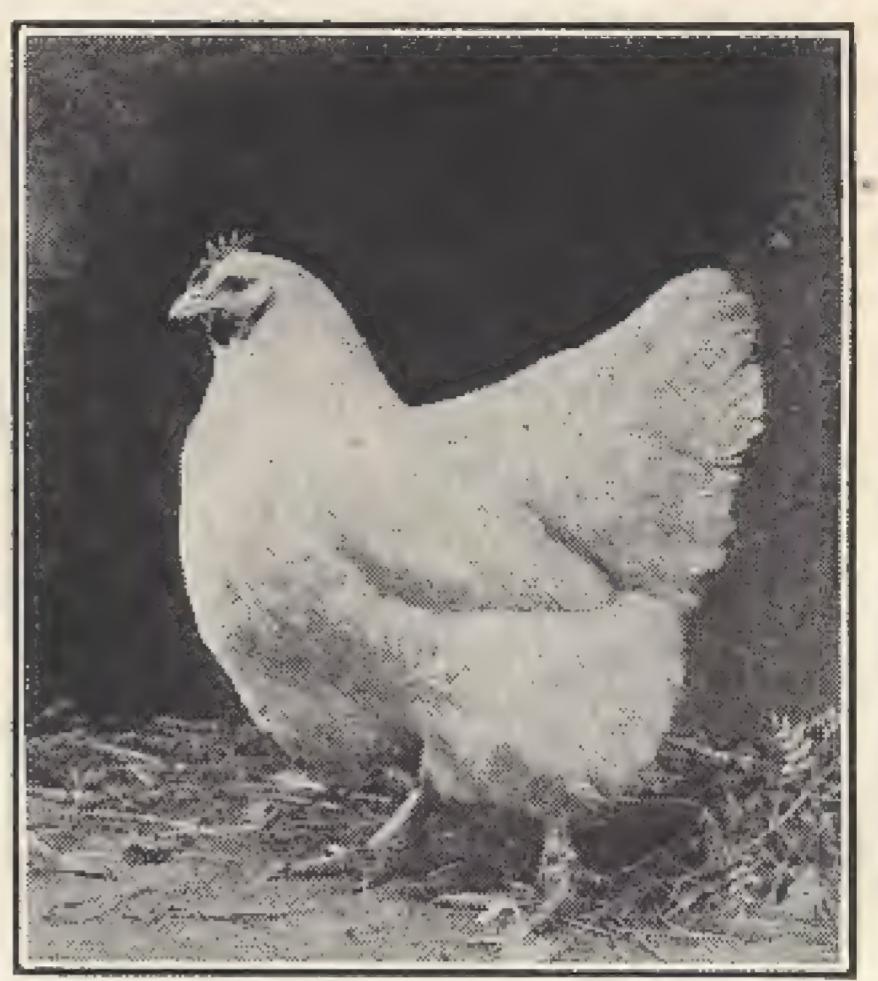
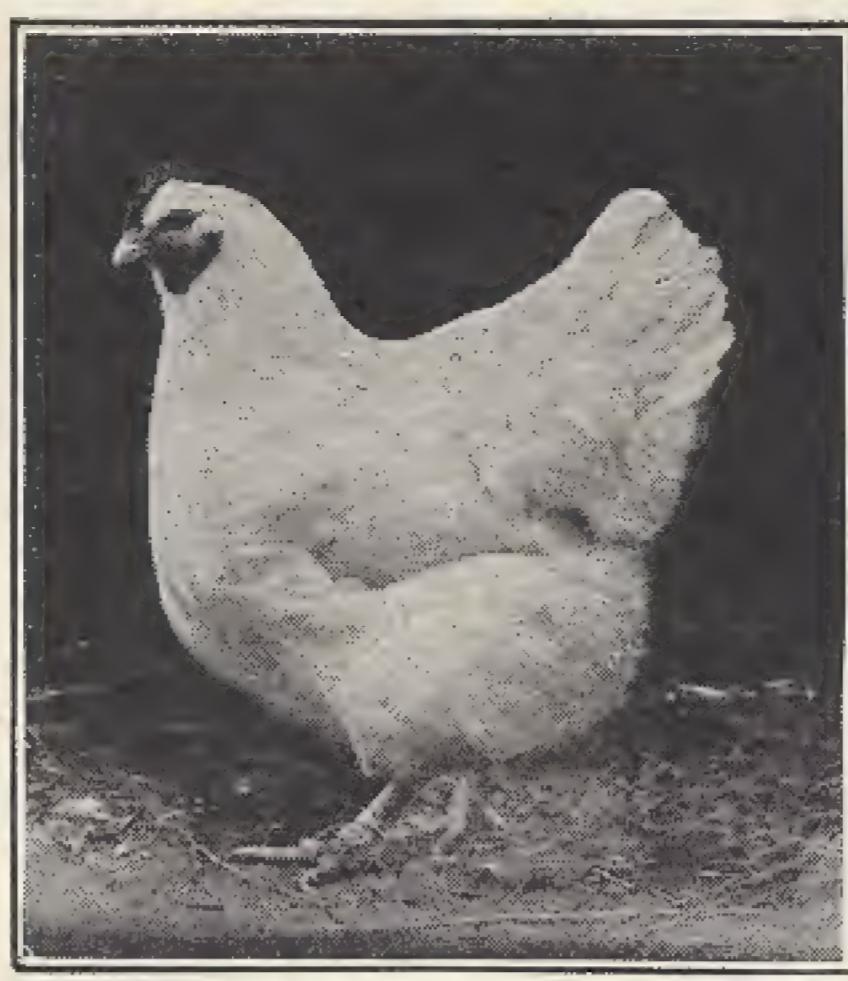
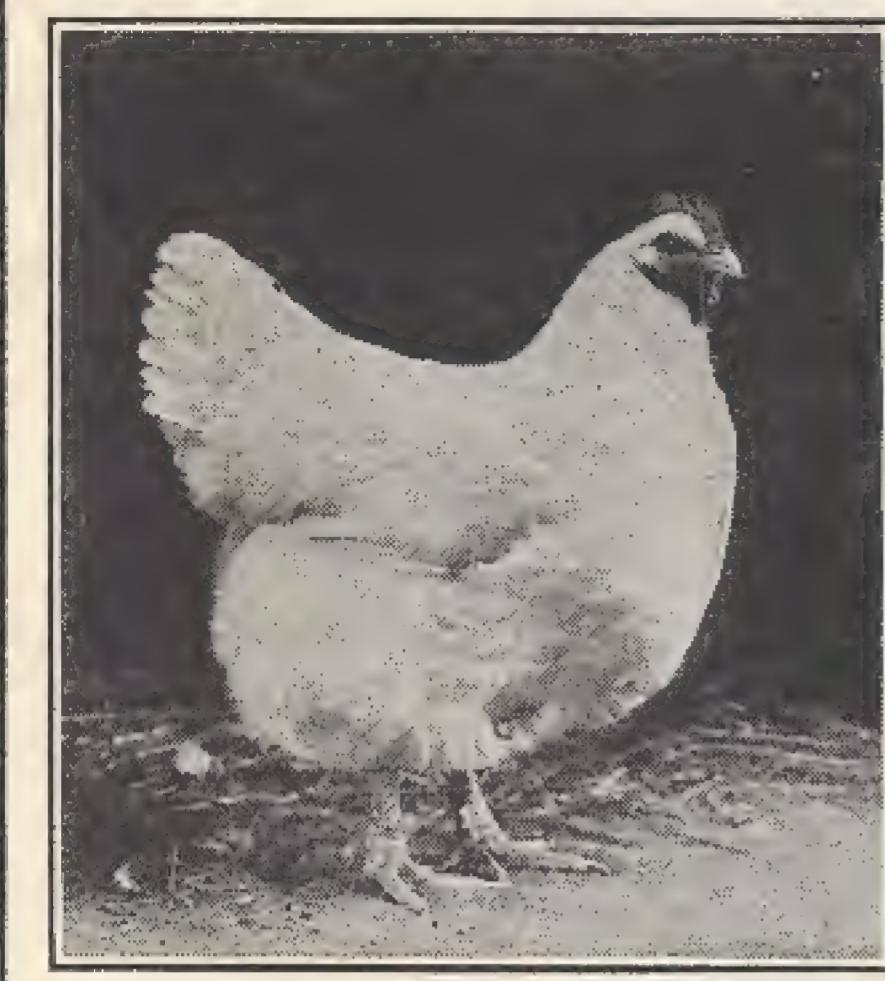
The Orpington "boom," which held possession of this country and Canada for several years has subsided, but White Orpingtons are still widely and deservedly popular. There can be no doubt of their continued popularity in this country, based on genuine merit. As the saying is, "They have come to stay."

In breeding stock for the spring of 1916, we have big, choice cockerels ranging from \$6.00 up and a fine lot of pullets from \$4.00 upward. We have quite a stock of June-hatched cockerels at \$3.50 and \$5.00 each, bred from our best pens; also a flock of pullets of same breeding at \$3.50, \$4.00 and \$5.00 each.

We can spare some choice cock birds—a limited number, also some excellent hens, all of which are strong breeders. Prices range from \$10.00 to \$25.00 each for



Half-tone pictures made from Photographs showing Size and Standard Values of High-Class White Orpington Males used at Head of Breeding Pens on Cyphers Company Poultry Farm.



STANDARD QUALITY SINGLE COMB WHITE ORPINGTONS

These pictures, made from photos by Artist Schilling, show the superb, Standard-Quality breeding of the "Cyphers Strain" White Orpingtons. Note depth of body, short legs, heavy necks and loose feathering characteristic of choice specimens of this variety. We have not lost sight of prolific egg production in breeding for exhibition "points" and, as our records show, have succeeded to an unusual degree in combining "utility" and show-room qualities.

these tested males and \$7.00 to \$15.00 each for hens. Stock of this quality has to be seen to be properly appreciated.

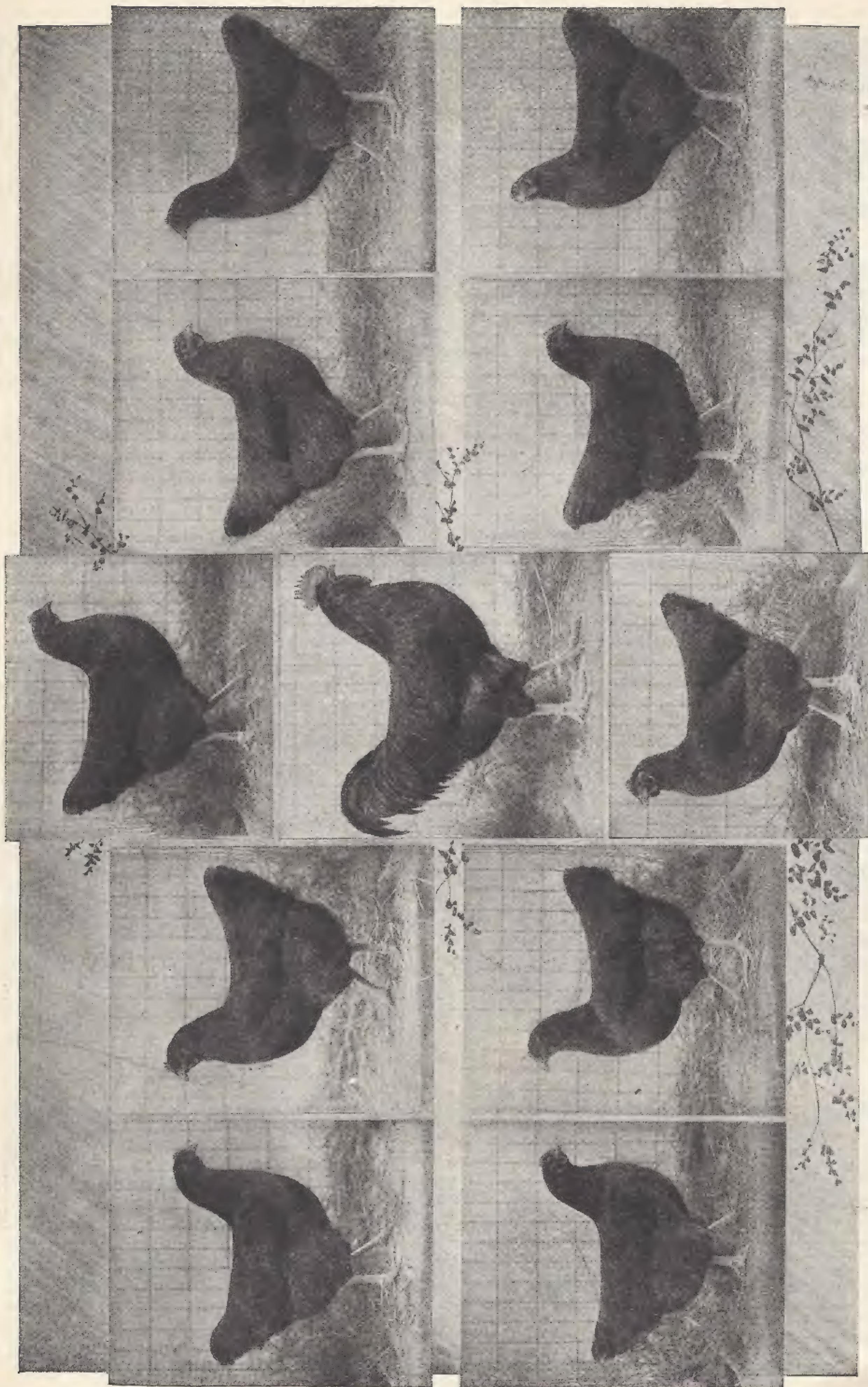
If you are in need of "new blood" to strengthen the Standard values of your flock or strain, write us frankly just what you want, and we will tell you of what help we can be. We are in position to give such correspondence prompt and personal attention.

For prices of hatching eggs and day-old chicks, see pages 26-28 of this Mating List.



SAMPLE "CYPHERS STRAIN" PROLIFIC EGG-YIELD WHITE ORPINGTONS

Hen No. 475 in group above laid 220 eggs in trap-nests on Cyphers Company Poultry Farm, year ending December 31, 1914—which is indeed a remarkable record for a breed as heavy as the Orpingtons. Hen No. 491 was only a little behind her mate, laying 218 eggs in the same three hundred and sixty-five consecutive days. Hen No. 438 reached the high record of 212 eggs and hen No. 433 laid 210 eggs in trap-nests. How many more eggs these four hens actually laid cannot be known, but the chances are that they laid several more eggs than they are credited with. Orpingtons (probably on account of their weight) have a habit of laying eggs in litter on the floor of the breeding pen. We credit hens *only* with the eggs they deposit in trap-nests. White Orpington yearling cock shown herewith (No 150) will head "champion pen" of layers of this variety for 1916 on Cyphers Company Poultry Farm.



SAMPLE BREEDING PEN OF CYPHERS FARM SINGLE COMB RHODE ISLAND REDS.

Male Shown Above is Son of Hen With Trap-nest Record of 231 Eggs in Three Hundred and Sixty-five Consecutive Days. Blood in Females Dates Back Ten Years to Hen No. A-4227 Which Had Record of 219 Eggs as a Pullet-hen, which was a "Good Performance" For That Time. These Females Have Individual Records of 212 to 231 Eggs. Note Length of Bodies and Uniformity of Shape of the Ten Hens. Records for Calendar Year 1915 Reached 246 Eggs.

SINGLE COMB RHODE ISLAND REDS

America Has Created Three Great Races of Domestic Fowl, Viz., The Plymouth Rocks, The Wyandottes and The Rhode Island Reds.

WE pride ourselves especially on the color, size, vigor and egg-productiveness of our Single Comb Rhode Island Reds. Our strain dates back eleven years and has produced many fine show birds. For the hatching season of 1916, we have ten pens of **extra choice** specimens, besides five flock matings. The ten pens contain birds of brilliant color and fine Standard points throughout.

We can also assure you that Cyphers Company Rhode Island Reds will not prove a disappointment in **egg production**. The hens and pullets in our pen matings for the spring of 1916 are bred from birds with egg records ranging from 205 to 240 eggs. Moreover, they are typical in shape, choice in color—in fact, are among the most popular birds on our farm. Visitors are attracted by their rich color, their business-like appearance and seldom fail to express special admiration for the "Reds."

That heavy-egg production need not be sacrificed in securing high exhibition quality is proved by the following egg records: Hens in Breeding Pen No. 32 completed their pullet year Nov. 30, 1915, making the following trap-nest records: 246, 244, 240, 240, 239, 236, 233, 232, 230, 228, 228, 228, 227 and 223. Hens in Pen No. 25, one year older, made the following records in pullet year: 242, 231, 230, 228, 228, 226, 223, 222, 221, 220, 218, 216 and 216.

For prices, see pages 26-28 of this Mating List.

In special breeding stock for 1916 we can spare a few good cock birds at \$6.00 and \$7.50 each. For better ones we have to ask \$10.00 to \$15.00. We have a few utility cockerels at \$3.00, \$4.00 and \$5.00 each. These birds will make good breeders for flock matings, also for farm flocks.

IN CHOICE BREEDING COCKERELS we can supply your wants, whatever they may be. Prices range from \$6.00 upward. All we ask is that you place a trial order with us so that we can demonstrate to you our ability to please you by sending exactly the bird or birds we describe, as per your wishes.

**I N P U L-
LETS ALSO** we were never before in as good position to fill orders with satisfactory quality. Have a few late-hatched pullets of "quality" that we will let go at \$2.50 each—more mature ones at \$3.00 and \$4.00 each. In truly choice "breeding pullets" we are **extra strong** this season, prices ranging from \$6.00 to \$15.00 each.

Special Pens

Our \$100.00 Breeding Pens:

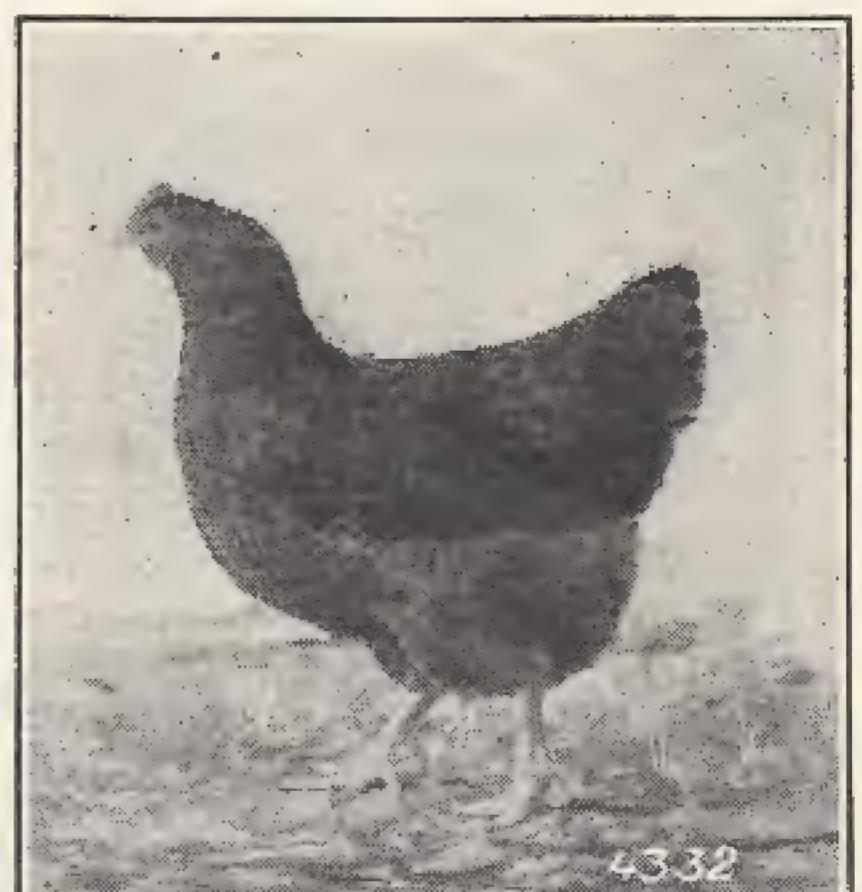
—We are able to offer a few especially fine exhibition pens of **pedigreed** S. C. Rhode Island Reds. Each pen is composed of four \$20.00 hens with records of 210 eggs or more, or pullets of equal value, pedigree with each bird, and mated to a male produced by one of our Champion Layers which have records varying from 216 to 240 eggs in one year. These exhibition-quality birds would sell separately for \$130.00.

\$50.00 Breeding Pens:—For \$50.00 we will furnish four pullets of \$10.00 quality and a cockerel of \$25.00 quality. These special breeding pens are meant to be "special bargains"—the object being to introduce our strains of birds and prove their breeding value. These birds possess exhibition quality and should produce show specimens.



SAMPLE "CYPHERS STRAIN" S. C. RHODE ISLAND RED BREEDING MALE.

Yearling cock No. 4060. Mother of his sire had trap-nest egg record of 231 eggs. Is to head special mating pen.



SAMPLE "CYPHERS STRAIN" PROLIFIC EGG-YIELD S. C. RHODE ISLAND REDS.

Hen in center, No. 4311, made the best trap-nest record on Cyphers Company Farm for the year ending December 31, 1914. Number of eggs laid by her in trap-nest reached 240. Her mother had a trap-nest egg record of 222 eggs. Mother of her sire laid 231 eggs in trap-nest during her pullet year. Hen No. 4317 laid 228 eggs in trap-nests, year 1914. Hen No. 4332 also laid 228 eggs in trap-nests, same year. These three hens are full sisters. Mother, as before stated, had trap-nest record of 222 eggs and dam of their sire laid 231 eggs in pullet year. Here is another case where three daughters (in same year) exceeded the high egg record of their mother. These three long-bodied, rich-colored, prolific egg-yield "Reds" will be in "Champion layers pen" on Cyphers Company Farm spring of 1916.

CYPHERS COMPANY POULTRY FARM

*Devoted to the Production of Quick-Maturing, Vigorous, Prolific Egg-Yield Strains
of Standard-Bred S. C. White Leghorns, Barred Plymouth Rocks,
White Plymouth Rocks, White Wyandottes, S. C. White
Orpingtons and S. C. Rhode Island Reds*

SINCE purchasing the fifty acres of land on which the Cyphers Company all-purpose poultry plant is established (see bird's-eye view on page 2, herewith), we have spent upwards of \$85,000 for land, buildings and equipment. This farm is largely a **demonstration plant**. Here we use our own manufactures and develop their true practical values—here also we work out and "prove up" the methods of successful poultry raising and egg production that we recommend to our thousands of customers in all parts of the civilized world.

The common practice is for poultry appliance manufacturers to design some new article and then "try it on the public"—the long suffering public. Cyphers Incubator Company does not, and has not, followed that course. Back in 1898—eighteen years ago, at Wayland, N. Y., we established our first poultry plant, where we made extensive experiments in egg production, in the brooding and feeding of chicks and ducklings, in quick maturity, etc., and we have "kept at it," almost constantly, from that date until the present time.

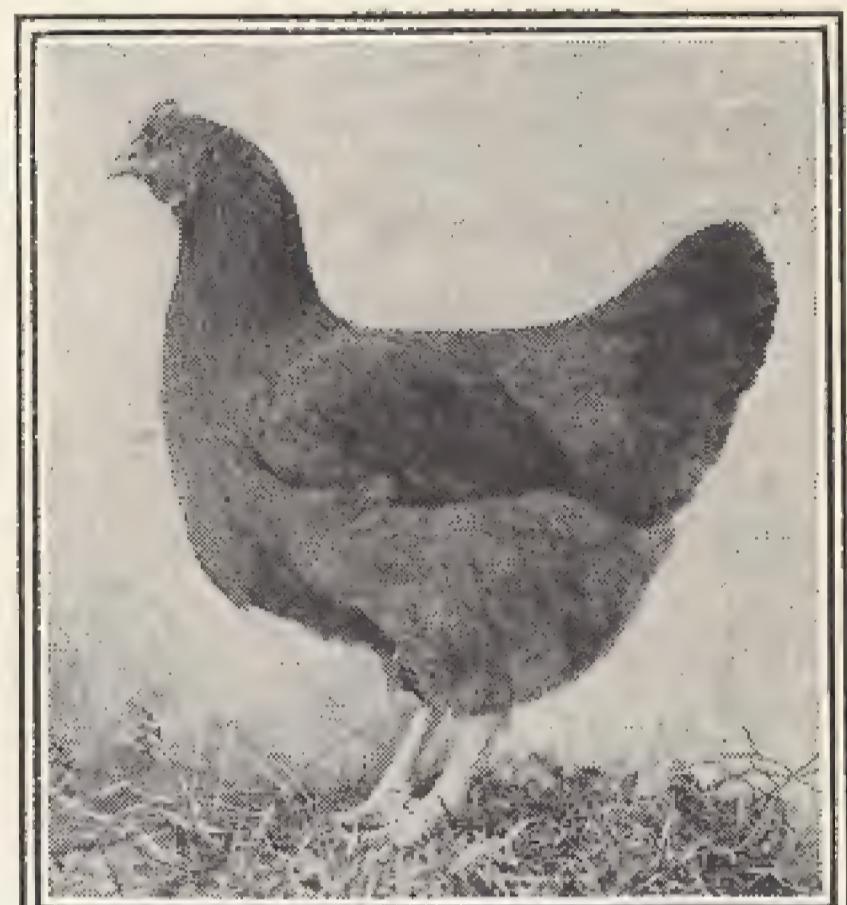
Cyphers Poultry Farm fowls, *without exception*, are mated and **bred in conformity** with the requirements of the American Standard of Perfection. We **believe firmly** in the combination of "utility and beauty" in domestic fowls, and **would no sooner think** of using a deformed, disqualified or unsightly specimen as a breeder than we would of placing diseased fowls in the mating pen.

We are **strong advocates** of beauty of form and color in poultry, as the pictures herewith clearly show. We do not make a practice of exhibiting specimens, but in the majority of cases our first selection birds, if placed on exhibition would share the honors at fall fairs and winter shows. This has often proved to be the case. Customers of ours **have won**

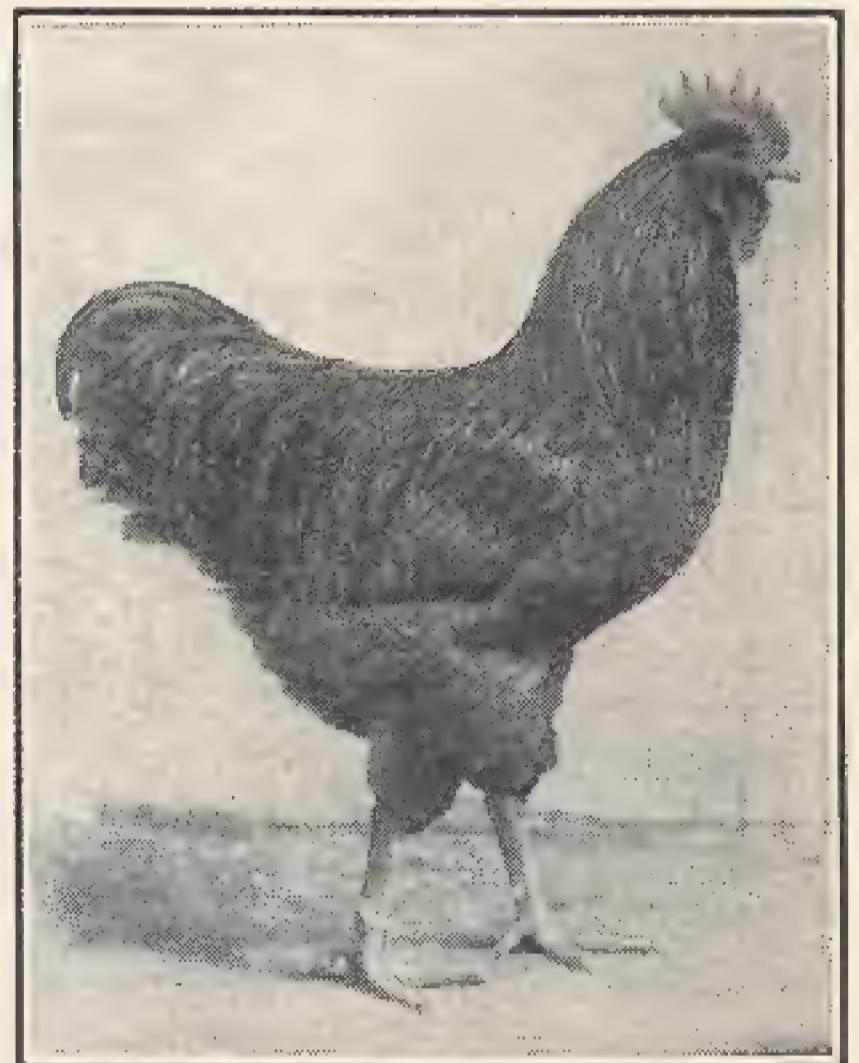
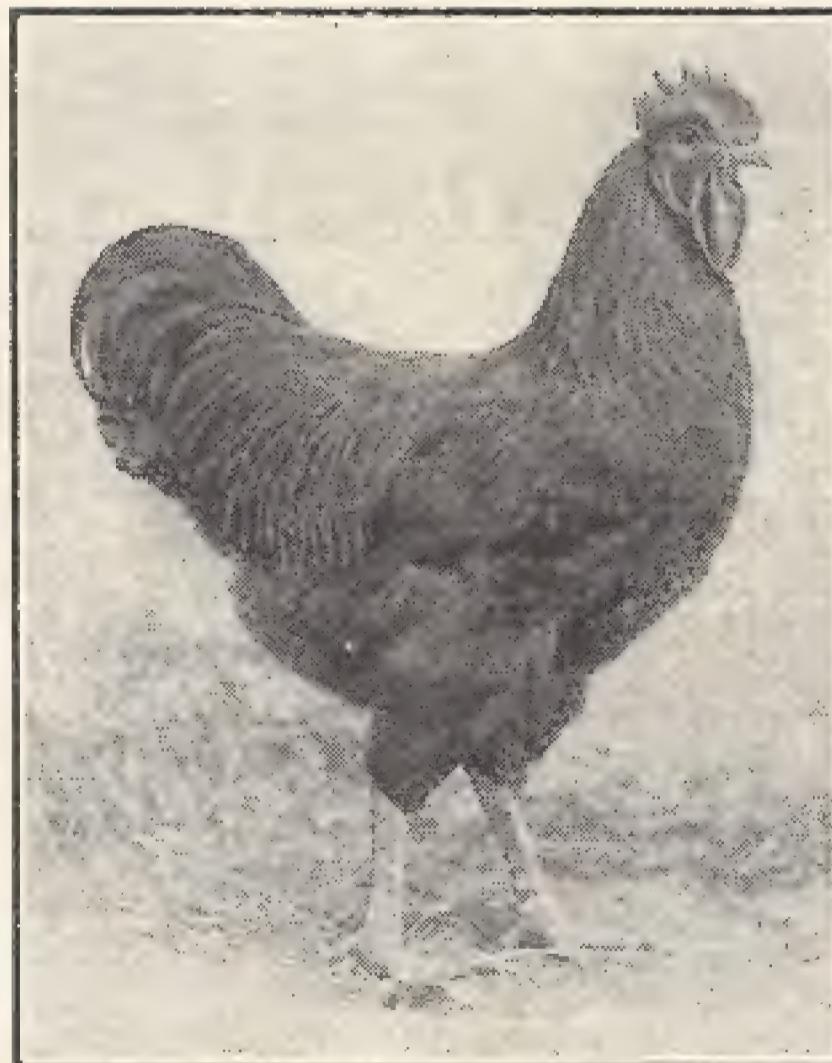
many prizes in the United States and in foreign countries with choice birds furnished by us, also on specimens hatched from Cyphers Incubator Company Poultry Farm eggs, or raised from day-old chicks purchased of us.

We have demonstrated **beyond question** that fowls of the egg-laying and general-purpose breeds or varieties can be Standard-bred (*i. e.*, bred in close conformity with the requirements of the American Standard of Perfection), and still be **strongly vigorous and highly productive**.

MAKING THEM Touching briefly on the problem **EGG MACHINES** of securing a **largely increased egg yield**, this is a matter of selection, of blood lines, of constitutional vigor and of special feeding. That there is an "egg type" in fowls we do not doubt, but we believe it to exist only on general lines. For example, the body of the layer can be shortened too much. Also, a thin-headed fowl with a narrow body and pinched tail is quite certain



'Rich-Colored, Standard-Bred S. C. Rhode Island Red Hen No. A-4227, With Trap-nest Record of 219 Eggs, From Which Was Started the Cyphers Strain of Prolific Layers. Numerous Descendents Have Made Records of From 212 to 246 Eggs.



CYPHERS COMPANY POULTRY FARM SINGLE COMB RHODE ISLAND RED MALES

Samples of line-bred Cyphers-Strain Breeding Males. Cock Bird No. 4017 is sire of No. 4053. He in turn is sire of No. 3323. No. 4017 was used to infuse new blood into our strain and mated to a hen with a record of 231 eggs in her pullet year produced a number of pullets that passed the 200-egg mark in pullet year. Cock Bird No. 4053 was mated to a hen with record of 226, producing yearling cock bird 3323, which heads special mating pen, season of 1916.

to be lacking in stamina and vigor, *without which* quick maturity and the high record "egg machine" are impossible.

For Leghorns, Barred and White Plymouth Rocks, White Wyandottes, Rhode Island Reds and White Orpingtons, our ideas of "egg type" are shown in the birds of these varieties illustrated in this annual Poultry Farm Mating List and in our Main Catalogue. Please notice that these birds have **long bodies, alert,**



IMPORTATIONS OF WHITE ORPINGTONS.

In October, 1911, Cyphers Incubator Company received from England in the coops shown in this picture (made from photograph) 600 fine White Orpingtons, 500 yearling hens and early-hatched pullets and 100 choice males. This was our second importation. In November, 1910, we received 200 hens and well-matured pullets and 40 early-hatched cockerels. These birds—both lots—were bought for Cyphers Company Poultry Farm by the manager of our European branch house, 121-125 Finsbury Pavement, London, England.

healthy-looking heads, well-arched necks and tails carried medium low and well spread.

It is truly remarkable, the number of eggs that a specially-bred pullet-hen can produce during the twelve months of her maximum egg yield—a White Leghorn, for example. In more than five hundred known cases we have had Leghorn hens produce in one year **from seven to nine times their own weights, respectively**, in beautiful white eggs, and in several cases these hens have laid eggs within the year that weighed **more than ten times** as much as the hen herself.

EARLY MATURITY As regards early maturity, this is mainly a question of blood lines and correct feeding. Families of fowls can be bred to a point of early maturity so that they will **round out earlier** as broilers, fryers and roasting chickens, and so that they will begin laying **three to six weeks** earlier than the average for the breed or variety. Care needs to be observed in this connection to **prevent a decrease in size of frame** and to avoid debility from loss of weight. These are questions of real vigor and of proper feeding. The **right food rations** will develop frame and supply the excess materials for extra meat and an increased egg yield. We have established these facts by many experiments, and so have our customers.

Breeding Stock, Eggs for Hatching or Day-Old Chicks

Whether to buy mature breeding stock, eggs for hatching or day-old chicks is a question that each customer will prefer to decide for himself. Nevertheless, we believe that a few suggestions from us may be of value.

If you have a flock of White Leghorns (for example) and wish to introduce **new blood** and at the same time **increase the egg yield**, we advise you to invest in one or more of our line-bred cockerels of this variety—birds that are

the sons of hens with trap-nest egg records of two hundred to two hundred and eighty-eight eggs per hen for the twelve months of highest production. These cockerels **will increase the egg productive power** of the progeny of the average flock of Leghorns **twenty to twenty-five per cent.**, other conditions being the same. Science and practice are agreed that egg-yield prepotency (power to transmit egg-productiveness) **is greater in the male** than it is in the female.

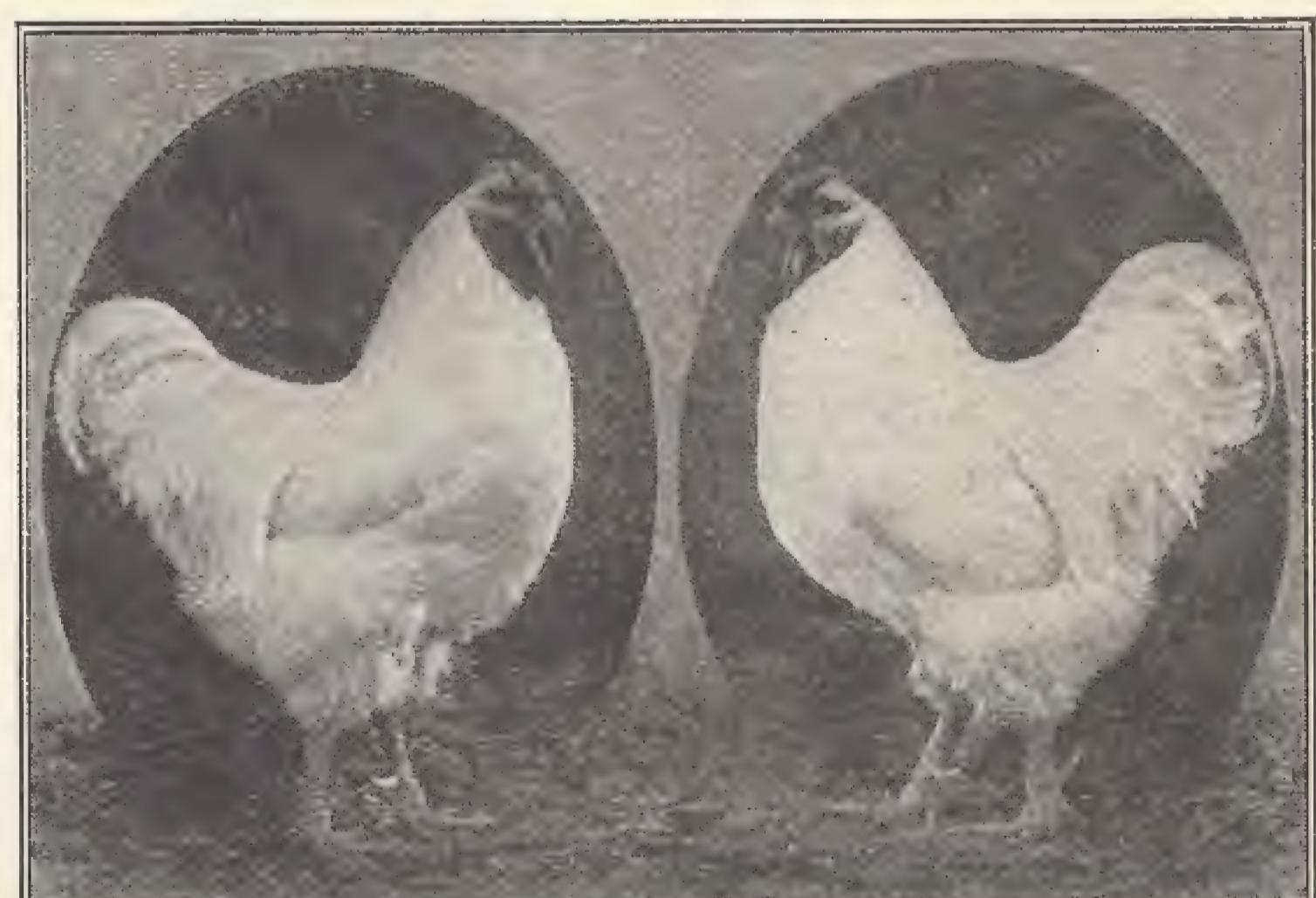
We sell these cockerels at \$6.00 each and upward, **depending on the egg record back of the specimen**, also on his Standard values—his **size, shape, purity of color, attractive head points**, etc. We sell trap-nested, record-layer pullets and hens on the same basis. All birds shipped out by us are **strongly vigorous**, otherwise they would be comparatively worthless as breeders. We do not sell culls **for breeding purposes**—not at any price.

OUR BASIS OF VALUES Briefly stated, we arrive at our basis of values of breeding stock as follows, taking the S. C. White Leghorns as an example: For selected Leghorn cockerels that are bred from hens with trap-nest records of 200 to 215 eggs we ask \$6.00, \$10.00 and \$15.00 each. The egg-laying prepotency of these males **is substantially the same**, thus establishing their "utility value;" but there is another important valuation to be taken into account, viz., their Standard qualities, the so-called "beauty points."

Out of a flock of 100 cockerels, produced from a mating of hens, every hen—for example—having a trap-nest record of 200 to 215 eggs, there will be 35 to 50 birds that for one reason or another should be sold on the daily market as table poultry. They are not the equals of their mates **for breeding purposes**.

Of the specimens reserved, about one-third will be of unquestionable value as breeding males **to head average flocks** of White Leghorns in cases where it is desired to increase the egg yield from the usual 125-150-per-hen average **well up toward the 200-per-hen mark**, and for such males we charge \$6.00 each.

Another third of the number of birds reserved will be better **individual specimens** in Standard points, although no better in egg-yield prepotency **or in size and vigor**, and for this selection we charge \$10.00 per bird. The other birds in the lot of cockerels will be the extra choice ones, **as regards Standard points**, and for these we charge \$15.00 each.



"BUSINESS PURPOSE" CYPHERS FARM WHITE WYANDOTTES.

Male at Left is From a 238-Egg Hen. The Fine Specimen at Right is Being Used on Cyphers Company Farm to Add Length and Depth of Body to Prolific Egg-Yield Females, Thus Bringing These "Record Layers" Nearer to The Requirements of the American Standard of Perfection.

In other words, we recognize **two foundation elements of value** in pure-bred domestic fowls: First, **utility**, including constitutional stamina and vigor, quick maturity and maximum egg productiveness; second, Standard qualities, embracing shape, size and color. We consider that we **must have** the first element and believe that it is **very desirable** for valid reasons that we have the second also—and we are conducting our poultry development work strictly **on that basis**.

WITH A TRIO OR A "PEN" If a customer wishes to go farther the first season in the line of buying mature stock—farther than the

purchase of one or more cockerels—we advise the purchase of **a trio or breeding pen**. See price list on page 25. A breeding pen may consist of one male and any number of females up to twelve Leghorns, or ten Plymouth Rocks, Wyandottes, "Reds" or Orpingtons. All birds priced and shipped by us **are guaranteed to be strong, valuable breeders**, regardless of the difference in prices. We warrant them to be of good size, vigor, shape and color, also **to be entirely free** from Standard disqualifications.

By keeping a trio or pen separate from other fowls of the same variety **during the breeding season** you can raise 150 to 250 chicks and thus in one season can obtain a flock of egg-record fowls **from which you can mate up a number of pens**.

THE LOW-COST WAY TO START Buying "eggs for hatching" is the popular method of getting a good start **with choice stock**,

where a customer for any reason does not wish to buy mature birds or day-old chicks. Eggs to be incubated can be shipped **from one side of the continent to the other** and should hatch satisfactorily if they are strongly fertilized and properly packed for the journey.

The purchase of day-old chicks is a safe course to adopt in getting a start or to improve your flock. Day-old chicks can be shipped with reasonable safety any distance that can be reached by express in 24 hours of travel, which means in many cases **300 to 500 miles**, though sometimes the train service is slower and allowance must be made for this fact. Safe arrival is not guaranteed by us, but we do all in our power to have the chicks reach destination in first-class shape.

SMALL INVESTMENT — FULL BENEFITS It takes **time, study, money and painstaking labor** to establish a heavy-egg-yield strain or family of fowls—also an **expensive equipment** that the average poultry keeper does not

have, in fact does not want; but through the simple process of buying eggs for hatching, or day-old chicks, or a limited number of breeders **from such a flock**, the enterprising poultryman or woman can secure, within a year or two practically **the full benefits** of this large expenditure—and can do so at really small cost. It should be clear to all, however, that eggs, chicks and breeders from this **trap-nested, egg-record stock** on which so much time and money has been spent, cannot be sold at the prices asked for **ordinary values** in the same breeds and varieties. Nevertheless, we have placed remarkably low prices on our breeding stock, hatching eggs and day-old chicks, **their special qualities duly considered**.

PLEASE BOOK ORDERS EARLY

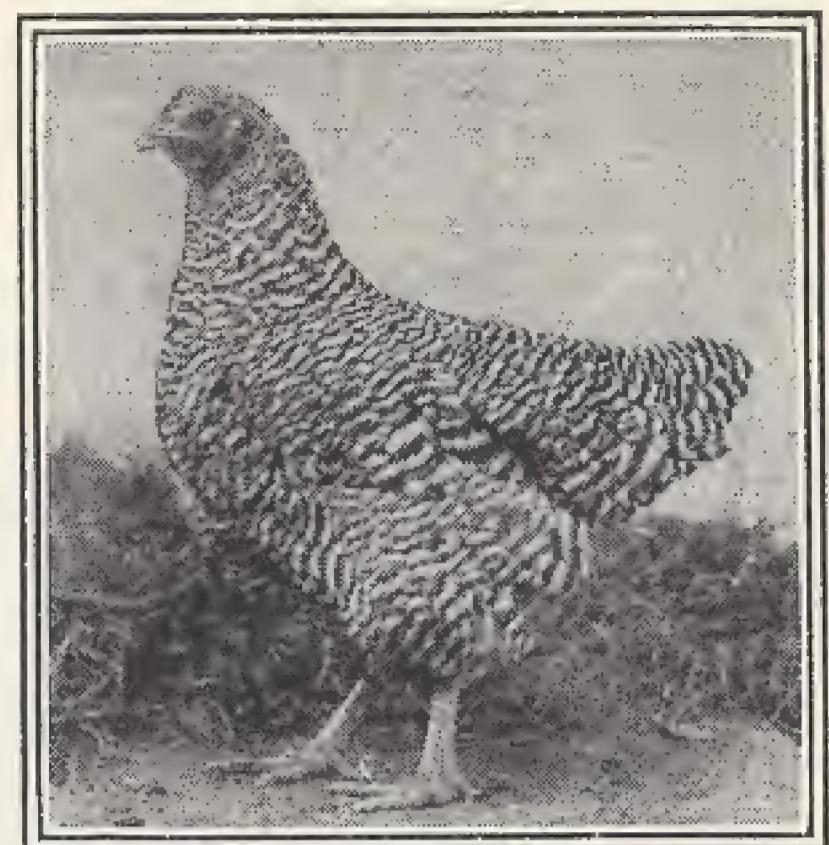
We ask all interested persons to write us **as early as they can**, either ordering direct from the price lists herewith, or requesting **further information**. Orders for hatching eggs and day-old chicks are booked as received and will be filled in rotation. We begin booking orders for eggs for hatching and day-old chicks as early as December and January of each season, the eggs to go forward, as a rule, in March, April and May and the chicks in April, May and June, as per the customer's directions.

When we are booked full for any week or month **on one or more varieties**, we promptly inform later customers of the facts.

VISITORS WELCOME

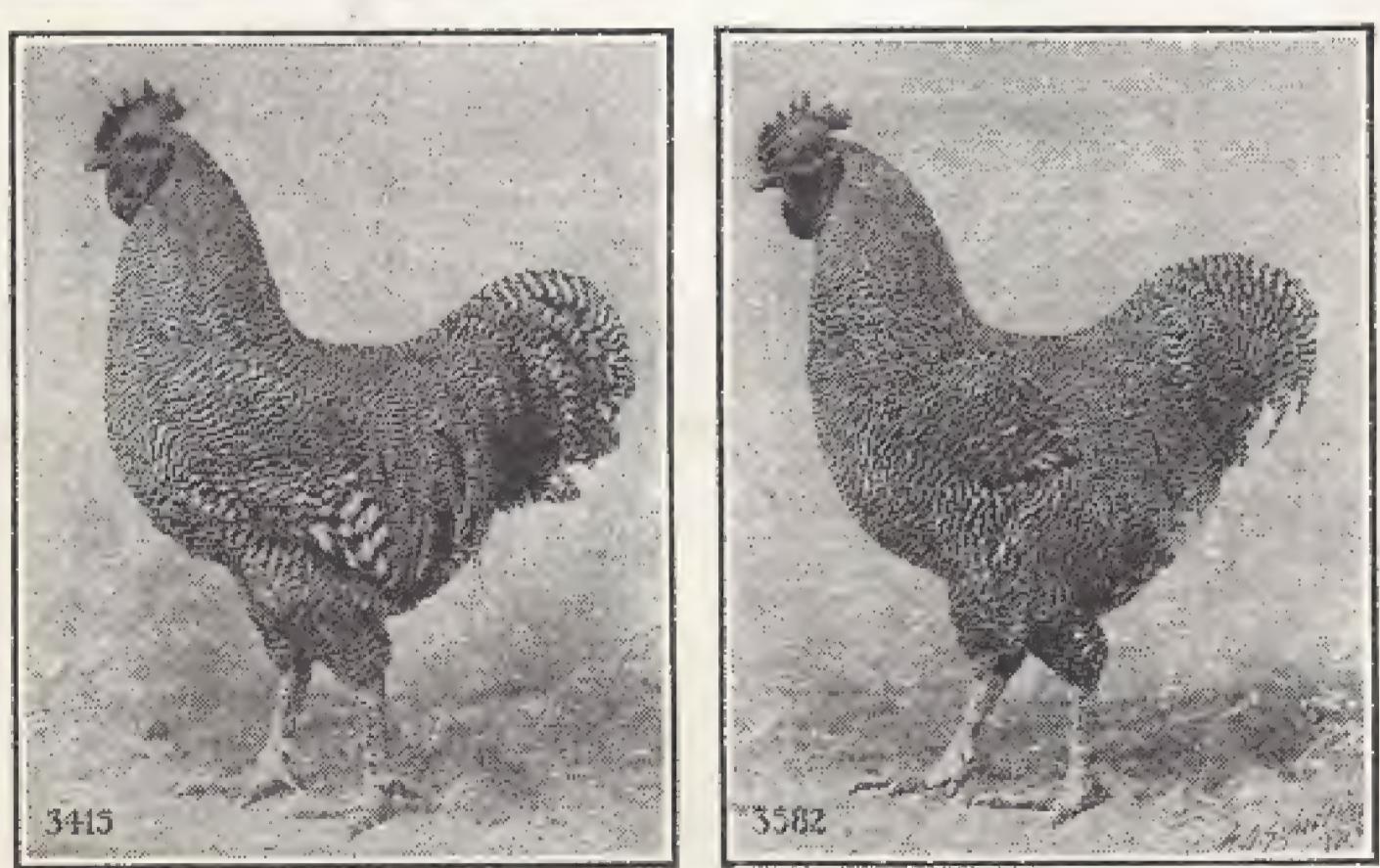
Visitors are welcome at Cyphers Company Poultry Farm any time of the year, Sundays and holidays **excepted**, but we prefer to have them **apply at the home offices** of the company, Dewey Avenue near Main Street, Buffalo, N. Y., **either in person or by mail**, and obtain a card or letter of introduction to the farm manager, in which case you will be sure of having someone show you over the plant **in a satisfactory manner**. Here will be found in practical use our Hot-Water Mammoth Incubators, our Hot-Water Hover System, our Lamp-Heated Incubators, our Adaptable, Portable and Colony Hovers, our deep-litter method of feeding chicks, our system of trap-nesting and record-keeping, our methods of hopper feeding, etc.

Best of all, we want as many of our customers as practicable to see our **fowls**—our "special," regular trap-nest and flock matings, also the daily and monthly egg charts and the yearly egg records. Many of our customers visit the farm and select their choice of fowls, or indicate the matings from which they want hatching eggs or day-old chicks. You, Reader, are cordially invited to do this, if it is convenient.



HEN No. 863-R.

Unretouched Photograph of Barred Plymouth Rock Hen No. 863-R With Which, Eleven Years Ago, Was Started the Cyphers Strain of Prolific Egg Yield of this Variety. In Her Pullet-Hen Year This "Rock" Laid 236 Eggs in Trap-nests in Three Hundred and Sixty-five Consecutive Days.



"CYPHERS STRAIN" BARRED ROCK MALES

Sons of high egg-record hens. Are the product of our years of careful line-breeding. Note shape, style and 'narrow, snappy barring. They are at head of two of our best pens this season.

PRICE LIST OF BREEDING STOCK

NOTE — All prices quoted are for birds of record - laying, quick - maturing blood lines. As a rule the males are cockerels and the females are pullets.

S. C. White Leghorns

Males and females produced from trap-nested hens with records of 200 to 215 eggs in one year, sired by male bred from hen with trap-nest record of 220 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$15.00	\$10.00	\$6.00
Females.....	7.50	5.00	4.00

Males and females produced from trap-nested hens with records of 215 to 230 eggs in one year, sired by male bred from hen with trap-nest record of 240 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$25.00	\$15.00	\$10.00
Females.....	12.00	8.00	6.00

Prices of S. C. White Leghorn males and females from hens with trap-nest records greater than 230 eggs in one year, and birds for exhibition, a matter of special correspondence.

Barred Plymouth Rocks

Males and females produced from trap-nested hens with records of 170 to 190 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$20.00	\$12.00	\$8.00
Females.....	10.00	7.50	5.00

Males and females produced from trap-nested hens with records of 190 to 210 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$30.00	\$20.00	\$12.00
Females.....	18.00	12.00	8.00

Prices of Barred Plymouth Rock males and females from hens with trap-nest records greater than 210 eggs in one year, and birds for exhibition, a matter of special correspondence.

White Plymouth Rocks

Males and females produced from trap-nested hens with records of 170 to 190 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$15.00	\$9.00	\$6.00
Females.....	10.00	7.00	5.00

Males and females produced from trap-nested hens with records of 190 to 210 eggs in one year, sired by male bred from hen with trap-nest record of 220 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$25.00	\$15.00	\$10.00
Females.....	15.00	10.00	7.00

Prices of White Plymouth Rock males and females from hens with trap-nest records greater than 210 eggs in one year, and birds for exhibition, a matter of special correspondence.

White Wyandottes

Males and females produced from trap-nested hens with records of 170 to 190 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....	\$15.00	\$9.00	\$6.00
Females.....	10.00	7.00	5.00

Males and females produced from trap-nested hens with records of 190 to 210 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....		\$25.00	\$15.00
Females.....		15.00	10.00

Prices of White Wyandotte males and females from hens with trap-nest records greater than 210 eggs, and birds for exhibition, a matter of special correspondence.

White Orpingtons

Males and females produced from trap-nested hens with records of 170 to 190 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....		\$20.00	\$12.00
Females.....		10.00	7.50

Males and females produced from trap-nested hens with records of 190 to 200 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....		\$30.00	\$20.00
Females.....		18.00	12.00

Prices of White Orpington males and females from hens with trap-nest records greater than 210 eggs in one year, and birds for exhibition, a matter of special correspondence.

S. C. Rhode Island Reds

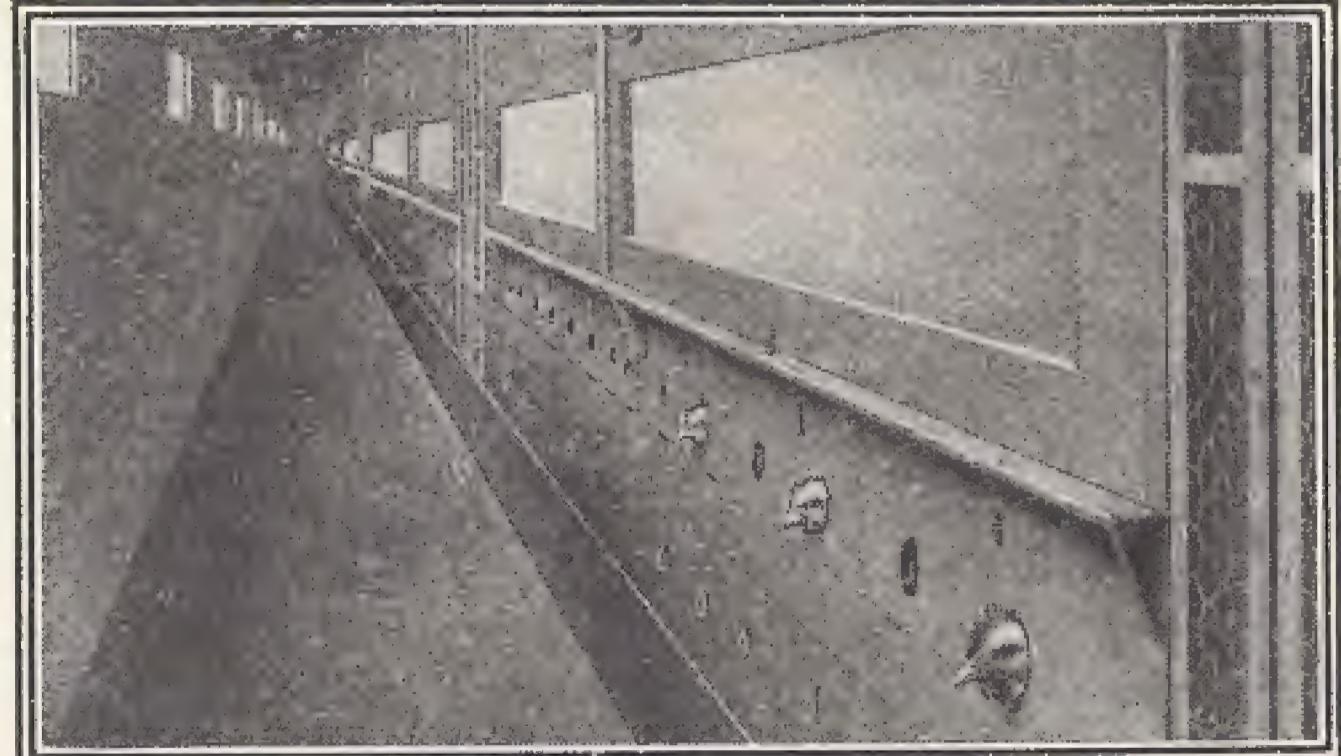
Males and females produced from trap-nested hens with records of 170 to 190 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....		\$15.00	\$9.00
Females.....		10.00	7.00

Males and females produced from trap-nested hens with records of 190 to 200 eggs in one year, sired by male bred from hen with trap-nest record of 210 or more eggs—

	First Selection	Second Selection	Third Selection
Males.....		\$25.00	\$15.00
Females.....		15.00	10.00

Prices of males and females from hens with trap-nest records greater than 210 eggs in one year, and birds for exhibition, a matter of special correspondence.



Interior Aisle View of 280-Foot Breeding House on Cyphers Company Poultry Farm, Showing Trap-nest Arrangement. Fowls Here Awaiting Release Are White Orpingtons.

PRICE LIST OF EGGS FOR HATCHING AND DAY-OLD CHICKS

S. C. White Leghorns

From trap-nested hens with records of 185 to 200 eggs in one year and pullets direct descendants of same, headed by males bred from hens with trap-nest records of 220 eggs or more—

EGGS	—15.....	\$3.00	30.....	\$5.50
	“ 50.....	7.50	100.....	12.50
• CHICKS	—12.....	4.00	25.....	8.00
	“ 50.....	15.00	100.....	25.00

NOTE—Eggs from above matings in lots of 1,000 or more, at rate of \$10.00 per 100. We have one flock mating of nice selected pullets, which are mated for excellent results and have mated to them some yearling cock birds. Eggs from this pen: \$9.00 per 100. In lots of 1,000 or more, \$8.00 per hundred.

From trap-nested hens with records of 200 to 215 eggs in one year, headed by males bred from hens with trap-nest records of 230 eggs or more—

EGGS	—15...	\$4.00	30...	\$7.50
	“ 50...	11.00	100...	20.00
CHICKS	—12...	6.50	25...	12.00
	“ 50...	22.00	100...	40.00

From pullets, direct descendants of hens with same records, headed by males of equal breeding—

EGGS	—15...	\$3.50	30...	\$6.50
	“ 50...	8.00	100...	15.00
CHICKS	—12...	5.00	25...	9.50
	“ 50...	16.00	100...	30.00

From trap-nested hens with records of 215 to 230 eggs in one year, headed by males bred from hens with trap-nest records of 240 eggs or more—

EGGS	—15...	\$5.00	30...	\$9.50
	“ 50...	14.00	100...	25.00
CHICKS	—12...	8.00	25...	15.00
	“ 50...	27.00	100...	50.00

From pullets, direct descendants of hens with same records, headed by males of equal breeding—

EGGS	—15...	\$4.00	30...	\$7.50
	“ 50...	11.00	100...	20.00
CHICKS	—12...	6.00	25...	12.00
	“ 50...	22.00	100...	40.00

From pullets, daughters of hen No. 2633 with record of 251 eggs in one year, and granddaughters of hen No. 2420, record 288, mated to an exhibition type male, son of hen No. 2878, record 249 eggs. He is grand in shape and this pen will produce some wonderful exhibition-quality stock.

Day-old chicks, \$1.50 each; orders limited to twelve chicks per customer.

SPECIAL-MATED PENS OF S. C. WHITE LEGHORNS

These three pens of S. C. White Leghorns include two pens that are daughters of hen No. 2420 (288 eggs)—one pen of two-year-old hens, the other of yearling hens. The third pen is composed of fifteen hens selected from fifty of our best Standard-quality, pedigreed, high-egg-record hens, every one a show bird. These three pens are not excelled for combination values. Their trap-nest egg records range from 231 to 241 eggs.

We have mated to the above-described females, male birds from our greatest egg-record hens and each male is a high-class exhibition specimen, conforming closely to Standard requirements, combined with superior constitutional vigor.

A limited number of the eggs from these pens will be for sale in season at the following prices—

15 Eggs.....	\$15.00	50 Eggs.....	\$45.00
30 “	28.00	100 “	75.00

Day-old chicks \$2.50 each, orders limited to twelve chicks per customer.

TWO PENS OF CHAMPION LAYERS:—We are in position this year to supply you with eggs from the **WORLD'S BEST PENS** of S. C. White Leghorns. Pen No. 51 contains daughters of Hen

No. 2420 with a record of 288 eggs. The records of these hens are as follows:—251, 249, 249, 249, 248, 248, 245, 244, 243, 241, 239, 236, 235, 232. Pen No. 52 contains *granddaughters* of hen No. 2420 with record of 288 eggs. The records of these hens are as follows:—256, 255, 252, 251, 249, 249, 249, 248, 246, 246, 246, 246, 244, 244, 244. We offer a limited number of sittings of eggs from these Champion Hens. Each egg will bear the number of the egg and of the hen laying the eggs, together with pen number. Price of eggs per sitting of 15, is \$25.00. Only one sitting of these eggs will be sold to a customer. If desired, one or more of these eggs will be included with a sitting of eggs from different pen, the price per egg being \$2.00 each. We reserve the right to refund money when we have sold as many of these eggs as we can spare.

Barred Plymouth Rocks

From trap-nested, Standard-bred hens with records of 170 to 190 eggs in one year and well-matured pullets, direct descendants of same, headed by choice males bred from hens with trap-nest records of 200 eggs or more—

EGGS	—15...	\$5.00	30...	\$9.50
	“ 50...	14.00	100...	25.00
CHICKS	—12...	7.50	25...	14.00
	“ 50...	27.00	100...	50.00

From trap-nested, Standard-bred hens with records of 190 to 210 eggs in one year and well-matured pullets, direct descendants of same, headed by exhibition-quality males bred from hens with trap-nest records of 220 eggs or more—

EGGS	—15...	\$6.00	30...	\$11.50
	50...	18.00	100...	32.00
CHICKS	—12...	10.00	25...	18.00
	50...	35.00	100...	65.00

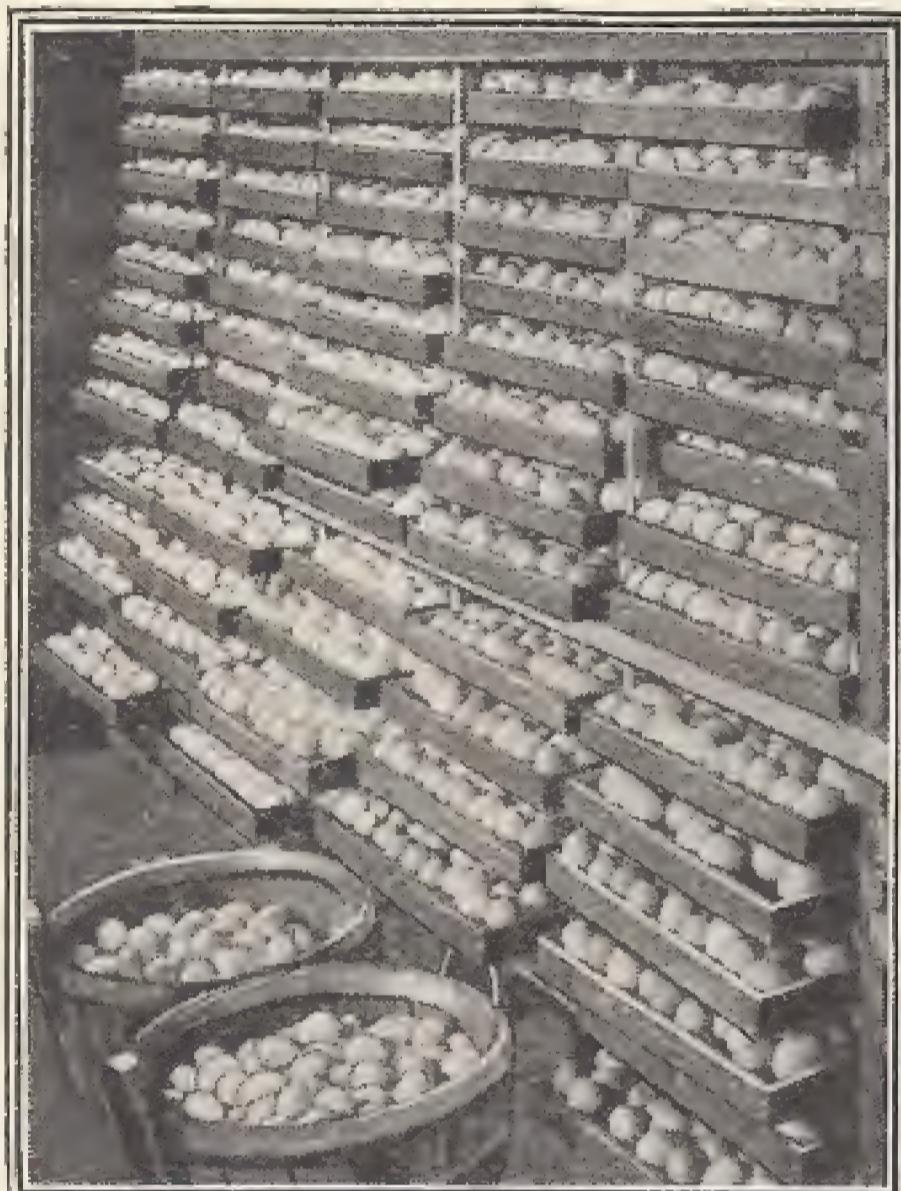
NOTE—Eggs from selected flock matings of above heavy-egg-yield, quick-maturing blood lines, but not trap-nested, for sale at \$3.00 per 15, \$15.00 per 100, or \$13.00 per 100 in 1,000 lots. There are numerous 170 to 180-egg layers in these flock matings. Both males and females are large in size, of Standard weights and have yellow legs and skin. Orders for eggs in 500 or 1,000 lots should be booked well in advance of dates wanted.

SPECIAL-MATED PEN OF BARRED PLYMOUTH ROCKS

This one pen contains our *highest* egg-record yearling hens—direct line descendants of our 236-egg-record hen. Some of the 365-day trap-nest records made by hens in this pen are as follows:—224, 217, 216, 210, 209, 205, 205, 201, 198, 196. In this pen we have combined prolific egg production with Standard characteristics, by selecting females with narrow, distinct barring, strong in under-color and mated to a cock (direct descendant of 236-egg hen), with snappy, narrow barring that carries to the skin. He is ideal for shape and above Standard weight. Taking all these excellent qualities into consideration it is a chance of a lifetime to secure eggs from Barred Plymouth Rocks combining *utility* and *beauty*. In addition to this cockerel-bred pen, we have a pullet-bred pen that is equally as good in every respect; therefore in ordering please state which mating you desire. We shall be pleased to fill your order with eggs from both matings if you prefer this.

15 Eggs.....	\$15.00	50 Eggs.....	\$45.00
30 “	28.00	100 “	75.00

Can spare only a few chicks from this mating at \$3.00 each. No order filled for more than twelve.



VIEW IN EGG ROOM ON CYPHERS COMPANY POULTRY FARM.

In season eight to twelve hundred eggs are gathered daily, exclusive of duck eggs. They are kept in racks and trays for safety and for convenience in turning.

White Plymouth Rocks

From trap-nested, Standard-bred hens with records of 170 to 190 eggs in one year and well-matured pullets, direct descendants of same, headed by choice males bred from hens with trap-nest records of 200 eggs or more—

EGGS	—15...	\$4.00	30...	\$7.50	50...	\$12.00	100...	\$22.00
CHICKS	—12...	6.00	25...	12.00	50...	23.00	100...	45.00

PRICE LIST OF EGGS FOR HATCHING AND DAY-OLD CHICKS

From trap-nested, Standard-bred hens with records of 190 to 210 eggs in one year and well-matured pullets, direct descendants of same, headed by exhibition-quality males bred from hens with trap-nest records of 220 eggs or more—

EGGS—15...\$5.00 30...\$9.50 50...\$15.00 100...\$27.50
CHICKS—12... 8.00 25...15.00 50... 28.00 100... 55.00

NOTE—Eggs from selected flock matings of above heavy-egg-yield, quick-maturing blood lines, but not trap-nested, \$14.00 per 100, or \$12.00 per 100 in 1,000 lots. There are numerous 170 to 180-egg layers in these matings. Both males and females are large in size, of Standard weight and have yellow legs and skin.

SPECIAL-MATED PENS OF WHITE PLYMOUTH ROCKS

For the season of 1916 we have some exceptional bargains in hatching eggs of White Plymouth Rocks. Every bird in these special-mated pens is a high-class exhibition specimen, possessing exceptionally fine Standard characteristics—in fact, we consider that they are as grand a lot of White Plymouth Rocks as can be found in America today. The trap-nest egg records of these hens range from 212 to 244 and the males with them are from our highest egg-record hens. Back of all these birds are years of careful, successful mating.

The 1916 trap-nest hens with records of 246, 244, 243, 241, 240, 237, 236, 232, 228, 227, etc. (see pages 13-14) are in these pens.

From these pens a limited number of eggs are for sale, as follows:

15 Eggs.....	\$25.00	50 Eggs.....	\$70.00
30 "	40.00	100 "	100.00

If ordered well in advance we can spare a limited number of day-old chicks from these matings at \$5.00 each. Only twelve chicks to one customer at a time.

From pullets, daughters of the above hens, we can furnish our customers with a limited number of eggs as follows—

15 Eggs.....	\$15.00	50 Eggs.....	\$45.00
30 "	28.00	100 "	75.00

Day-old chicks, \$3.00 each; no order accepted for more than twelve chicks at one shipment.

White Wyandottes

From trap-nested, Standard-bred hens with records of 170 to 210 eggs in one year and well-matured pullets, direct descendants of same, headed by choice males bred from hens with trap-nest records of 220 eggs or more—

EGGS—15...\$4.00 30...\$7.50 50...\$12.00 100...\$22.00
CHICKS—12... 6.00 25...12.00 50... 23.00 100... 45.00

From trap-nested, Standard-bred hens with records of 200 to 220 eggs in one year and well-matured pullets, direct descendants of same, headed by exhibition-quality males bred from hens with trap-nest records of 230 eggs or more—

EGGS—15...\$5.00 30...\$9.50 50...\$15.00 100...\$27.50
CHICKS—12... 8.00 25...15.00 50... 28.00 100... 55.00

NOTE—Eggs from selected flock matings of above heavy-egg-yield, quick-maturing blood lines, but not trap-nested, for sale at \$14.00 per 100, or \$12.00 per 100 in 1,000 lots. There are numerous 180 to 190-egg layers in these flock matings. Both males and females are large in size, of Standard weights and have yellow legs and skin. Orders for eggs in 500 or 1,000 lots should be booked well in advance of dates wanted.

SPECIAL-MATED PENS OF WHITE WYANDOTTES

PENS Nos. 94 and 95 contain hens with trap-nest egg records ranging from 232 to 288 eggs in their pullet years and are headed by a male from our Standard-quality hen No. 2045, with an egg record of 238 eggs, the best producer of male birds of this variety ever owned by us. This hen has also produced a larger number of females in the 200-egg class than any other hen we have owned. She is in this pen for 1916 and when possible we will include in each sitting an egg from her, also an egg from hen No. 2011, whose trap-nest record as a pullet-hen was 246 eggs, or from hen No. 2137, which in 1914 laid 248 eggs in trap-nests. In this pen also is hen No. 10 with a trap-nest record of 288 eggs in 365 consecutive days—the greatest record made by any White Wyandotte hen on record. See page 29. Other hens in this pen laid 241, 237, 236, 233 and 232 eggs. Prices of these eggs are—

15 Eggs.....	\$25.00	50 Eggs.....	\$70.00
30 "	40.00	100 "	100.00

Only one sitting to each customer at a time.

Day-old chicks from this pen, \$5.00 each; orders limited to twelve at one shipment.

PENS Nos. 96 and 102 contain hens with trap-nest egg records from 220 to 230 eggs, each headed by a large, Standard-quality male from our 248-egg hen No. 2137. All females in these

two pens are direct line descendants of hen No. 2045 with trap-nest egg record of 238 eggs, as above described. Prices of eggs from these two pens are—

15 Eggs.....	\$15.00	50 Eggs.....	\$40.00
30 "	27.50	100 "	65.00

Day-old chicks, \$2.00 each; no order accepted for more than twelve chicks at one shipment.

We also have for season of 1916 THREE PENS of early-hatched pullets bred from the above three pens of hens, to which are mated cock birds bred from hens that laid 240 eggs or more in their pullet-year. Eggs from these three pens are for sale as follows—

15 Eggs.....	\$10.00	50 Eggs.....	\$27.50
30 "	18.00	100 "	50.00

Day-old chicks (limited to twelve in one order)—\$1.50 each.

White Orpingtons

From trap-nested, Standard-bred hens with records of 170 to 190 eggs in one year and well-matured pullets, direct descendants of same, headed by choice males bred from hens with trap-nest records of 200 eggs or more—

EGGS—15...\$5.00 30...\$9.50 50...\$14.00 100...\$25.00
CHICKS—12... 7.50 25...14.00 50... 26.00 100... 50.00

From trap-nested, Standard-bred hens with records of 190 to 208 eggs in one year and well-matured pullets, direct descendants of same, headed by exhibition-quality males bred from hens with trap-nest records of 200 eggs or more—

EGGS—15...\$6.00 30...\$11.50 50...\$18.00 100...\$32.00
CHICKS—12...10.00 25... 18.00 50... 35.00 100... 65.00

NOTE—Eggs from selected flock matings of above heavy-egg-yield, quick-maturing blood lines, but not trap-nested, for sale at \$15.00 per 100, or \$13.00 per 100 in 1,000 lots. There are numerous 170 to 180-egg layers in these flock matings. Both males and females are large in size and of Standard weights.

THREE SPECIAL-MATED PENS OF WHITE ORPINGTONS

These pens for 1916, each bird valued at \$50.00, contain our highest egg-record females (including five that laid 218, 212, 210, 204 and 201 eggs), mated to our best individual males—all bred from birds with trap-nest egg records of 200 eggs or better. A limited number of eggs from pens 6 and 7, containing one and two-year-old hens, will be sold as follows—

15 Eggs.....	\$15.00	50 Eggs.....	\$42.50
30 "	27.50	100 "	75.00

If ordered well in advance, can spare a limited number of day-old chicks at \$2.00 each. Only twelve chicks to one customer, unless arranged otherwise by correspondence.

Eggs from pen No. 4 containing pullets, daughters of hens in pens 6 and 7 (see above) will be sold as follows—

15 Eggs.....	\$10.00	50 Eggs.....	\$27.50
30 "	18.00	100 "	50.00

Sales from these pens limited to one sitting to a customer. No chicks for sale.

Poultry and Egg Guarantee.

All poultry shipped by us from Cyphers Company Poultry Farm we guarantee to be just as represented. If on arrival of the birds, customer is not satisfied with them, they may be returned to us at once, after being fed and watered, and we will refund purchase price immediately, less return express charges.

No C. O. D. shipments are made from farm.

Between March 15th to June 1st—during the regular breeding season—we guarantee 75 per cent. of hatching eggs shipped by us to be fertile and if they do not prove to be so we will re-fill the order at half price, or will replace the infertile eggs gratis, the customer to pay expressage on same. We reserve the right to have infertile eggs returned to us on request.

CYPHERS INCUBATOR COMPANY.

S. C. Rhode Island Reds

From trap-nested, Standard-bred hens with records of 170 to 190 eggs in one year and well-matured pullets, direct descendants of same, headed by choice males bred from hens with trap-nest records of 210 eggs or more—

EGGS	
15	\$ 4.00
30	7.50
50	12.00
100	22.00
<hr/>	
CHICKS	
12	\$ 6.00
25	12.00
50	23.00
100	45.00

From trap-nested, Standard-bred hens with records of 190 to 210 eggs in one year and well-matured pullets, direct descendants of same, headed by exhibition-quality males bred from hens with trap-nest records of 215 eggs or more—

EGGS	
15	\$ 5.00
30	9.50
50	15.00
100	27.50

CHICKS—12...\$8.00 25...\$15.00 50...\$28.00 100...\$55.00

VIEW (FROM PHOTOGRAPH) IN ONE AISLE OF COCKEREL HOUSE

There are two aisles like this, each 150 feet long, except that on the north there are only two tiers. There are 566 separate compartments, each having a capacity of one to five specimens.

CHICKS—12...\$8.00 25...\$15.00 50...\$28.00 100...\$55.00

NOTE—Eggs from selected flock matings of above heavy-egg-yield, quick-maturing blood lines, but not trap-nested, for sale at \$14.00 per 100, or \$12.00 per 100 in 1,000 lots. There are numerous 170 to 180-egg layers in these flock matings. Both males and females are large in size, of Standard weights and have yellow legs and skin.

SPECIAL-MATED PENS OF S. C. RHODE ISLAND REDS

As "special" this season we have two pens of one and two-year-old hens with trap-nest records of 216 to 242 eggs. At the head of these pens are yearling cocks: one of which is a son of hen No. 4311, record 240 eggs, the other, a son of hen No. 4454, record, 246 eggs. All the birds in these pens are of Standard shape, of good size and rich, red plumage, being entirely clear of smut. The yearling cock birds heading these pens are among the most typical males in America and are of one even shade of rich red throughout. In these pens are hens with the following egg records:—246, 244, 242, 240, 240, 236, 233, 232, 231, 230, 228, 228, 226, 223, 222.

A few sittings of eggs to be sold from this pen as follows—

15 Eggs.....	\$25.00	50 Eggs.....	\$ 70.00
30 "	40.00	100 "	100.00

Day-old chicks, \$5.00 each; no order accepted for more than twelve chicks at one shipment.

From two pens of early-hatched pullets, daughters of hens in above pen, we are expecting some remarkably high egg records. They are all pedigreed and are mated to males of excellent type and color, bred in line several years for prolific egg-producing qualities. Prices of these eggs are—

15 Eggs.....	\$15.00	50 Eggs	\$42.50
30 "	27.50	100 "	75.00

Day-old chicks, \$1.50 each; no order accepted for more than twelve chicks at one shipment.

INCUBATOR EGGS IN LARGE LOTS

For use in producing eggs for experimental work with small and large incubators we have several flock matings of large, vigorous Barred Plymouth Rocks,

White Plymouth Rocks, White Wyandottes and Rhode Island Reds, every bird free from Standard disqualifications and in good condition, from which we sell "utility eggs" for incubator hatching at \$10.00 per single hundred, or at \$8.50 per one hundred in lots of 1,000 or more eggs in one shipment. These eggs will meet the requirements of owners of large plants where broilers, fryers or roasting chickens are produced; also of all persons who wish to market the chickens or use them for the home table.

GOOD ADVICE Permit us to emphasize the wisdom of allowing us to mate your birds for you—especially if you are inexperienced in this line of work. By investing in one of our regular breeding pens, for example, you get the full benefit of our years of study—of the best knowledge we possess, not only of the breed and variety, but also of the individual birds that make up these different breeding pens. We can be of special help to you in this respect and shall be glad to do all we can to serve your best interests.

BRANCH HOUSE ORDERS

Company Poultry Farm special matings can be ordered from any branch house of this company, and all such stock, eggs and chicks will be shipped by express direct from the farm at Elma Center, N. Y.

OTHER STANDARD VARIETIES At our home office and farm, also at the branch houses, we accept orders for Standard-bred fowls of any variety, and for hatching eggs and day-old chicks, any variety—in small or large lots, **from non-pedigreed stock**, we to buy same from reliable local poultry breeders in the respective territories. Prices for this stock and for eggs and chicks therefrom range lower as a rule than for the special-purpose stock and eggs produced by us at **extra cost for trap-nesting and record-keeping**.

UTILITY STOCK We are glad also at any time to quote prices on utility stock per dozen or per hundred head, also on utility eggs and day-old chicks per hundred or per thousand. By utility stock is meant a good grade of range-raised White Leghorns, Barred Plymouth Rocks, White Plymouth Rocks, White Wyandottes, Rhode Island Reds, etc., for use on egg farms, broiler plants, etc., where the owners wish to start at once on a large scale without waiting to stock up gradually with strains of trap-nested, special-purpose fowls. Tell us what you want in this line and we shall do our best to serve you.

Annual "Bargain Sale" of Choice Breeders.

Late in May or about June 1st of each year, we break up a number of our breeding pens and then offer choice breeding stock for sale at "special bargain" prices. We reserve only such birds as we are trap-nesting, or using for experimental purposes. The buyers of these birds can save 20 to 30 per cent. in cost, as compared with fall and winter prices. All customers, old and new, are requested to place their orders for these "bargain price" breeders as early as you can. It will help us and help you, if you will let us know your wishes by May 1st to 15th. It is a case of "first come, first served." Full particulars furnished on request, relating to any breed or variety.

SAMPLE REPORTS FROM CUSTOMERS

*Cyphers Farm Eggs Hatch and The Day-Old Chicks Live.
Our Adult Fowls Possess Vigor, Lay Well And Win Prizes.*

CYPHERS STRAIN RHODE ISLAND REDS LOOK RIGHT AND LAY RIGHT

Oconomowoc, Wis., July 8, 1915.

Cyphers Company Poultry Farm:

I purchased breeding stock of you, realizing that you were breeding your S. C. Rhode Island Reds *so that they would conform closely to Standard requirements* and also were line-bred with a view to increasing their egg production. Can hardly thank you enough—both my wife and I are as pleased as a "kiddie" with a new toy. We have had *some* eggs, too! Surely they are *everything you said* and many times more. Thanks again and again. The \$125.00 we invested in this pen is *the best money I ever spent for poultry*. The birds are the *most uniform in color and sameness of type* of any Reds I have ever seen.

HEYLIGER DE WINDT.

"AND EASILY WON FIRST PLACE"

Marion, Ind., December 13, 1914.

Cyphers Company Poultry Farm:

You no doubt will be interested to know about my S. C. White Leghorn chicks, hatched from eggs purchased of you last spring. They grew like weeds, showing that their parents were strong and vigorous—developed into high-class birds, demonstrating the Standard qualities in the blood lines back of them. I entered a pen of them at our local show, in competition with a \$200 pen from _____ and another high-priced pen from _____ and easily won first place over all competitors.

D. J. ALLEN.

SECOND PRIZE ON PEN AT GREAT BOSTON SHOW

20 Bancroft St., Portland, Me., February 28, 1915.

Cyphers Company Poultry Farm:

Confirming my order of February 27th for one sitting of S. C. White Orpington eggs for hatching from your Three Special Pens at \$12.00 per sitting, enclosed find check \$12.00 in payment of same to be delivered not later than March 25th.

I have had your stock for two or three seasons, and won last year, 1914: Second pen at Boston; at Portland, 1913, First pen and Specials. I would say that I wish the finest combination of utility and show qualities that you can give us. I know you have it because I have had it in the past.

ERNEST L. FOSS.

25 DAY-OLD CHICKS—RAISED 23

Canton, Ohio, October 20, 1914.

Cyphers Company Poultry Farm:

You doubtless will be interested to know that of the 25 S. C. White Leghorn chicks you shipped me last April I have raised 15 pullets and 8 cockerels *and they are fine*. Your breeding stock *must be strong and vigorous* to produce such nice, healthy birds. I now need a cock bird to mate to my pullets, so kindly write me your best price.

C. L. SWEETEN.

CYPHERS STRAIN WHITE WYANDOTTE WITH RECORD OF 288 EGGS

Purchased From Cyphers Poultry Farm as a Day-Old Chick

THIS remarkable hen was one of twelve day-old chicks purchased from Cyphers Poultry Farm, spring of 1913, by F.W.Harris, Ass't. Engineer in charge of Barge Canal Construction, Waterford, N. Y. She is a daughter of our hen No. 2045 with a record of 238 eggs, and during her pullet year established the world's record for this breed by laying 288 eggs in trap-nest in 365 consecutive days. She followed up this remarkable performance by laying 223 eggs in her second year. See following affidavit:

Waterford, N. Y., January 18, 1916.

I, F. W. Harris, of Waterford, N. Y., do hereby swear and affirm that to the best of my knowledge and belief the attached records are true and correct:

WHITE WYANDOTTE, No. 10.

From Cyphers Incubator Co. Hatched April 25, 1913.

Total Number of Eggs Laid Nov. 1, 1913, to Oct. 31, 1914.....	288
" " " " " Nov. 1, 1914, to Oct. 31, 1915.....	223

(Signed)

F. W. HARRIS.

Subscribed and sworn before me this 8th day of January, 1916.

(Signed)

H. L. LUCIER, Notary Public.

Mr. Harris has generously loaned this hen to us for the breeding season of 1916. She is INSURED for a large sum in a Standard Insurance Company and is now in one of our Special-Mated Pens. A limited number of her eggs will be for sale. See page 27.

BOUGHT DAY-OLD WHITE LEGHORN CHICKS

Hamilton, N. Y., July 16, 1914.

Cyphers Company Poultry Farm:

The White Leghorn day-old chicks I bought of you this spring have proved to be *one of the finest lots I have ever had occasion to handle*. I follow your deep-litter method of feeding and find that your argument is right. At the age of four weeks I had cockerels that weighed a pound each and pullets that weighed twelve ounces apiece. Last Sunday I picked up one of the cockerels at random and *he weighed two and one-quarter pounds*, which I consider very good for an *eleven-weeks-old* White Leghorn.

A. F. KESSLER.

"UTILITY AND BEAUTY" SUCCESSFULLY COMBINED

Moscow, Idaho, March 10, 1915.

Cyphers Company Poultry Farm:

When we placed our order with you for S. C. White Leghorns we wrote that we wanted *birds that were bred in line for prolific egg production*, and at the same time if possible, not to sacrifice Standard characteristics. You have taken care of us nicely.

We are sure you will be interested to know just what we have done at some of the shows with Cyphers strain of Leghorns. Here is part of the record: Walla Walla, 1st cockerel; Rockford, 1st cockerel; Moscow, 1st cockerel; Rosalia, 1st cockerel; Rosalia, Best cockerel in show.

We shall always be glad to recommend your company and at future shows shall tell inquirers that our stock is from Cyphers Company Poultry Farm.

SCOTT BROS.

BARRED ROCK EGGS PRODUCE GOOD CHICKS

Oshawa, Ontario, Can., October 5, 1914.

Cyphers Company Poultry Farm:

On April 18th last you shipped me two sittings of Barred Rock eggs from hens with records of 190 to 210 eggs. Hatched 15 chicks and *every chick has lived*. At the present time have seven pullets and eight cockerels, every one of them a fine, strong bird. I have two pullets and two cockerels from the lot *that are going to be hard to beat in the show room*. This is the opinion of some of the best posted poultrymen in our vicinity. The White Leghorn cockerel you sent me last February is a beauty. I am more than pleased with him. *Pullets raised from him are laying now*. The first one laid when she was $5\frac{1}{4}$ months old.

GLENN A. HENRY.

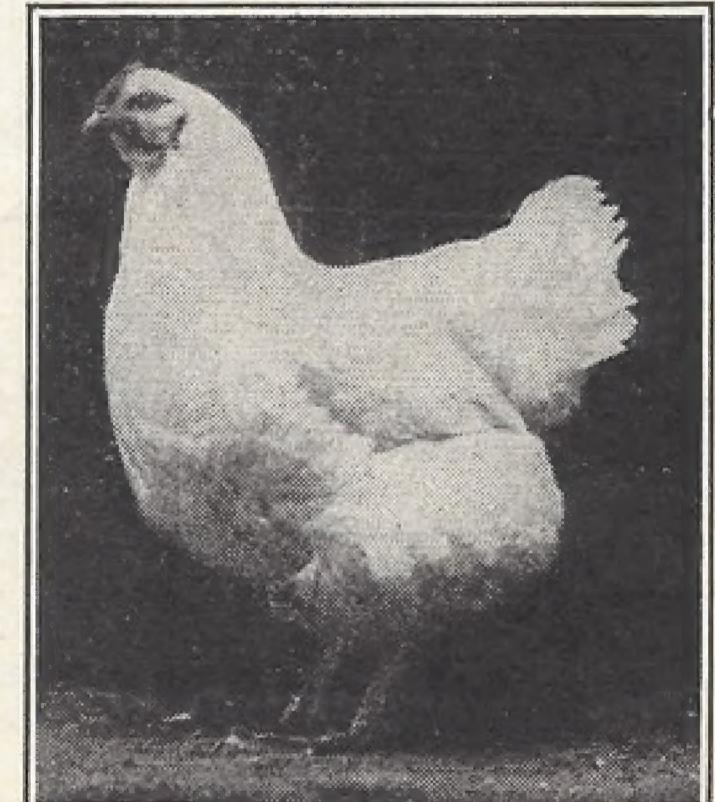
"NEVER SAW SUCH A VIGOROUS MALE"

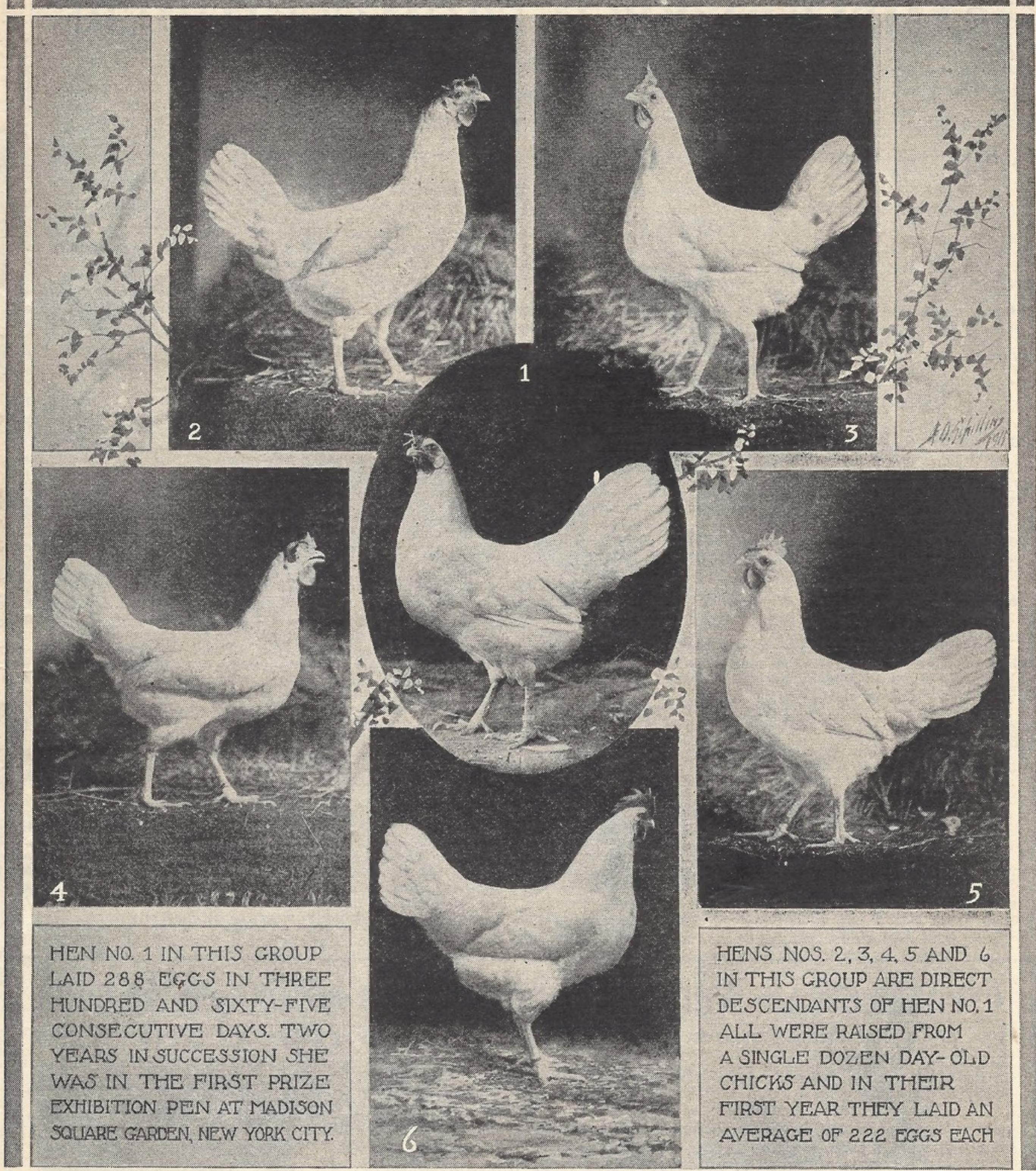
Greybull, Wyo., October 18, 1914.

Cyphers Company Poultry Farm:

I purchased a S. C. White Leghorn cockerel of you last year and *in all my years of breeding I never before saw such a vigorous male*. Time and again I have put 15 eggs under a hen and hatched 15 splendid chicks. *He also improved the standard and egg-producing quality of my flock*.

W. B. CROPSEY.





HEN NO. 1 IN THIS GROUP LAID 288 EGGS IN THREE HUNDRED AND SIXTY-FIVE CONSECUTIVE DAYS. TWO YEARS IN SUCCESSION SHE WAS IN THE FIRST PRIZE EXHIBITION PEN AT MADISON SQUARE GARDEN, NEW YORK CITY.

HENS NOS. 2, 3, 4, 5 AND 6 IN THIS GROUP ARE DIRECT DESCENDANTS OF HEN NO. 1 ALL WERE RAISED FROM A SINGLE DOZEN DAY-OLD CHICKS AND IN THEIR FIRST YEAR THEY LAID AN AVERAGE OF 222 EGGS EACH

THAT "BLOOD WILL TELL" IS PROVED BY THIS CUSTOMER'S EXPERIENCE.

Hen No. 1 as shown in oval in this group laid 288 eggs in her pullet year—the world's record for a S. C. White Leghorn of highest exhibition quality.

In the spring of 1913, W. C. Ellison, resident manager of Cyphers Company Poultry Farm, sold to L. W. Brown, official photographer of the University of Wisconsin, at Madison, a dozen choice-quality day-old chicks. These chicks were descendants of hen No. 2420 (new number) shown as No. 1 in the above group.

Writing under date March 6, 1915, Mr. Brown said: "Would say that my pen of five S. C. White Leghorns which I got from this shipment, gave me an average of 222 eggs in their pullet year. I now want a male bird to mate with these hens, not especially a show bird, although I do want a good one, but I want special attention to egg-producing quality. Your stock has turned out so well that I want to continue along the lines you advocate."

Of course each of these five pullets, in the hands of Mr. Brown, did not lay the same number of eggs. It would be interesting to know how many eggs were laid by the bird that produced the largest number. Mr. Brown did not use trap-nests, but kept a careful record of the number of eggs laid during 365 consecutive days BY THE FIVE PULLETS—and he has stated the average. In other words, these five birds in one year laid five times 222 eggs, or 1,110 eggs all told.

WE DO NOT KNOW OF AN EQUAL OR BETTER RECORD EVER MADE BY FIVE PULLET-HENS RAISED FROM A SINGLE DOZEN CHICKS.

Sample Reports From Customers—Continued

"ONE OF THE FINEST SPECIMENS I HAVE EVER SEEN"

Ryder, N. D., April 17, 1915.

Cyphers Company Poultry Farm:—

Received the pen of White Plymouth Rocks you shipped me and wish to say that I am well pleased with them. While each one of them are good, *the cock is one of the finest specimens I have ever seen.* Shall exhibit them at several of the shows in this state, this coming show season. I wish to thank you for the good value you sent me in this pen.

JOHN S. JOHNSON.

WANTS "GOOD LOOKS" AS WELL AS GOOD LAYERS

Hyndman, Bedford Co., Pa., January 27, 1914.

Cyphers Company Poultry Farm:—

Three years ago I bought of you a pen of your S. C. White Leghorns, consisting of four females and one male and *they have produced a flock which for me have proved to be great layers.* However, to attain to fine specimens quickly I believe I started with birds not good enough. I have individual birds that are quite good, *but now want to improve them.* Can you sell me a bird far enough removed from my hens that would insure improvement in egg production as well as in show points? I want a male bird *with as many good show points as possible*, but not to interfere with my egg records. His ancestry must show a high egg record. Can you give me such a male bird for \$10.00? Don't forget that this time I want Standard qualities *as well as heavy egg-producing power.*

EDWARD HARDEN.

PRIZE-WINNERS FROM SITTING OF EGGS

North Wilkesboro, N. C., November 14, 1914.

Cyphers Company Poultry Farm:—

It may interest you to know that a coop of White Leghorns raised from a \$5.00 sitting of eggs which I bought from you two seasons ago, were said by the judges to be the best specimens of any breed on exhibit at our fair this fall. They were easy winners in their class.

E. H. FINLEY.

"HAVE PROVED TO BE EXCELLENT LAYERS"

Burlington, Vt., March 2, 1914.

Cyphers Company Poultry Farm:—

A year ago last spring I purchased fifteen of your choicest S. C. White Leghorn day-old chicks and *from this start we have built up a flock of layers of which we are very proud.* The chicks on arrival were the most vigorous we ever saw. We raised all of them and they have proved to be excellent layers. We are thoroughly well pleased with our investment.

W. A. TOWNE, 16 S. Willard St.

FAR SUPERIOR TO WHAT HE EXPECTED

64 Sampson Ave., Providence, R. I., August 9, 1915.

Cyphers Company Poultry Farm:—

Received the White Orpington cock bird on the 5th, in first-class condition and *far superior to what I expected for the price I paid.* I thank you very sincerely for your selection. I am more than pleased.

Respectfully yours,

MORTIMER T. KELLY.

SHIPPED TO FAR-OFF ALASKA

Eagle, Alaska, September 2, 1914.

Cyphers Company Poultry Farm:—

The Barred Plymouth Rocks and Rhode Island Reds arrived here in good shape. *They are indeed fine birds and I am delighted with them.* My Bronze Turkeys that I purchased of you last spring have done well. Recently a hen came off with eleven poult. The climate seems to be good for them. I am truly glad for *the interest and kindness you have taken in us* and thank you again and again for your good will.

S. E. ROBINSON.

GOOD START FROM 45 EGGS

Newburg, Ore., December 17, 1914.

Cyphers Company Poultry Farm:—

I sent to your company for 45 eggs from the 200-egg hens and they came in good shape. I set them under five Rock hens, nine to a hen. The hens broke four, leaving forty-one. I hatched thirty-five, raised twenty-three—ten cockerels and thirteen pullets. I put the thirteen pullets in a small house with pen. *They laid in 365 consecutive days, 2,233 eggs—171 10-13 per hen.* I now have about 400 hens and 225 pullets, all from this high-egg-record stock.

M. C. WIRE.

"WONDERFUL COLOR, FREE FROM SMUT"

R. No. 2, Johnstown, Ohio, June 6, 1914.

Cyphers Company Poultry Farm:—

In my order to you I asked that you send me a pen of S. C. Rhode Island Reds *properly mated* and must say that the birds you shipped me are *the full realization of some of my day-dreams* of the kind of a pen I would like to own. How do you produce such wonderful color, free from smut? *Am more than pleased with my bargain.*

G. W. SAXON.

BIRD WON TWO FIRST PRIZES

Tekoa, Wash., June 24, 1914.

Cyphers Company Poultry Farm:—

Can you send me for \$20.00 at this time of year as good a S. C. White Leghorn cock as you sent me in 1912 for that amount? This 1912 cock bird *had fine head points, was very white, with well-curved back and low, well-spread tail.* He took first prize at the Interstate Fair, Spokane, also first prize at Colfax. If you have this kind of a bird that you can sell for \$20.00 when you break up your breeding pens this summer, let me know and I will arrange to get it.

J. W. HARNEY.

"HAS THE SHAPE OF THE EGG-TYPE BREEDER"

Painesville, Ohio, March 6, 1915.

Cyphers Company Poultry Farm:—

I received shipment of S. C. Rhode Island Red cockerel No. 2568 from you. He arrived in splendid condition and is all I expected. *He has the shape of the egg-type breeder, and is a beauty as regards color.* I am going after the utility birds for a starter as I think *this is the surest road to success* in the poultry business.

Yours truly,

413 S. St. Clair St.

GEO. BARTON.

CALLS HIM THE "DUKE OF ELMA"

Churchville, N. Y., June 25, 1914.

Cyphers Company Poultry Farm:—

I wanted to write you about the "Duke of Elma"—in other words, the Barred Rock cock you sent me. *He is just the grandest chap I ever saw.* I want to give you his record: We set 47 eggs from his pen and hatched 32 chicks. In the next lot we put 83 eggs in the machine and got 77 chicks. Isn't that a pretty good record? *And such strong, sturdy chicks!* They are growing very fast and are fine. The "Duke" also looks fine. He is growing better with age.

Yours truly,

ELIZABETH L. BRACE.

"FOR EXHIBITION AS WELL AS FOR EGGS."

Lockport, Ill., February 1, 1915.

Cyphers Company Poultry Farm:—

I will give you a brief statement of the S. C. White Leghorns purchased of you last year. On them *I won first cockerel, first hen and second cock*, in the Desplaines Valley Poultry Show, held from Jan. 5th to Jan. 8th, inclusive, in Barretts Hdw. Co. Bldg., Joliet, Ill. I had as competition twenty-six Leghorn birds. I was very much pleased to know that your egg-record stock was bred for exhibition as well as for eggs.

Yours truly,

320 E. Tenth St.

HERBERT FOEDISCH.

SCORES OF 94 3/4, 95 AND 95 1/4

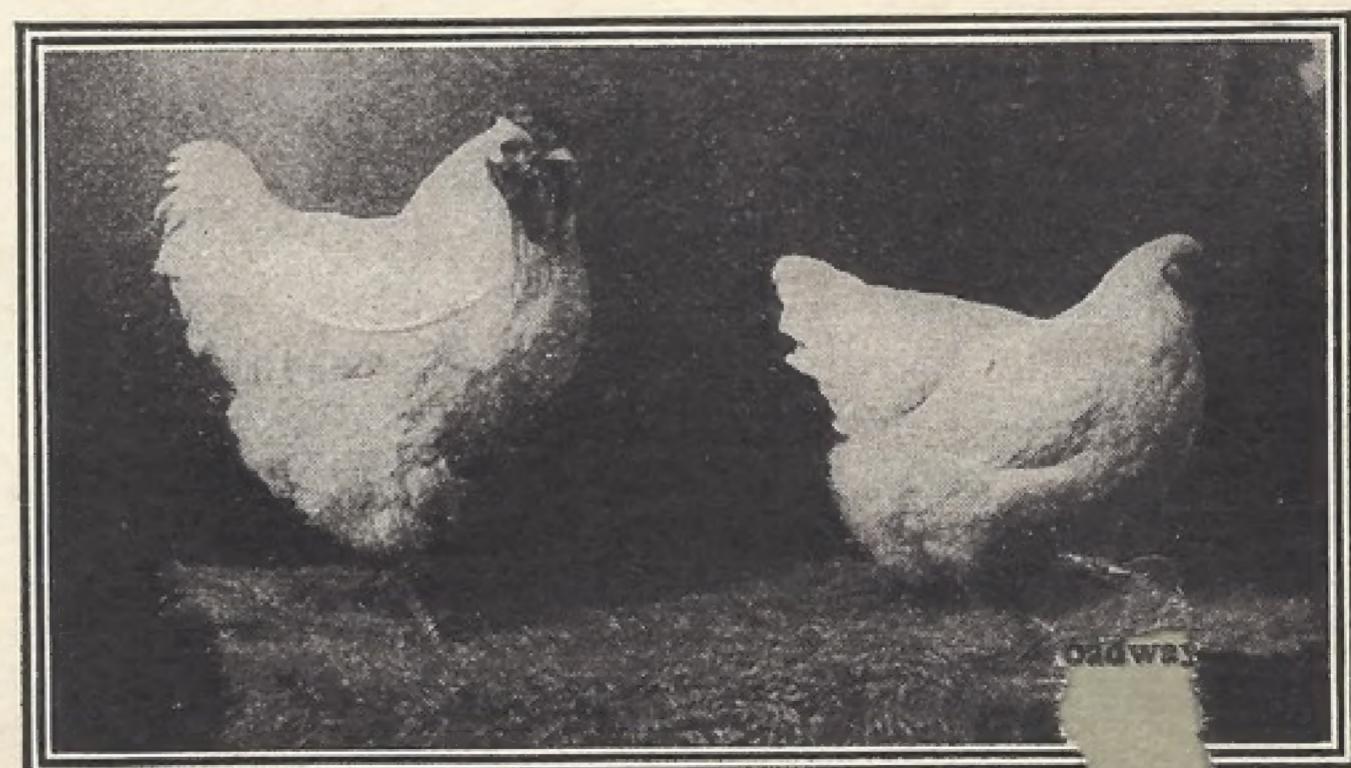
Falls City, Neb., December 21, 1914.

Cyphers Company Poultry Farm:—

Enclosed find photograph of the cockerel and one of the pullets I bought from you. This pullet took first prize at the recent Auburn show. She scored 94 3/4 points by Judge E. M. Quay and also took first at our Falls City show, where she was given a score of 95 1/4 points by Judge C. H. Rhodes. This cockerel, a Cyphers Strain bird, also *took first* at the Falls City show, where he received a score of 95 points. *I am very much pleased with these birds, also with the way you have treated me* and I thank you very much. You will get some orders for hatching eggs and day-old chicks from people around here who have seen these choice White Wyandottes.

Yours truly,

W. G. GOLDNER.



SAMPLE PRIZE-WINNING CYPHERS COMPANY STRAIN
WHITE WYANDOTTES.

Two of Mr. Goldner's Prize-Winners, The Kind that Also "Lay Eggs," and Plenty of them. (From Unretouched Photograph.)

CYPHERS-BUILT INCUBATORS AND BROODERS

CYPHERS INCUBATORS AND BROODERS have won their way in all parts of the world where fowls are kept, doing so strictly on their *merits*. For the season of 1916 we offer a complete line of high-class, guaranteed Hatching and Brooding Equipment at Popular Prices, intended to meet the requirements of everyone who breeds and raises chicks, *no matter on how large or how small a scale*.

THREE STYLES—EIGHT SIZES—OF INCUBATORS



Made in Two Sizes.
Superior Hot-Water Incubator.

SUPERIOR HOT-WATER INCUBATORS

Are "superior" in every detail. The water boiler and tank are of heavy-weight copper. Incubator case is of wood, attractively finished, and has *double walls*. Are equipped with Standard Cyphers thermostat, have *forced water circulation*, automatic ventilation and roomy chick nurseries. Built in two sizes: 65 eggs, price complete, \$12; 130 eggs (see illustration), price complete, \$16.00. *Fully guaranteed*.

COLUMBIA HOT-AIR INCUBATORS

Are built to meet the wide-spread demand for machines that can be sold at *low prices*

and yet be guaranteed to do high-class work. Have attractively finished *wooden cases* and double walls and *same regulating equipment as used on highest-priced machines*. Automatic in ventilation and embodies diffusive principle. Has roomy chick nursery. Made in two sizes: 140 eggs, price complete, \$16.00; 250 eggs, price complete, \$22.00. *Fully guaranteed*.



Made in Two Sizes.
Columbia Hot-Air Incubator.

STANDARD CYPHERS INCUBATORS

These machines for *nineteen years* have been recognized as the "standard hatching of the world." Tens upon tens of thousands of them have been sold and are in *successful use*. They are the last word to date in incubator building, not a penny being spared anywhere in their construction to make sure of their doing satisfactory work in all climates, under widely different conditions. Are built in four popular sizes: 70 eggs, \$15.00; 144 eggs, \$23.00; 244 eggs, \$34.00; 390 eggs, \$40.00. *Guaranteed*.



Made in Four Sizes.
Standard Cyphers Incubator.

CYPHERS BROODING HOVERS

A Brooder to Suit Every Requirement

CYPHERS PORTABLE HOVER

Is especially designed as an *indoor brooder*. Simply place it on the floor anywhere indoors and it will afford a *safe, comfortable and sanitary "chick-home."* It is all-metal, self-regulating and self-ventilating. Price, \$9.00.

CYPHERS ADAPTABLE HOVER

For outdoor brooding. Can be attached to any suitable box or small coop. May be used indoors without brooder case if desired. No matter where it is used, *no wind can blow it out* and it provides *ample heat* for the chicks in the coldest weather. Price, \$9.00.

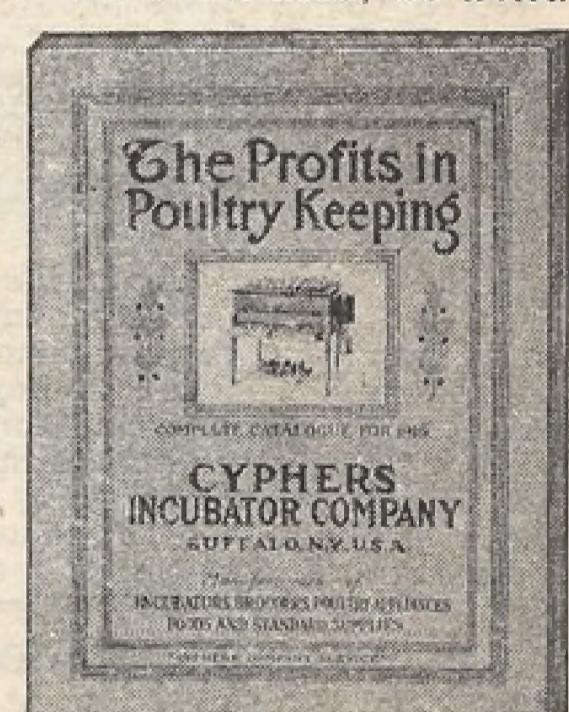
CYPHERS COAL-BURNING COLONY HOVERS

Are the *most practical and reliable* "Mammoth Brooders" on the market. Made in 5 sizes, and priced as low as \$15.00. Broods 300 to 1,500 chicks in a single flock and with the least possible labor and expense. Write for Special Illustrated Circular.

NOTE—Prices given herewith are for territory east of the Rocky Mountains, north of Texas and south of the Canadian line. In high freight territory slightly higher prices have to be charged, but as a rule the difference is small.

BIG FREE CATALOGUE

If you have not received a copy of our 1916 Complete Catalogue and Poultry Guide, entitled "The Profits in Poultry Keeping," write for it today, addressing our place of business nearest you. This 7 1/2 x 10 inch, 172-page book fully contains our entire line of Incubators, Brooders, Poultry Foods and Supplies, and will be sent postage paid for the asking. Address as below:



This Book Free Upon Request

Cyphers Incubator Co.

Home Offices
and Factory

Buffalo, N. Y.

Branch Stores and Warehouses

NEW YORK, N.Y.
41 Barclay St.

BOSTON, MASS.
12-14 Canal St.

CHICAGO, ILL.
1421 W. 37th St.

KANSAS CITY, MO.
19th and Campbell

DALLAS, TEX.
316 N. Preston St.

OAKLAND, CAL.
2127 Broadway

LONDON, ENG.
121 Finsbury Pave.